

# LIFE



SPRING ALONG  
THE MISSISSIPPI

APRIL 11, 1949 **20** CENTS  
YEARLY SUBSCRIPTION \$6.00



The happiest brides have

*Community*



Bless the bride's table—for keeps—  
with her heart's desire—Community  
Silverplate... distinguished, gracious,  
enduringly right. Solid silver "Overlay"  
— budget-thoughtful price...  
and your jeweler's assurance...  
**If it's Community...it's correct!**

(No Federal Tax)

*jon whitcomb*

COMMUNITY . . . THE FINEST SILVERPLATE . . . ONEIDA LTD., ONEIDA, NEW YORK

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## THE FUTURE HOLDS GREAT PROMISE

Neither chance nor mere good fortune has brought this nation the finest telephone service in the world. The service Americans enjoy in such abundance is directly the product of their own imagination, enterprise and common sense.

THE PEOPLE of America have put billions of dollars of their savings into building their telephone system. They have learned more and more ways to use the telephone to advantage, and have continuously encouraged invention and initiative to find new paths toward new horizons.

They have made the rendering of telephone service a public trust; at the same time, they have given the telephone companies, under regulation, the freedom and resources they must have to do their job as well as possible.

In this climate of freedom and responsibility, the Bell System has provided service of steadily increasing value to more and more people. Our policy, often stated, is to give the best possible service at the lowest cost consistent with financial

safety and fair treatment of employees. We are organized as we are in order to carry that policy out.

BELL Telephone Laboratories lead the world in improving communication devices and techniques.

Western Electric Company provides the Bell operating companies with telephone equipment of the highest quality at reasonable prices, and can always be counted on in emergencies to deliver the goods whenever and wherever needed.

The operating telephone companies and the parent company work together so that improvements in one place may spread quickly to others. Because all units of the System have the same service goals, great benefits flow to the public.

Similarly, the financial good health of the Bell System over a period of many years has been to the advantage of the public no less than the stockholders and employees.

It is equally essential and in the public interest that telephone rates and earnings now and in the future be adequate to continue to pay good wages, protect the billions of dollars of savings invested in the System, and attract the new capital needed

to meet the service opportunities and responsibilities ahead.

There is a tremendous amount of work to be done in the near future and the System's technical and human resources to do it have never been better. Our physical equipment is the best in history, though still heavily loaded, and we have many new and improved facilities to incorporate in the plant. Employees are competent and courteous. The long-standing Bell System policy of making promotions from the ranks assures the continuing vigor of the organization.

WITH these assets, with the traditional spirit of service to get the message through, and with confidence that the American people understand the need for maintaining on a sound financial basis the essential public services performed by the Bell System, we look forward to providing a service better and more valuable in the future than at any time in the past. We pledge our utmost efforts to that end.

*Leroy A. Wilson*  
President

AMERICAN TELEPHONE AND TELEGRAPH COMPANY

*From the 1948 Annual Report of the American Telephone and Telegraph Company*

This One



A22P-70K-SLTL







**Nan**  
looked twice...

**Fran**  
looks awful!

**Do your shopping  
like Nan!**

Look for pretty cottons, then look for the word "Sanforized" on the label. (That's what Nan did. That's what Fran forgot.)

For the dress with the "Sanforized" trade-mark will keep its looks through washing after washing. Shrinkage can't steal its charm away.

Get cottons that *keep* their fit. Demand to see the "Sanforized" trade-mark on every cotton you buy.

The style will never shrink away from the dress with "Sanforized" on the label.

**•SANFORIZED•**  
TRADE MARK

Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1936, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.



# Drive a Ford and FEEL the difference!



White side wall tires, optional at extra cost.

FEEL THAT "MID SHIP" RIDE! SO SMOOTH!

FEEL THOSE  
"SOFA-WIDE" SEATS!

FEEL THE WHEEL! SO EASY TO HANDLE!

FEEL THAT "EQUA-POISE" POWER!  
100 H.P. V-8 OR 95 H.P. SIX



FEEL THOSE  
"MAGIC ACTION"  
BRAKES!

FEEL THAT HEAVY GAUGE STEEL  
IN THE "LIFEGUARD" BODY!

FEEL THOSE "HYDRA-COIL" SPRINGS!

There's a NEW

**Ford**

in your future



Take the wheel...try the FEEL...at your Ford dealers today!



# Every Week - Everywhere - thousands shift to Schick

*Faces are breaking into grins over the all-new Schick Electric Shaver - new from the sound up - new Stop-Start Switch, new power-packed motor - all yours on Schick's 10-day trial-buy money-back plan!*

**I**F it seems you're noticing more and more smiling faces these mornings - here's why:

More and more men are starting the day with Schick!

And if you'll do that tomorrow - you'll discover the grandest thing that's happened to your face since you first began to battle a beard.

Just press the new switch - glide the Schick over your face - *and it does the rest.*

No one's grown the whisker yet that can stand up before those V-16 Shearing Heads.

Before you know it, you're sporting a brand-new face. Smooth. Sleek. Every whisker is off - and trapped in those new streamlined Whisk-Its.

You're unfair to your face, if you keep it away from this all-new Schick for even one more shave.

Ask your dealer to start you out on Schick's 10-day trial-buy money-back plan!

SCHICK, INCORPORATED, STAMFORD, CONN.

*You've nothing to lose but your whiskers*

Buy an all-new Schick on this Trial-Buy Plan. Shave with it for 10 days. If you don't agree that it's the easiest way of shaving you've ever tried, bring it back to your dealer and - HE WILL REFUND YOUR MONEY IN FULL!



#### Meet the Schick Super

New shaving ease with V-16 Shearing Heads. New Stop-Start Switch. New power-packed motor. New streamlined Whisk-Its. Only \$22.50.

Schick Colonel with new 3-M head...\$17.50.

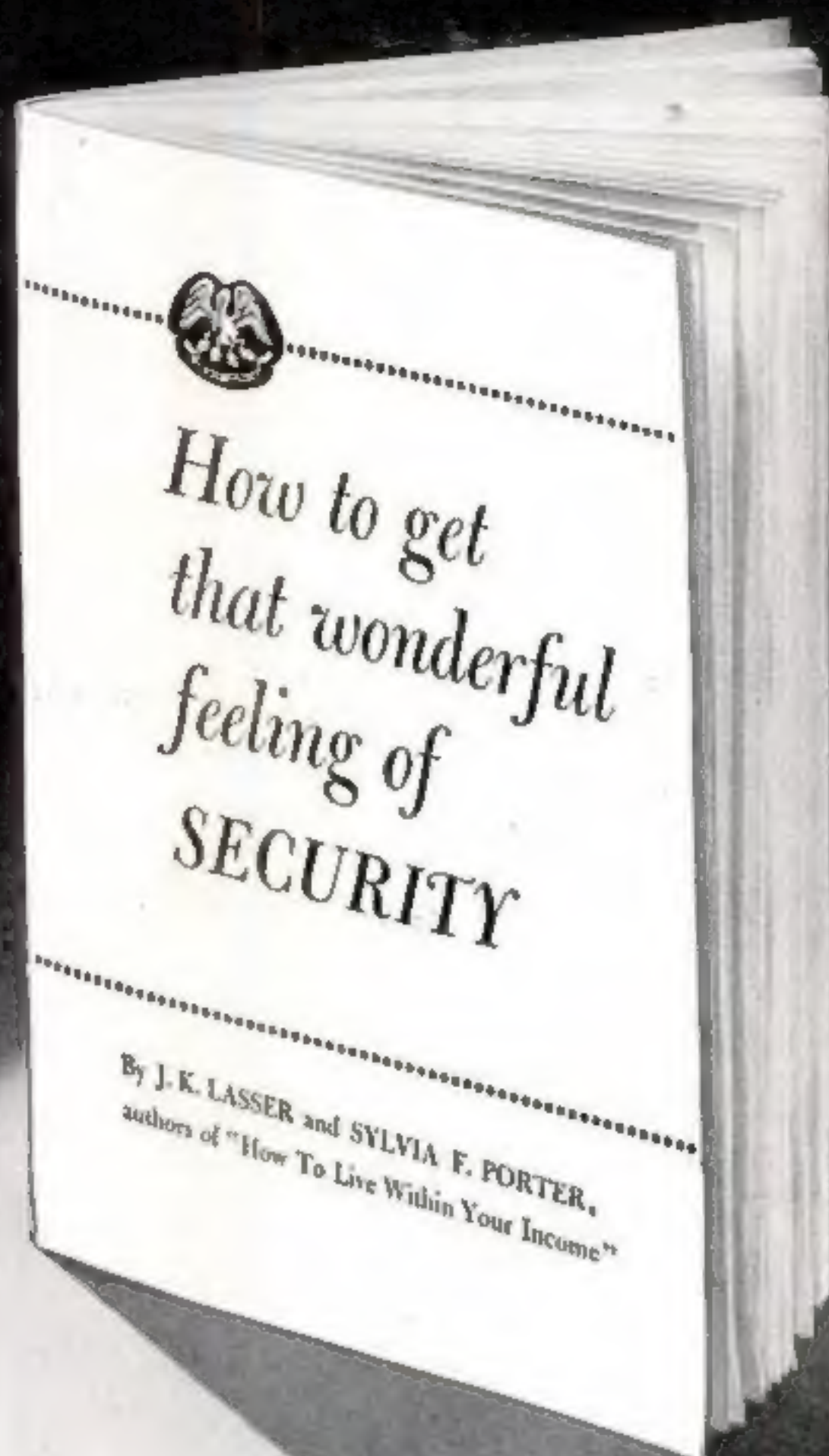


**The Schick Travel Kit.** Answer to the prayers of any man who ever travels. A genuine leather case by Rumpp, with zipper closure, luggage-cloth lining. Nylon brush, comb, mirror, toothbrush container, nail file, shaver cord, shaver cleaning brush and - THE ALL-NEW \$22.50 SCHICK SUPER. Complete Kit, including Federal Tax, \$34.50.

*All-new, through and through*

# SCHICK *Electric* SHAVER





# Announcing a New Guide...

## for people who are looking for *Greater Security*

WOULD YOU like to own a new guide-book which shows you how to achieve *that wonderful feeling of security*?

THIS VALUABLE BOOK is written by two of America's foremost authorities on family financial problems, J. K. Lasser and Sylvia Porter. Thousands of persons read and praised their best-seller, "How To Live Within Your Income," and Mr. Lasser's famous book, "Your Income Tax."

In practical, easy-to-understand terms, they show you how to combine savings, Social Security, government

bonds, life insurance, real estate and other property to get *maximum security*.

THEY OFFER tested plans to protect your family against financial emergencies... to guarantee a college education for your children... to provide a comfortable retirement income. They give you a simple *working basis* that will help you solve *all* your security problems.

Whether you're earning \$3,000 or \$30,000, you owe it to yourself and your family to read this helpful, informative book. Know for sure that you're doing the *right* things...

avoiding the *wrong* things... using wisely what you have.

THIS BOOK is offered as a public service exclusively by The Mutual Benefit Life Insurance Company which, for over 104 years, has helped bring security to families of all incomes. There is no obligation. Just return the coupon below and we will send you this valuable book without charge.

JUST A FEW OF THE SUBJECTS COVERED IN THIS VALUABLE NEW BOOK

*Getting the Most Out of Social Security  
Hints on Buying Life Insurance  
Annuities—And When To Use Them  
Facts You Should Know About Bonds  
Eliminating Mortgage Worries  
Planning for Retirement  
Building a Fund for Emergencies  
Assuring Your Children's Education*

ORGANIZED IN 1845



NEWARK, NEW JERSEY

**THE MUTUAL BENEFIT  
LIFE INSURANCE COMPANY**



Public Services Division  
The Mutual Benefit Life Insurance Company  
Newark 1, N. J.

L-1

Without cost or obligation, please mail me your new book "How To Get That Wonderful Feeling of Security."

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_



# HOMES SPARKLE WITH 'GLASS WAX' CLEAN-UP



From Windows to Silver, Plastic to Porcelain, "GLASS WAX" Outshines Other Cleaners  
**"GLASS WAX" Strips Stain and Grime  
From Refrigerators, Ranges, Sinks**

Greasy film, smudge and scorch, that dull the white beauty of kitchen and bathroom fixtures, vanish instantly with simple "GLASS WAX" cleaning. And best of all, this pink liquid brings an end to the wearisome scrubbing and harsh scouring that leave porcelain and tile scarred

and pitted. No water, no brushes, no dangerous abrasives are ever needed with "GLASS WAX". Just wipe it on—wipe it off... dirt disappears, only glistening cleanliness remains.

**Cleans Chrome, Copper  
Metals, too—chrome and nick-**

el toasters, waffle-irons, copper kettles, and other utensils—boast the same sparkling brilliance, just as easily, just as quickly. And the immaculate lustre that comes with "GLASS WAX" cleaning lasts for weeks, eases future care.

**Silver At Its Brightest  
In Few Seconds**

Incredible results in polishing all sterling and plate silver are reported by enthusiastic "GLASS WAX" users across the country. Housewives find that less time, less effort bring out hidden lustre they didn't know to exist in their oldest, most precious pieces. New stains, old tarnish vanish as if by magic, without tiresome rubbing, without messy paste. And "GLASS WAX" contains no harsh abrasives to scar the finest surface.

**Speed Besides Safety**

It's easy, it's fast to clean silver with "GLASS WAX". Just as in cleaning glass, wipe "GLASS WAX" on with a clean soft cloth... wipe off with another dry cloth. The true beauty of silver, its satiny sheen, its sparkling reflections appear immediately.

**Gold Seal Chemical Brightens  
Windows, Metal, and Porcelain**

**Speed, Ease, Results  
Hailed By Housewives**

America's homemakers this year are facing spring house-cleaning with a smile. For experience has taught these women everywhere that "GLASS WAX" cuts the annual struggle with winter's grime to little more than a usual day's cleaning routine.

Not only does this miraculous Gold Seal pink chemical work its wonders with unheard of speed and ease, but the immaculate brilliance it lends to all glass and metal surfaces cannot be matched by any old-fashioned cleaning method.

**Protective Film Guards Beauty**

Just wipe "GLASS WAX" on—wipe it off! That's all it takes for windows that sparkle as never before... silver and chrome with brand-new lustre... porcelain and tile dazzling white. And the lustrous finish obtained only with "GLASS WAX" remains for

**"Save Time, Steps  
... and 20¢!" says  
Arthur Godfrey**



**Gold Seal Radio Star**

The millions of women who listen to the Gold Seal Radio Show know "GLASS WAX" saves them hours of wearisome drudgery. With hundreds of uses throughout the house, the pink chemical saves the bother of storing and handling dozens of different cleansers, each for a separate job. Since "GLASS WAX" makes no mess, no longer need homemakers carry articles to the kitchen for cleaning—mirrors, lamps, other glass, metal, and plastic objects can be cleaned where they are used.

**Quart Size for Convenience, Savings**

It's this variety of uses for "GLASS WAX" that makes the quart size especially popular. And buying the quart size for only 98¢ saves economy-conscious women twenty cents!

Arthur Godfrey and his entertaining supporting cast are sponsored by the Gold Seal Co., Monday through Friday, over 166 CBS stations. Broadcast at:

10:30 AM EST 8:30 AM MST  
9:30 AM CST 3:00 PM PST

**Available Coast to Coast**

Unprecedented demand for "GLASS WAX" has established the Gold Seal miracle cleaner across the country. Grocery, drug, hardware, variety, and department stores everywhere sell "GLASS WAX".



**Where Dirt Shows Twice!  
Mirrors, Too, Clean Instantly.  
Stay Bright Longer Cleaned With  
"GLASS WAX"**

weeks, for this sensational cleaner seals out dirt and smudge with a crystal-clear protective film. Easier future cleaning and longer interval between cleanings are bonuses housewives get only with "GLASS WAX", the Gold Seal marvel in the pink can.

**Wartime Chemical Discovery!**

**NOTHING BETTER ANYWHERE**



for Cleaning GLASS  
and METALWARE

**59¢ PINT**

**SAVE 20¢  
BUY A QUART**

**98¢ QUART**

**\$2.95 GALLON**

FAIR-TRADED

LOOK FOR THIS PINK CAN

"GLASS WAX" is a registered trademark and is the exclusive property of Gold Seal Company.

**'GLASS WAX' A PRODUCT OF THE  
GOLD SEAL COMPANY**

35 E. Washington St.  
Chicago 2, Illinois

**CLEANS 30 KINDS OF DIRT IN 30 SECONDS**



# "We put our 22 feet down on shoe costs"

SAY THE PATRICK KANES OF BROOKLYN



Step on it! We're wearing 'em!



"With living costs doubled, we're making our shoe dollars go twice as far on **NEOLITE** Soles," say these parents of nine active children.

The Kanes first tried **NEOLITE** on children's shoes and were amazed at the savings. "**NEOLITE** wore over twice as long as the leather soles we used to use," they report.

"Now we always look for the name **NEOLITE** whenever we buy new shoes or resole jobs for the whole family."



The Kane triplets are sporting their first shoes at three months old. "We're starting the babies off right with **NEOLITE** Soles," says Mrs. Kane. "They dress up any shoes, and they really help us cut shoe costs in our family of eleven."



A day in Prospect Park! Baseball for Dad and the boys . . . rope-skipping for the girls. But the Kanes' feet stay comfortable. And **NEOLITE** Soles simply refuse to wear out, even with months of such active service.

Many miles later, the Kanes reach the Zoo and pony rides. Cloudy skies may forecast rain, but waterproof **NEOLITE** Soles promise dry feet in any weather.



We think you'll like  
"The Greatest Story Ever Told"  
Every Sunday—ABC Network

30,000,000 people keep shoe costs down with

## NEOLITE SOLES

NEOLITE T. R. — THE GOODYEAR TIRE & RUBBER COMPANY

COMFORTABLE • LIGHTWEIGHT • WATERPROOF

OUTWEARS LEATHER OVER 2 TO 1



MARK THIS MARK!

Without this name it's not the same!  
Insist on genuine **NEOLITE**!





Be sure  
to see the  
name  
Kay brand  
when you  
buy

**TASTE THAT CHEDDAR;  
IT'S TERRIFIC!**

IT'S **Kay** BRAND **NATURAL CHEDDAR CHEESE**

*made from pasteurized milk*

People who really know fine cheese pick out Kay Natural as something special at the very first taste. The deep-mellow flavor, the rich, natural texture—just what they want in golden cheddar. And the "inside story" of Kay Brand fascinates them. For here is natural cheddar that is made from pasteurized milk and cured in its own wrapper! Even that wrapper had to be specially developed so golden Kay can cure to a mellow richness, through and through, without rind!

You can see that special wrapper on the big "10-pounder" which some dealers slice or cut in blocks while you wait. Others cut Kay Natural in advance—have portions all wrapped and labeled for you. Just be sure to get plenty—for your snack tray, to serve with pie, for sandwiches, both cold and toasted. One taste and you'll recognize Kay Natural as a real masterpiece of the cheesemaker's art.

*A triumph of Kraft skill*





**DOUBLE  
ACTION  
PENNZOIL  
MOTOR OIL**

**FLows FAST  
STAYS TOUGH!**

Sound your "Z" for  
this one Pennsylvania  
oil! . . . Sold coast to  
coast at this sign of  
quality service.



Registered Trade Mark Member Penn Grade Crude Oil Ass'n Penna No. 3  
**Tough-film PENNZOIL® gives all engines  
an extra margin of safety**

## LETTERS TO THE EDITORS

### COVER GIRL

Sirs:

The Harvard Outing Club has just unanimously voted Madeline Balcar (LIFE's cover, March 21) as the girl we would most like to go outing with!

WILLIAM R. SIDDALL

Cambridge, Mass.

Sirs:

The University of Virginia has voted Madeline Balcar "the most desirable kid sister imaginable."

GEORGE C. CARTER

Charlottesville, Va.

Sirs:

We of the Yearling Club have chosen Miss Balcar as our Honorary Queen for the year 1949.

CADET R. H. MILAM

United States Military Academy  
West Point, N.Y.

Sirs:

Madeline was elected Cover Girl of the Year by this year's senior class. . .

RONALD GRAY  
Class Secretary

Olivet College  
Olivet, Mich.

Sirs:

We have chosen Miss Balcar as "Miss 3rd Floor Main of 1949."

DICK HAMILTON

Kiskiminetus Springs School  
Saltsburg, Pa.

Sirs:

Ever since your March 21 issue hit the stands here I have not 1) slept, 2) eaten, 3) washed, 4) shaved, 5) removed my eyes from that cover.

LIFE is beautiful.

AL SCHELLING

Fort William, Ont.

Sirs:

Why not pick a teenager who is typical instead of one with all that icky hair? Or are you planning a sequel, to be called "Haircut for Madeline"?

SHIRLEY SWANSON

Chicago, Ill.

Sirs:

Does your cover girl, Miss Madeline Balcar, know how to smile?

PETER MARTIN

Sampson College  
Sampson, N.Y.



● Yes (see cut).—ED.

### THE SHAKERS

Sirs:

As a writer who has just completed a book on Ann Lee and her early Shakers, I must say that your coverage of the sect (LIFE, March 21) was thorough.

CONTINUED ON NEXT PAGE



Paint Rooms Gay to Stay  
the **WONSOVER** Way!



One Coat Makes  
Rooms New!



Really Washable,  
Too!



Old rooms take on new life when you once-over lightly with one coat of "Dutch Boy WONSOVER!"

Once Over with WONSOVER . . . this velvety flat paint really covers like new in a single coat! And remember, it's a long-lasting, real oil, really washable, real "Dutch Boy" Paint!

Once Over with WONSOVER . . . covers most surfaces in one coat . . . painted walls and woodwork . . . wallpaper too! Flows on with creamy smoothness. Leaves no unpleasant odor.

Once Over with WONSOVER . . . and your room stays new looking . . . because WONSOVER really washes clean . . . over and over and over again! Fingerprints, pencil marks and smudges can't sink in . . . so they wash right off!

Once Over with WONSOVER . . . in soft, lovely colors, as well as white and off-white. Give WONSOVER the once-over at your "Dutch Boy" dealer's. Look up his name in your classified telephone directory now!

"Save the Surface  
and You Save All!"

**FREE COLOR FOLDER!**  
Shows actual samples of the complete range of "Dutch Boy" Wonsover colors. For your copy, mail coupon to Dept. 38, care of nearest office listed below.

• • • MAIL COUPON TODAY! • • •

**NATIONAL LEAD COMPANY,**  
Dept. 38, New York 6; Buffalo 3; Chicago 8;  
Cincinnati 3; Cleveland 13; Pittsburgh 12;  
St. Louis 1; San Francisco 10; Boston 6  
(National Lead Co. of Mass.); Philadelphia  
23 (John T. Lewis & Bros. Co.).

Please send "Dutch Boy WONSOVER"  
Color Folder to

Name .....

Address .....

City ..... Zone ..... State .....

**National Lead Company**





# DAYLIGHT TELEVISION

*New High*  
**IN EYE COMFORT!**  
**at least 80% BRIGHTER!**

No need to strain your eyes in darkness with General Electric Daylight Television! This new G-E development is at least 80% brighter than ordinary television under the same conditions. It's the new kind of television bright enough to provide peak picture enjoyment under the ideal seeing condition of normal room lighting! Model 830, below, 12½" tube—biggest daylight picture yet! Mahogany-veneered cabinet. \$399.95\*  
See it at your dealer's.

G-E Television prices from \$239.95\*

Price subject to change without notice. See dealer for details. Tax and delivery extra. \*MSRP.

PERFORMANCE-ENGINEERED  
AT ELECTRONICS PARK



Model 830

*You can put your confidence in—*  
**GENERAL ELECTRIC**

## LETTERS TO THE EDITORS

CONTINUED

However, Mother Ann was saved in prison in England not by an adherent who "crawled secretly through underground pipes to feed her milk and wine," but by a mere boy (James Whitaker) who stuck a man's pipe stem through the keyhole in her cell door. The pipe bowl was filled with milk and on other occasions with wine. . . .

ARTHUR F. JOY

Watertown, Mass.

Sirs:

"A little learning is a dangerous thing." Your correspondent who visited the Canterbury Shakers might well have stayed a little longer to check his notes with Sister Marguerite Frost. My guess is that he jumped to the conclusion that the ladies couldn't spell their own labels correctly. How else could he have read diuretic wine into diarrhetic and gaily plunged on to state that it was and is used as a laxative?

And for his further information, comica never stands without *nux* before it—as per label—to identify its derivation wholly, for it is a poison extracted from an East Indian tree's seeds, useful in minute doses, yet causing tetanic convulsions and potentially lethal in the hands of those who fail to heed what it says on the bottle.

DAVID C. PERKINS

Lancaster, Mass.

● Reader Perkins is right. The Shakers use diuretic wine as a kidney stimulant.—ED.

## STOCK MARKET

Sirs:

In presenting a review of current conditions in the securities markets in your issue of March 21, you have performed a valuable service to your readers and to the financial community. Periodicals such as *LIFE*, which enjoy wide general circulation, are in a position to provide interpretation of business subjects to a much larger audience than financial or general business papers or magazines.

JULIEN H. COLLINS

Investment Bankers Association  
of America  
Chicago, Ill.

Sirs:

Mr. Miller missed completely the most significant development in the investment business—the phenomenal growth of mutual investment companies in recent years. Public confidence in professional investment management has climbed all the way back from its 1932 low ebb and today hundreds of thousands of new investors, mostly persons of modest means, are taking advantage of the "eggs-in-many-baskets" principle of the investment trust.

NORMAN F. DACEY

Bridgeport, Conn.

Sirs:

The best advice I know of to speculators is, "a bull can make money; a bear can make money; a hog never will."

W. H. OPPENHEIMER

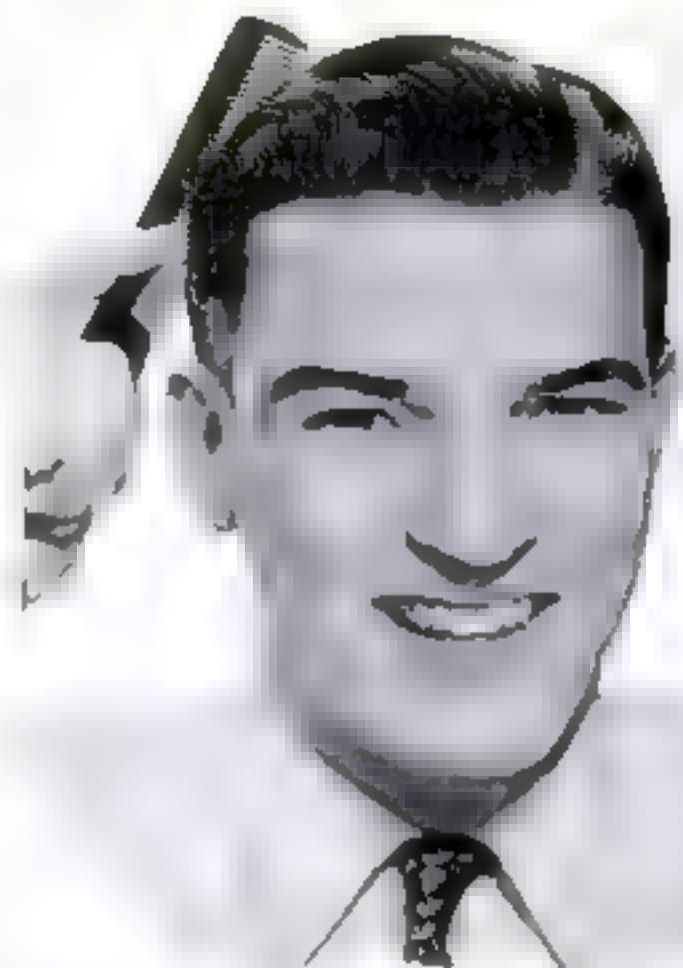
Larchmont, N.Y.

## HEARTS AND FLOWERS

Sirs:

After seeing your "Speaking of Pictures" (*LIFE*, March 21) in which solids and lines show the beauty of mathematics, I understand why Edna St.

*Gives hair that*



*"just-combed" look*



*all day long!*

"Vaseline" Cream Hair Tonic is the **ONLY** hair tonic which contains new, wonder-working **VIRATOL**. This special compound helps make your hair **LOOK** natural, **FEEL** natural . . . stay in place **HOURS LONGER**.

Just rub a little "Vaseline" **CREAM** Hair Tonic on your hair each morning . . . then **COMB** it and **FORGET** it! "Vaseline" Cream Hair Tonic is good for your **SCALP**, too. Contains Triple-A **LANOLIN** . . . checks loose **DANDRUFF**. Try a bottle today! Satisfaction guaranteed or your money back.

**Vaseline**

TRADE MARK®

**CREAM**  
**HAIR TONIC**

*the cream of them all!*



Tops in entertainment  
DR. CHRISTIAN, starring JEAN HERSHOLT,  
on CBS, Wednesday nights; LITTLE HERMAN,  
new mystery show, Saturday nights, on ABC.

VASELINE, Reg. Trade Mark of Clivebrook Mfg. Co., Inc.'s.

CONTINUED ON PAGE 12





Extra-soft, extra-firm . . . Pond's Tissues are perfect for beauty care—ideal as hankies

## Tissues designed to be good to skin

### **Specially made to "work" with creams . . .**

The makers of Pond's Creams bring you a *special* kind of tissue—a *beauty* tissue, designed to give exquisite care to delicate facial skin. Pond's beauty Tissues have been made with a softer, firmer, "crepe de chine" finish to work perfectly with face creams. They take up cleansing oils gently but *thoroughly*—and *without* tearing. Leave your skin feeling smooth, fresh, *immaculate*!

"To me, Pond's Tissues seem unusually soft—and yet *strong*. Ideal as hankies, too."

Frederica Vanderbilt Gamble

"I've always appreciated the unusually *nice* quality of Pond's Tissues—it's wonderful to be able to get them again—*everywhere*!"

The Duchess de Richeheu



### **Softer, firmer as handkerchiefs!**

Their extra strength and "blotting" speed make Pond's Tissues *ideal* for hankies. *Extra* kind to irritated noses because of "vacuumizing" to remove loose lint. Sanitary and disposable for colds. What's more, every Pond's Tissue stays in the box until you whisk it out snowy-white and *clean*!

*Thrifty for dozens of other uses*, Pond's beauty Tissues *cost no more* than regular tissues. Use them from dressing table to nursery to automobile! Get 2 or 3 boxes of Pond's Tissues today!

Pond's beauty Tissues

made by beauty experts

MAKERS OF POND'S CREAMS



# How to get SLEEP!



She can thank Phillips' ANTACID ACTION for this!

When acid indigestion—which often accompanies constipation—keeps you awake, here's how to get to sleep: Take Phillips' Milk of Magnesia—one of the fastest, most effective stomach acid neutralizers ever discovered. As thousands

who have done this know from experience, Phillips' Milk of Magnesia eases away the acid condition almost before you realize it...and you drift off to sleep—a sound, peaceful sleep that will thoroughly rest you.

# GET UP— on top of the World!



She can thank Phillips' LAXATIVE ACTION for this!

Phillips' Milk of Magnesia will help you start the new day feeling grand—bright, alert, wonderfully refreshed—not simply because it helped you sleep well last night, but also because it brought you gentle, effective constipation relief this morning. Double-Action Phillips', you see, is *more* than an excellent antacid. It's a marvelous laxative, too!



Liquid Phillips' is available in 75¢, 50¢ and 25¢ bottles. Phillips' Tablets in \$1.00, 50¢ and 25¢ sizes.

## LETTERS TO THE EDITORS

CONTINUED

Vincent Mullan wrote, "Euclid alone has looked on beauty bare. . . ."

REV. ROBERT C. YON

The First Church of North Troy  
North Troy, Vt.

Sirs:

Hearts are large and hearts are small,  
but  $y = \sqrt{x^2} \pm \sqrt{a^2 - x^2}$  ain't no heart  
at all.

T. M. SILKS

Detroit, Mich.

Sirs:

... Change it to read  $y = \sqrt{x^2} \pm \sqrt{a^2 - x^2}$   
and you have the heart.

ROBERT B. SHORT  
Major, U.S.A.F.

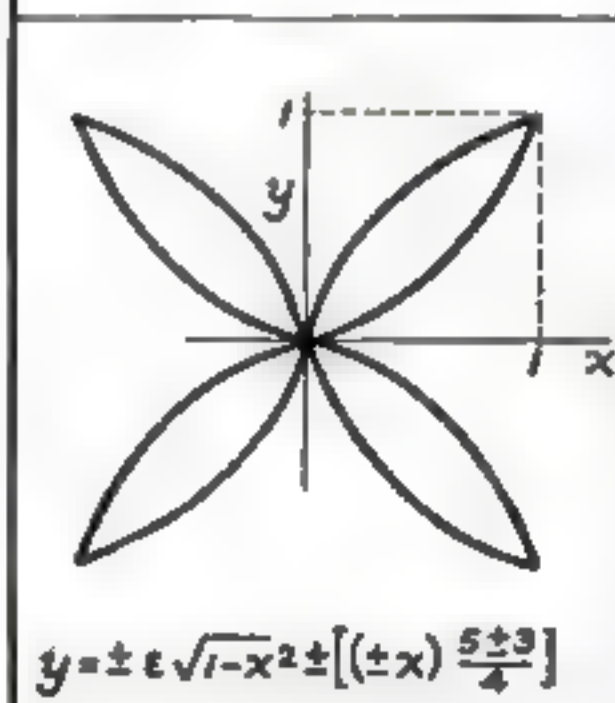
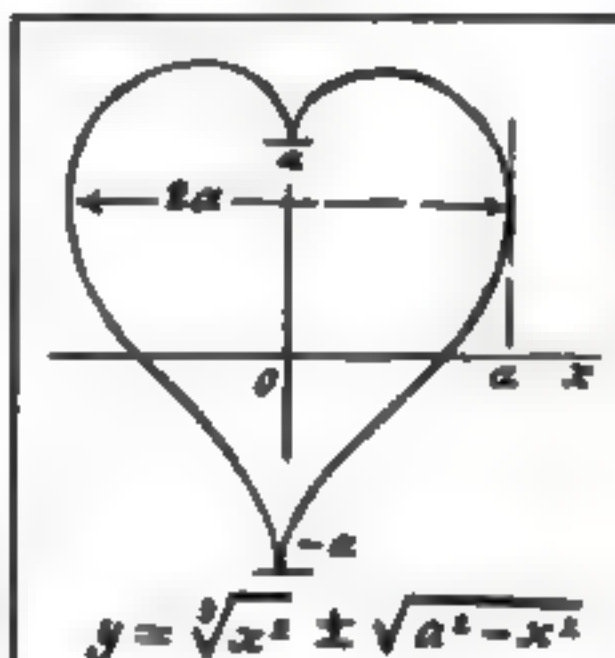
Department of Mathematics  
West Point, N.Y.

Sirs:

How many other readers were curious  
enough to check Mr. El-Milick's  
equations?

CHARLES MYNEDER  
JOHN S. YATES

Lawyers Club  
University of Michigan  
Ann Arbor, Mich.



● LIFE got 92 queries on the formula. The error was made not by El-Milick, but by LIFE when figure & formula were redrawn for publications. Corrected diagrams appear above.—ED.

Sirs:

El-Milick gives the equation for the  
flower figure as:

$$y = \pm \epsilon \sqrt{1 - x^2} \pm [(\pm x)^{5/3}]$$

By using the polar coordinate form a  
similar flower could have been more  
simply stated as follows:

$$\rho = \sin 2 \theta$$

HENRY C. HOLMES

Medford, Mass.

## CUBAN CORRESPONDENT

Sirs:

LIFE is, and will continue to be, one  
of my favorite magazines, but your  
article, "The Happy Life of a Cuban  
Correspondent" (LIFE, March 21),  
roused in me an indignation that  
prompts a letter of protest—a thing

A pantie-girdle with  
the detachable

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that custom-fits where others may  
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CONTINUED ON PAGE 15



# Berkshire's Easter Stocking Fashions

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America's traditional favorite

Swift's Premium Ham







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## LETTERS TO THE EDITORS

CONTINUED

of which I thought I would never be guilty. Whether or not the facts about the existence of Mr. Wallace in the tropics are reported accurately is relatively unimportant. What does matter is the insidious glorification of a way of life that can be "happy" in no man's language.

One of the deplorable facts about our present way of life is that so many people, because of circumstances and lack of training, must separate living and the necessity of earning a living and spend the large part of their lives at a task that is distasteful to them. But to accept a philosophy of life that glorifies the very opposite of what our goal must be—to give everyone a chance to find creative outlet in his work—is downright pernicious. Possibly the last picture—Mr. Wallace in the ocean—is the one redeeming thing in the article. There is still hope for him if he can enjoy a good, clean fun, as he seems to with the waves splashing over him.

Mrs. CHARLES S. WHITNEY  
Milwaukee, Wis.



WALLACE IN THE WAVES

Sirs:

There are those among us who are trying against terrible odds to emerge from the primitive mud into human dignity. Let even the mighty and proud beware of irresponsibly holding out lures to confuse and weaken these efforts.

JAMES DUNN  
Berkeley, Calif.

Sirs:

The answer to life's problems is not an ample supply of Cuban sedentillas and rum and water. Happiness is something which comes from within. Whether Mr. Wallace realizes it or not, he is still plodding after that bale of hay out in front of him.

WENFRED J. BAKER  
ELMER E. BAKER  
Minister

The First Congregational Church  
Highland, Ill.

Sirs:

It is rather odd that the magazine which has helped to spread the ideas of Dr. Reinhold Niebuhr (the eminent Christian theologian who wrote *The Nature and Destiny of Man*) should choose to entitle the chronicle of the life of a person like Mr. Wallace "The Happy Life of a Cuban Correspondent." As to Wallace's present way of life, the Christian answer is clear, "The end of those things is death" (Rom. 6:21).

REV. JAMES G. MANZ, S.T.M.  
Assistant Pastor

Grace Lutheran Church  
River Forest, Ill.

CONTINUED ON NEXT PAGE

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## LETTERS TO THE EDITORS

CONTINUED

Sirs:

In one casual gesture you have irreparably damaged the efforts of thousands of school teachers who are laboring to provide American adolescents with a philosophy of life which will make them responsible, useful members of society. Most teachers base their concept of the proper social ethics upon the behavior of the individuals whom they teach, and for that reason

ROBERT A. OLSON

Wickham, N. J.

## CHURCHILL'S MEMOIRS

Sirs:

I have been buying LIFE, that I might be sure of reading Churchill's story of World War II in full. In Canada, the Montreal Standard also is publishing this story. Today, I read the following in Montreal's morning paper, *Le Devoir*, which says:

"In this second volume of Winston Churchill's war memoirs, as published in the Montreal Standard, Mr. Churchill writes of the 'most serious' 'the scale and scope' of the contribution which Great Britain and her Empire, whom danger never deterred, made to the victory which secured the Commonwealth of the United States and nations."

This statement is a flat misrepresentation. On July 14, 1944, Britain and the Commonwealth lost more divisions of men and tanks than the United States. Britain and the Commonwealth lost 1,000 men killed, the United States 92,000. That's without counting 60,000 British civilians and 100,000 Commonwealth who lost

CONTINUED ON PAGE 18

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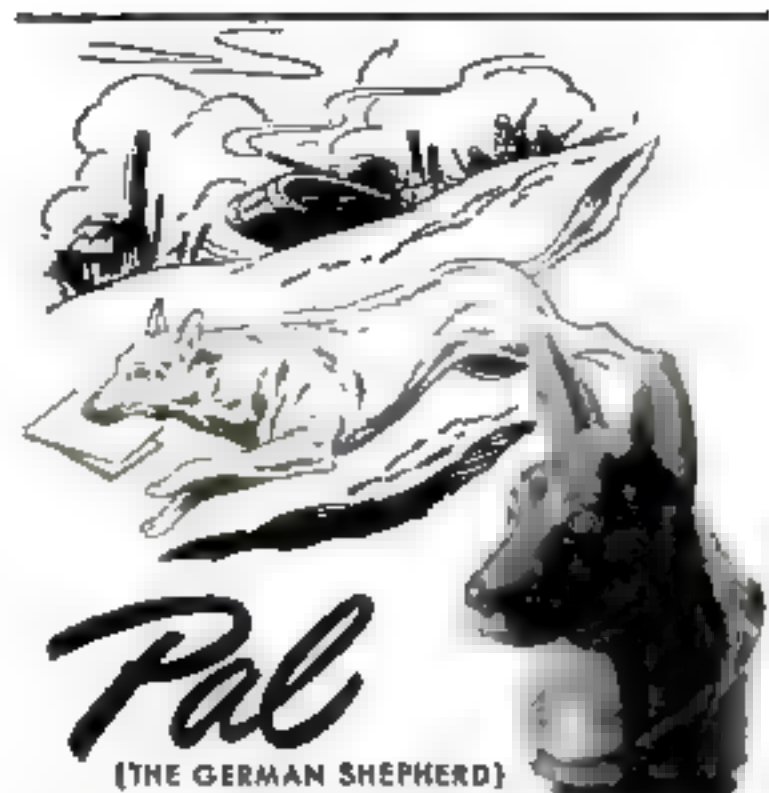
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## LETTERS TO THE EDITORS

CONTINUED

their lives. Until the end of 1943, British discharge of bombs upon Germany exceeded the American by eight tons to one.

"This is all set down," said Mr. Churchill, 'not to claim undue credit, but to establish on a footing capable of commanding fair-minded respect the intense output in every form of war activity of the people of this small island, upon whom in the crisis of the world's history the brunt fell.'

"It seems unfortunate that in the condensation carried to American readers by LIFE Magazine, the 10 paragraphs containing this information have been omitted.

"No one understands better than a magazine editor the exigencies of space; LIFE had a problem of abridgment, in handling the Churchill book, which we do not envy. But this particular passage runs to only 128 lines of type. Surely, in seven installments, it might have been possible to find room for a set of facts which would be most valuable, because least familiar, to LIFE's 5½ million American readers."

The people of the U.S. certainly have nothing to be ashamed of in either World War I or II. All free peoples are aware that without your great nation and its people, their cause would have been lost. What we Canadians do not like, however, is that, through omissions, very wrong impressions can be and are given to your own people.

S. H. FURBERT

Ottawa, Ont.

As the editor of Maclean's magazine points out, LIFE had a problem of abridgment. To carry out Mr. Churchill's full argument as presented in his book was impossible; to quote it briefly was to run the risk of alighting at least some of the Allied nations. In choosing its middle course LIFE believes it presented the story as fairly as space would allow.—ED.

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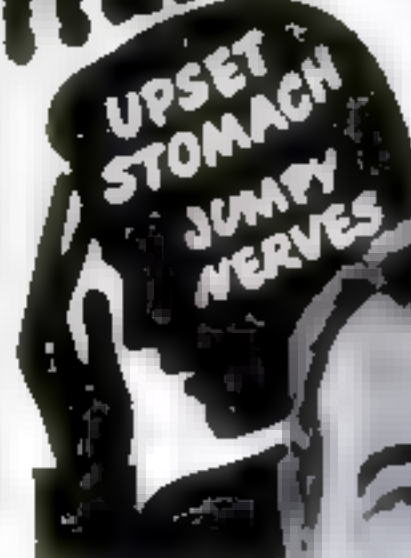
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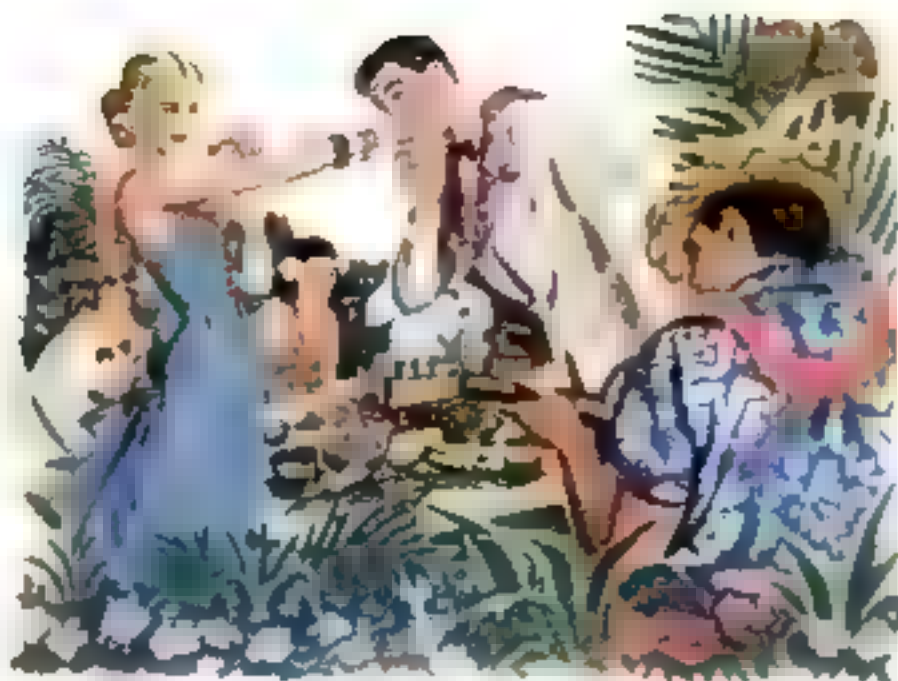
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**The ferns in Fern Forest grow 50 feet high!** He held my hand (so I wouldn't get lost) and my heart zoomed 50 feet higher! The guide... just smiled.



**Akalo Fella!** He kissed my hand again...this time for keeps! And I thanked Jergens Lotion for keeping my hands smooth and ready to be kissed!



*No one warned me  
IT\* happens  
in HAWAII!*

They warned me that *delicious, soft, smooth, white* hands are kissable in any language! But they didn't say anything about Hawaii!

Oh! I'm not gullible...and Jergens Lotion doesn't promise a 6 foot George will kiss your hand. All they do promise is that rich, creamy Jergens Lotion will keep a girl's hand softer and smoother and *ready* to be kissed!

Mine was! And George kissed it...in fun. But when he kissed it again...it was for keeps!

\* It? When he kisses *your* hand...in fun. Holds it a bit too long. Kisses your hand again...for keeps.

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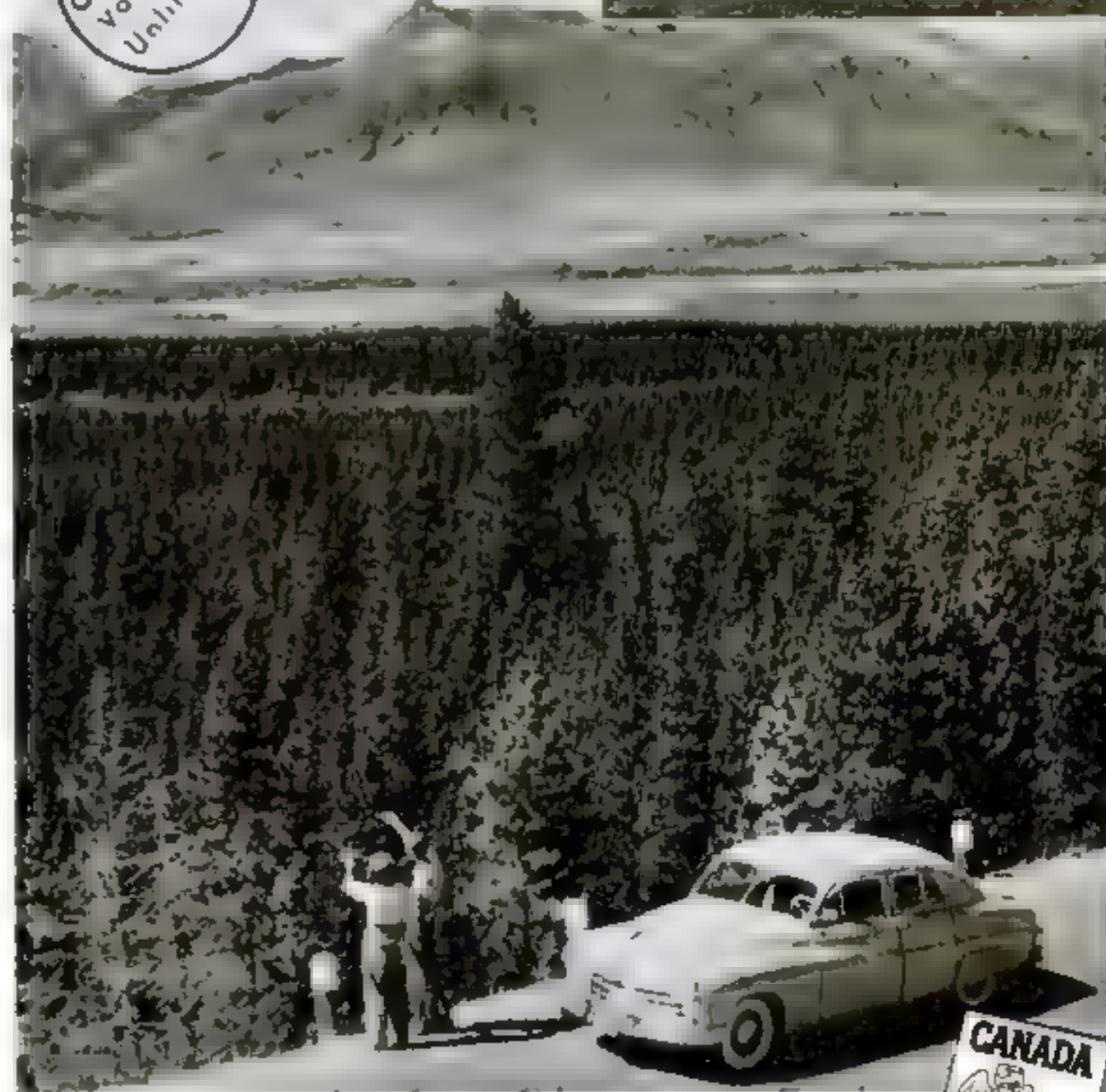
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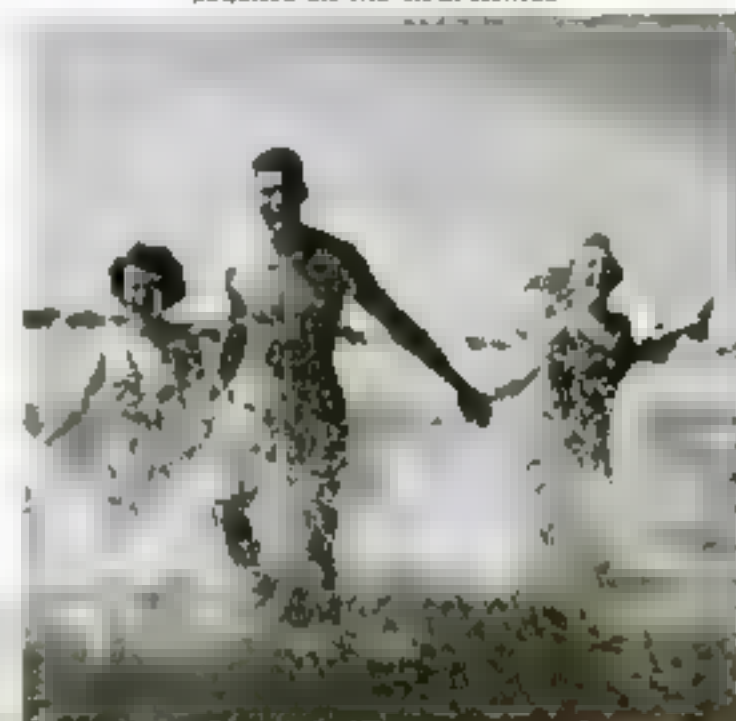
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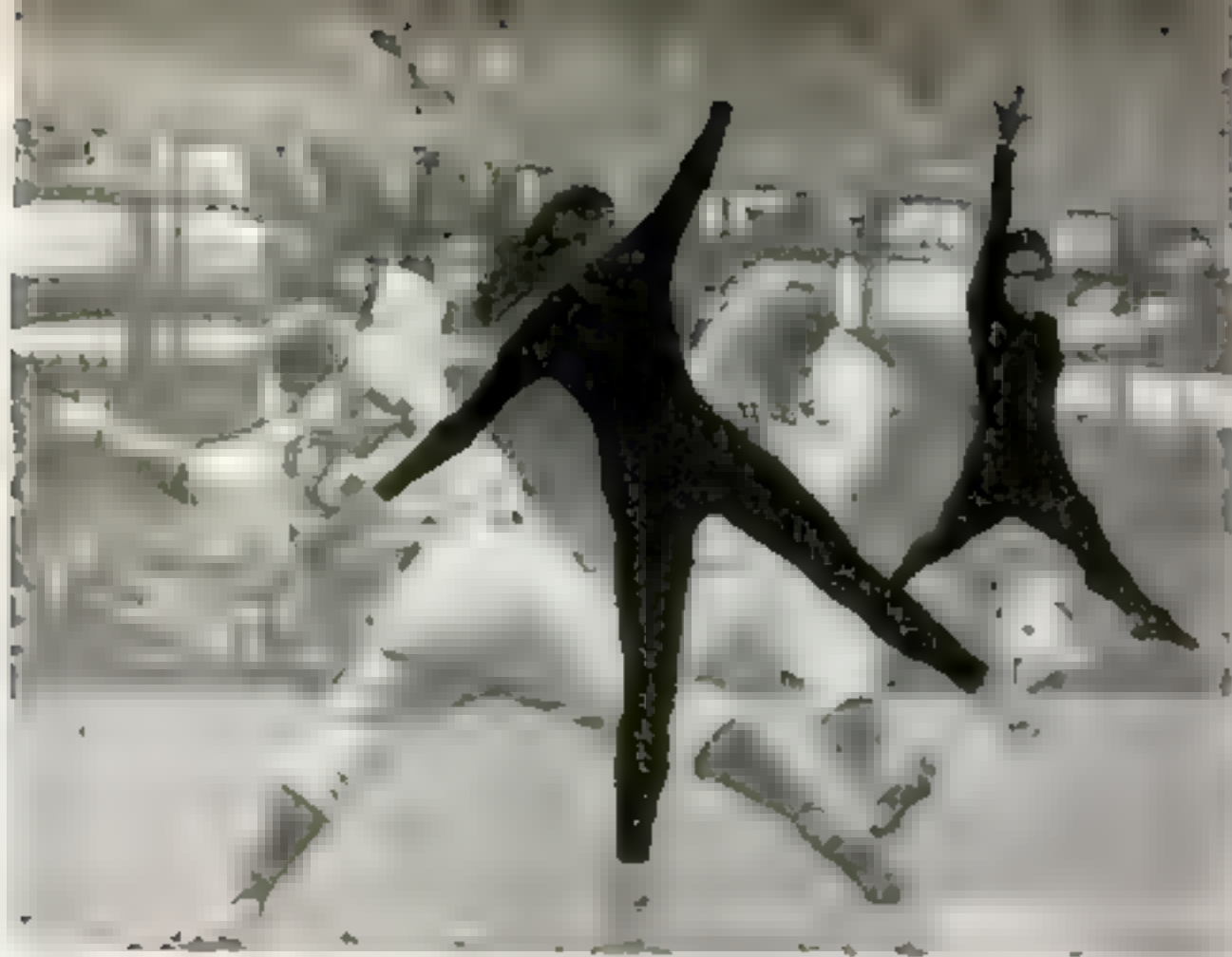


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**STRETCH (LEFT) AND A JETE IN A CLOSE PLAY AT FIRST**

## ***SPEAKING OF PICTURES...***



**EXTENSION** performed by Ann Douglas resembles wind-up of Pitcher Sam Rice getting ready to throw a ball out in the Yankee Stadium



## BALLPLAYERS AND BALLERINAS HAVE A LOT IN COMMON

The attitudes baseball players get into while winding up or running around the bases are never assumed with any special thought for grace and esthetics. But in the performance of their duties ballplayers often strike poses which, in a very vigorous way, mimic the standard steps that classical and modern dancers use. Fascinated by resemblances between art and athletics, Photographer George Karger took a handful of sports pictures to Ballerina Mary Ellen Moylan of the Ballet Russe and Dancer Ann Dunbar of the *Kiss Me, Kate* cast and asked them to duplicate the players' poses in their own ways. He photographed them, then superimposed the ballerinas on the ballplayers to get the pictures shown here.

Lest other baseball players, who may look upon ballet dancing as sissy stuff, are embarrassed by the comparisons, they should note that even if George Vico (*below*) cannot do the splits quite so prettily as Miss Moylan, neither can Miss Moylan hit a home run, which is what Vico did the day the split picture was taken.



**SUR LES POINTES** in ballet's fifth position is assumed by Miss Moylan after the example set by Glenn Benson, a Brooklyn Dodger tryout.

**THE SPLITS**, executed by First Baseman George Vico of the Detroit Tigers, is paralleled by Miss Moylan. He was reaching for a throw to first.





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## SPEAKING OF PICTURES

CONTINUED



**JAI-ALAI** players also assume ballet attitudes. Hero Martin Perfit, in Florida, makes a leap which closely resembles Miss Moylan's classical *pas de chat*.



**BASKETBALL** Player Joe Dolhon of New York University, trying for a basket, manages to do a well-executed *jeté*, which Ann Dunbar here duplicates.





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It looks just grand, as you can see! And it *tastes* so wonderful because every Armour Ham is hand-picked from thousands for finest quality, then mild sugar-cured and smoked for finer flavor over hickory and hardwood fires.

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## LIFE'S REPORTS



**WAVING GAILY**, Evita greets crowds massed at Buenos Aires airfield to welcome her after plane trip. A few moments later, overcome by emotion, she wept.

## VISIT TO EVITA

Argentina's lady boss rouses reformists' ire, but even in a crisis she's terrific to watch

by JOHN DOS PASSOS

*Since her husband became Argentina's "strong man" six years ago, Eva Duarte de Perón has behaved as virtual dictator of that country. A former movie actress, she has bossed Argentina's labor and social organizations, and indirectly but nonetheless powerfully influenced many other functions of the government. She has aroused considerable male resentment, and with an economic crisis threatening Argentina's stability Evita's retirement became a major demand of reformists. Her present status is uncertain; her husband has so far stoutly refused to send her back to her housework.*

*On a recent trip to Argentina for LIFE, Author John Dos Passos had several revealing glimpses of Evita Perón in action.*

The ponderous doors of glass and twisted iron opened to let us into a large square hall paved with marble. The social worker who let us in was a little black-clad man with the manners of a pew opener in a fashionable church. "The Señora Perón," he whispered, "wants the poor people to have everything of the best. This house used to belong to a millionaire . . . one of the oligarchy. . . . Now it belongs to the María Eva Duarte de Perón Foundation. We call it a temporary home. . . . Anybody in need can apply to the Señora, any Argentine citizen. . . ."

The mousy little dark-haired girl behind the mahogany desk started pulling the cards out of the cabinet to explain the case histories of the inmates. While she was explaining them we began to hear a scuttling of feet and a rustling of dresses behind us. A trained nurse stuck her head in the door and hissed, "Es la Señora." A glaze covered the eyes of the girl behind the desk. She began to forget the details of the cases. She stumbled over her words. The cards kept slipping out of her fingers.

"She's gone upstairs," whispered the house matron, patting a crease out of a sofa cushion. A photographer had appeared and stood with his camera trained on the marble stairway. "She always comes without notice," the social worker explained in his prompter's whisper. "Her heart is so in the work. . . ." The words froze on his lips.

Suddenly there was Eva Perón advancing briskly toward us down the red-carpeted stairs, blond, slender, in a pale gold dress, wearing a

CONTINUED ON NEXT PAGE

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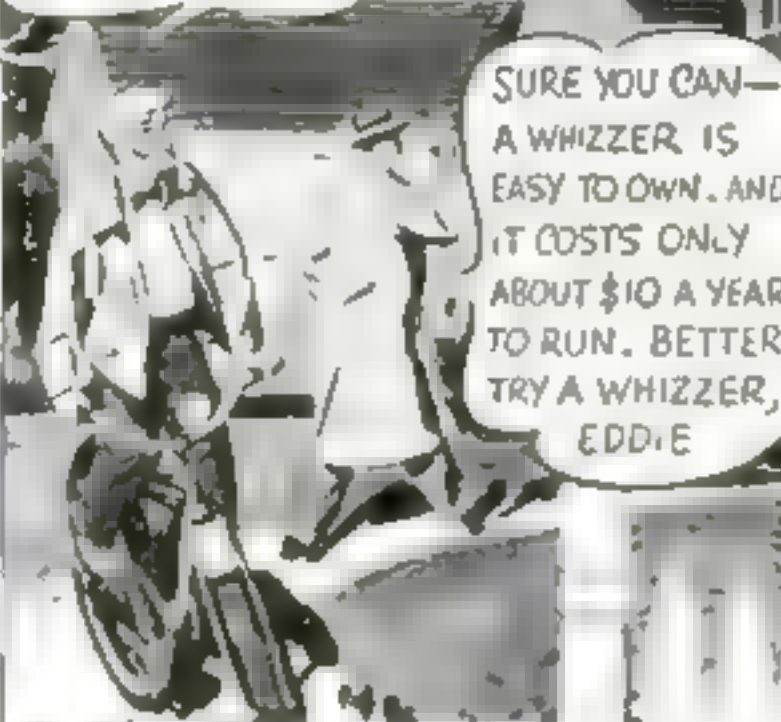
AY THAT'S GOOD ISN'T IT?

GOOD? IT'S WONDERFUL. AND HE PUT THIS WHIZZER ON THE BIKE HE ALREADY HAD



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## LIFE'S REPORTS CONTINUED

becomingly angular magenta hat. Behind her walked two heavy-faced men in double-breasted suits. Her face was rather sal-low. Her eyes were so dark you couldn't see the pupils. She had small tight lips. She gave each man and woman one sharp attentive look straight in the face and shook hands unassumingly with a quick almost modest little girl's smile. The photographer's bulb flashed behind us. She asked how we liked the house, didn't wait for an answer and was gone. Only her picture was left, a full-length portrait in oils, smiling down at us from the head of the stairs.

Evita Perón is virtually secretary of labor. Each morning in the reception hall of the ministry she receives delegations from the trade unions bringing problems for her to solve. When we went to call on her, we found the corridors and anterooms of the shabby old governmental building jammed with all kinds of people. There was an excited holiday look on every face. After a great deal of jamming and pushing we were ushered into a big paneled room with many windows. Around a long mahogany table in the center stood groups of delegates from various trade unions. In one corner a mob of young girls in their best bibs and tuckers thronged about an immense bouquet of flowers encased in cellophane. They were the winners of beauty contests all over Argentina. A *Reina de Belleza* for the year was about to be chosen.

Around 11 there was a sudden burst of hand-clapping and there was the Señora, as if she'd come up through the floor, with a serious attentive look on her face standing beside a small desk full of papers. This time she was dressed simply in a New York-looking silk dress with a flowered pattern. Her only jewelry was some big earrings.

Right away she started talking fast in a low voice to the men in the nearest group of delegates. She had a couple of secretaries to note things down, but she was way ahead of them. She listened patiently to what each man had to say. With her secretaries and the government officials her manner was domineering, the manner of a rich hostess ordering the help about, but with the delegates it was level and sisterly. She always listened to the end. When she answered she talked very fast in rather a wheedling tone. "Vamos muchachos . . . come along boys, let's settle this. . . ."

There were difficult problems, but the Señora never lost her

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CONTINUED ON PAGE 31





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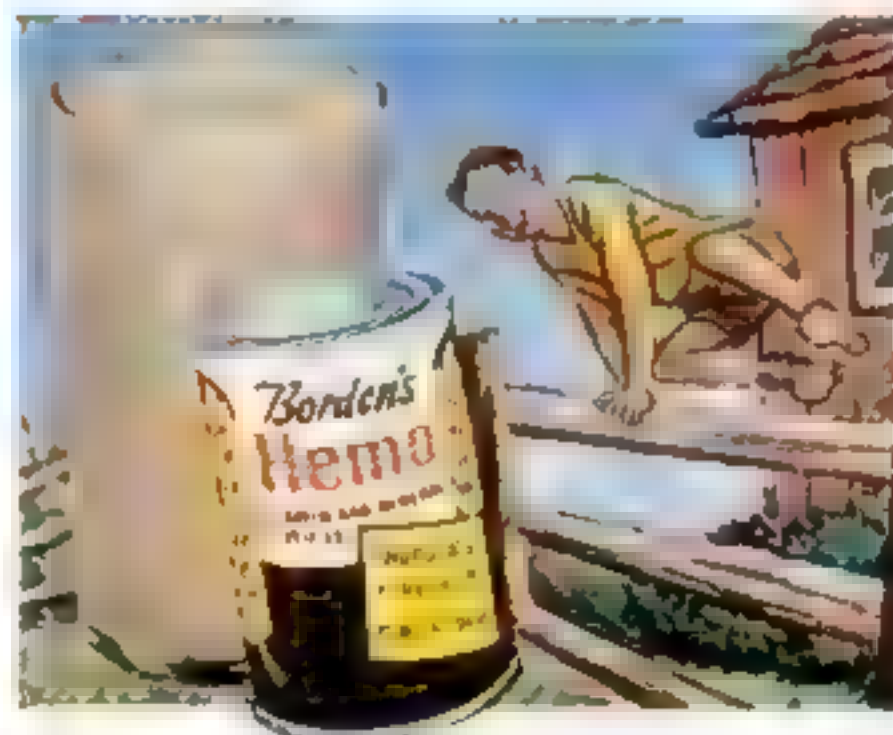


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## LIFE'S REPORTS CONTINUED

friendly manner of a younger sister who's trying to get her brothers to agree. Occasionally she'd beckon somebody out of the group and talk earnestly to him in her soft hissing whisper in a corner of the room. When a decision was made she'd call the secretary of labor in a loud peremptory tone out of an adjoining office to tell him about it.

In the middle of a discussion she would break off to be photographed with somebody or other. Now and then she would dart across the room to talk to some other minister or to the president over the phone. When she caught sight of a friend or a visitor in the crowd she'd break away and run up to him with a little schoolgirlish questioning look that said, "Here I am. . . . How do you think I'm doing?" In four hours she never paused or sat down.

In the afternoon in another part of the same *ministerio* she made an appearance in a fresh afternoon dress for a different type of audience. In a small office with red-damasked walls were rows of benches packed with ragged-looking women and children facing her desk. Babies squawked. Everybody talked at once. The Señora's desk was set up under floodlights beside a big bronze oversize bust of some hero of Argentine independence. The corridor outside was full of people waiting to get a glimpse of the Señora. When she finally arrived the floodlights were turned on and there was a great crush of cameramen in the narrow room. Distinguished visitors were posed in an admiring group behind the Señora's handsome blond head as she leaned over the desk to listen to the troubles of the poor women with their tear-grimed children.

"She's too thin," one of the women was muttering aloud. "That woman's working herself to death."

At the end of each hard-luck story the Señora reached with jeweled fingers under the blotter on the desk and took out two 50 peso notes. Then she made out with a rapid scratch of her pencil on a pink slip an order for what was needed from the foundation, a visit to a doctor or a blanket or a doll for the baby girl, or a week in one of the temporary homes.

When a delegation of businessmen appeared with a check in five figures for the Señora's foundation all other business was suspended while the cameramen posed the group. The check had to appear in the photograph. The Señora's white hand was held out to receive it.

CONTINUED ON NEXT PAGE

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## LIFE'S REPORTS CONTINUED

The leader of the delegation was presenting it with a deferential bow.

In the middle of the show Perón himself appeared, a bulky jovial-mannered man with dark hair growing close to his head. People clapped and roared and stared at the pair with shining smiles. While the cameramen peered and shoved Perón smiled his fatherly smile and the Señora smiled and adulation rose like incense in the airless room.

The president was due to make a speech. He charged out into the hall. The Señora remembered, with a gracious backward look over her shoulder, to ask the distinguished visitors to come along and the whole party worked its way after the presidential couple along packed applauding corridors and crowded rooms to a pair of double doors that opened onto a balcony in an oval auditorium filled to the ceiling with members of the Federation of Musicians who had come to make President Perón an honorary member of the organization. "Pe-rón Pe-rón Pe-rón," they roared. A small monkey-faced man in the middle aisle led the cheering, flapping his arms and screwing up his face and writhing in spasms of enthusiasm.

When he got people quieted down Perón began to speak to them in friendly, familiar tones. He raised his left hand and made explanatory gestures, pressing the thumb and forefinger together to clinch his meaning. He was just a modest good fellow trying to explain to other good fellows how he felt.

The president was the first to leave in the middle of the rhythmic cheering that followed his speech. Then the Señora rose to her feet to garner the rest of the ovation. After a few cordial, sweet words she made the prettiest exit imaginable, letting herself drop back into the crowd of officials that jammed the doorway, her lips parted and a kiss held out on her fingertips to the crowd below.



**HUSBANDLY HUG** is given Evita by Perón. They married 3½ years ago.



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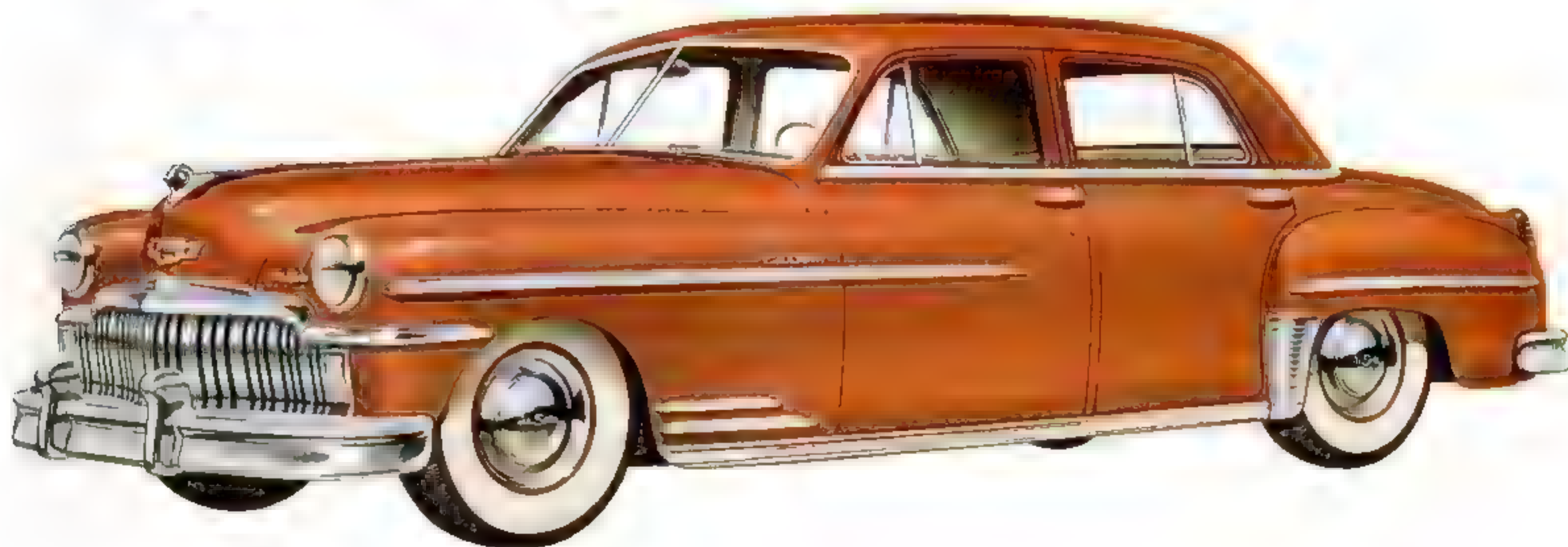
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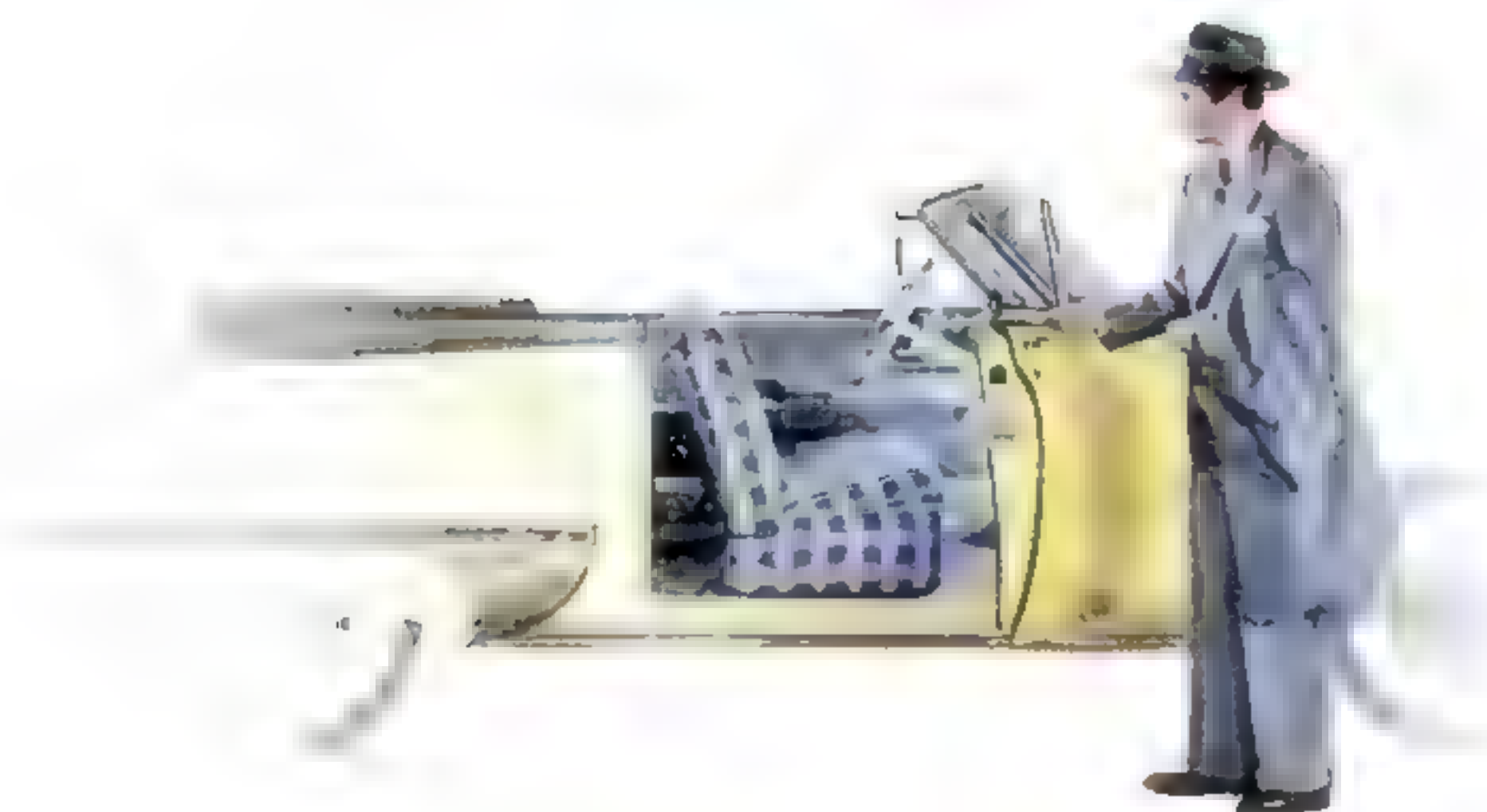


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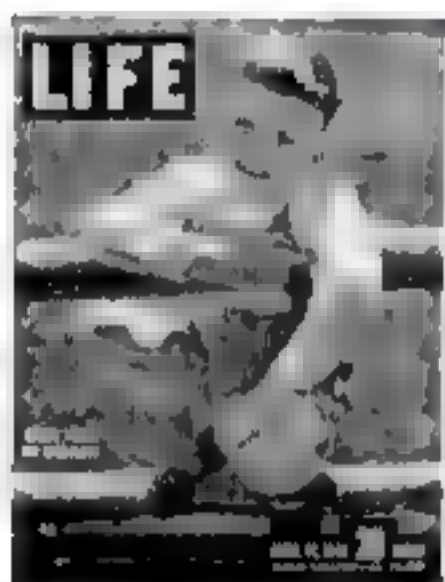
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## LIFE'S COVER

The 5-year-old happily entwined in the rail fence on this week's cover is Jack ("Chappie") Vaughan of Natchez, Miss., who was inspired to athletics by the burgeoning of spring along the Mississippi River. Last week spring had already left Natchez and Master Vaughan behind in its long journey up the river. To get the story on pages 80 through 89, Photographer Andreas Feininger traveled about 3,500 miles by automobile, boat and on foot, crossed the Mississippi at 10 different points, passed through 10 states and shot more than 300 color pictures.

The following list, page by page, shows the source from which each picture in this issue was photographed. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

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Big, 16-inch Eye Witness television in a cabinet of authentic Queen Anne design with doors that close to hide screen and controls. Has powerful, new and improved circuits, simplified tuning, continuously variable tone controls. Finished in hand-rubbed mahogany or walnut. AC.

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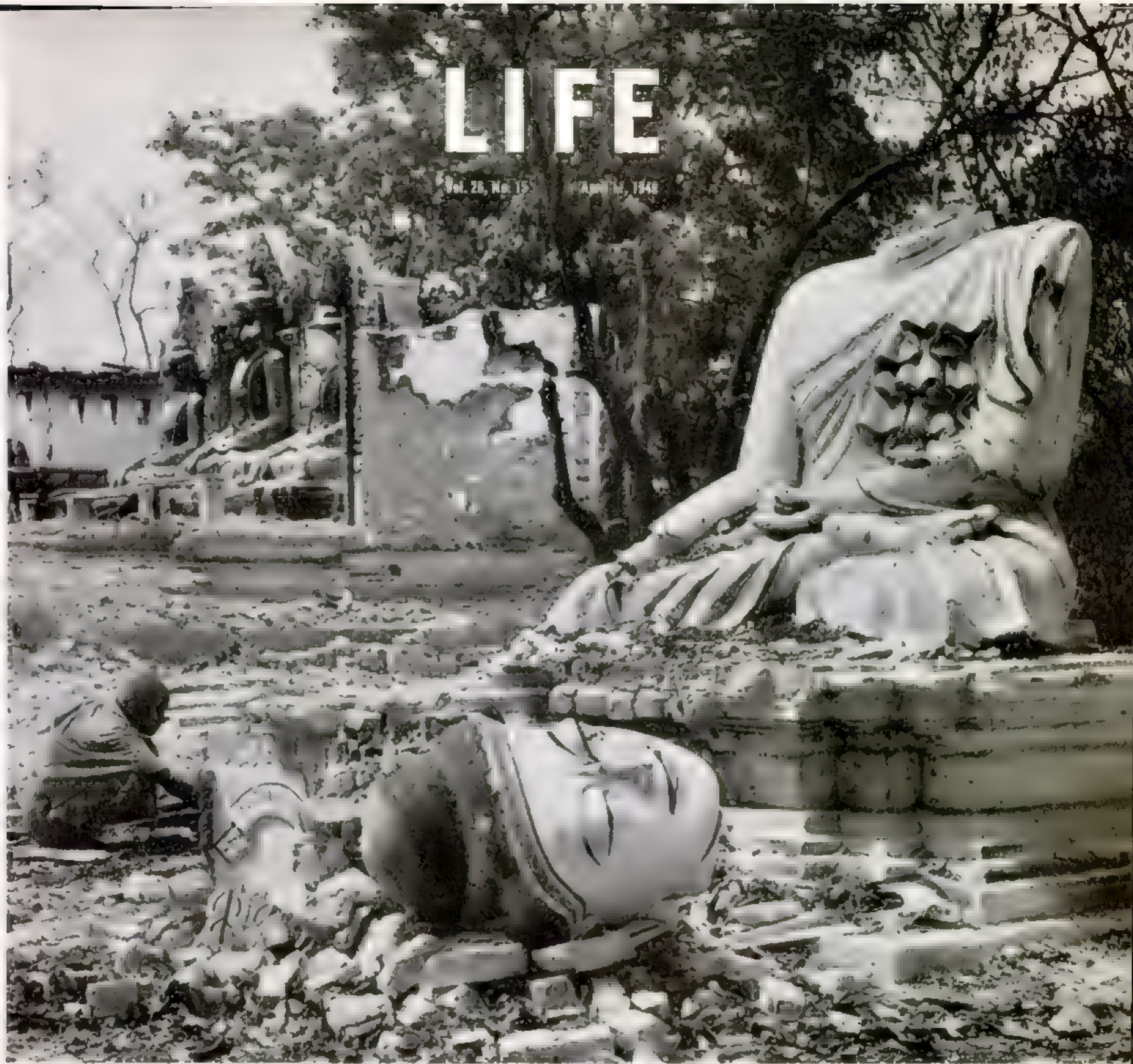
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IN THE RUBBLE OF A BUDDHIST TEMPLE DESTROYED BY BAPTIST KARENS, A BUDDHA'S HEAD LIES SERENELY WHERE IT FELL DURING THE BATTLE FOR BASSEIN

## WAR IN BURMA: BAPTIST KARENS FIGHT FOR INDEPENDENCE AND EXCEL THE COMMUNISTS IN REBELLION

The bald little brown man pecking through the broken masonry in the picture above is a Burmese Buddhist, and the beheaded Buddha was the creation of his own artistic hands. One day about two months ago a rebellious army of Karen tribesmen—many of them Baptists who learned their Bibles from American missionaries—stormed into the Burma city of Bassein, toppled the 400-pound head, destroyed his temple and captured the city. Later loyal troops of the government of Burma—most of them Buddhists—recaptured Bassein and burned the Karens' fine Baptist school (p. 38).

This destruction occurred in a rebellion which has all but overthrown the newly independent government of Burma and completely changed the na-

ture of a civil war which began last year as one more Communist uprising in Asia. Since then the anti-Communist Karens, fighting for tribal independence, have taken the play from the Communists and relegated them to a secondary role.

All this violence is racking a country which by logical standards should be the most content in Asia. Its 17 million people are neither overcrowded nor underfed. Its rice surpluses are normally the largest in Asia, and India must buy Burmese rice to avoid famine. In an Asia straining against old colonial ties Burma is exceptional. After the U.S. in 1776, Burma in 1947 became the first colony to gain full independence of Great Britain. The pioneers of its independence movement are still young

men. They even rejected membership in the British Commonwealth in order to set their own national course. But Burma could not escape the chaotic undercurrents left in the wake of war and Jap occupation. Before Burma became a nation the 33-year-old leader, Aung San, was assassinated with most of his cabinet in July 1947. His successor, Premier Thakin Nu, is opposed by two bands of Communists, by Aung San's old army (the P.V.O.) and by the Karens. This week Thakin Nu lost six of his ministers by resignation. He replaced them with only two, including Army Commander Bo Ne Win (p. 40). Life's Photographer Jack Birns and Correspondent Roy Rowan came out of Burma late in March. Their story is on the next six pages.





**BURNING BASSEIN** is re-entered by an infantryman of the government 4th Burma Rifles during the shelling

and recapture of that city from the Karens in February. The Karen forces had seized Bassein as rebellion began



**GOVERNMENT CONTROL** enforced by troops has shrunk to few cities in the white areas on map of Burma.

## THE CITIES OF BURMA ARE ISOLATED, BURNED

The government of Burma is in much the same position as the French government would be if it held only Paris and a few provincial cities. The war may flare and fizzle almost anywhere within the country—which is larger than France—but the government's small forces (about 20,000 men, as against perhaps 50,000 rebels in several unallied groups) are concentrated around Rangoon (bottom, right). The national army lost Bassein (left) soon after the Karens rebelled last Jan. 31; its recapture was achieved only by shelling and burning much of the city. There is sporadic fighting along the rice-rich Irrawaddy Valley, which Americans remember from the days of General Stilwell's retreat from Burma. Last month the Karens captured Mandalay—celebrated by Kipling and countless baritones who have sung *On the Road to Mandalay*. LIFE's Brits and Kewen were flying to Mandalay the day it fell (p. 40). They had to be content with seeing the rescue of \$1.4 million in Burmese rupees (right).



**KAREN SCHOOL** at Bassein, built with U.S. Baptist aid, was burned by government forces who retook city





**WEST OF MANDALAY** a government chartered flying boat (*center*) rests on the Chinlwin River, surrounded by native fishermen. The plane recovered \$1 million in Burmese roubles from Monywa after Karens captured Mandalay 60 miles away.

**BESIEGED RANGOON** is shelled by a warehouse fire (*below*), set by Communists or Karens at Da Lih, across the Rangoon River from the capital. The cargo of a ship in port show at right. The fire destroyed 1,000 tons of rice, caused \$160,000 damage.







**MARTYR'S WIDOW** and sons stand before cut-out portrait of murdered Aung San. Mrs. Aung San, although related to Communist Thakin Than Tun, is premier's friend.

Burma **CONTINUED**

## BACKWOODS KARENS HAVE BECOME GOOD BAPTISTS, HARD FIGHTERS

The Karens of Burma first heard of the Baptist faith from a missionary from Massachusetts, Dr. Adamram Judson, who landed in Burma in 1813. He bought a Karen bandit out of slavery, baptized him and taught him the Scriptures. After that the ex-bandit, Ko Tha Bya, started converting his fellow Karens—a clan in backwoods tribe which traditionally worshiped the spirits of nature. The Buddhist Burmans called them "the wild cattle of the hills." Their conversion was made easier by a native legend, which told that one day their "lost white brother" would bring them a "lost book" from across the mysterious sea. Ko Tha Bya's reports about Dr. Judson and the Bible lured many to Rangoon. Alarmed Burmese officials threw them into jail but a convert got free and smuggled a Bible translated by missionaries into the first written Karen language to his native village. After that conversion was continuous.

Although only some 200,000 of the 1,500,000 Karens are Christians today, they are the best educated and the most influential of the tribe. They are also the best fighters, and are in the majority among the Karen insurgents. During the war against Japan they were the mainstay of native support. The British army parachuted them arms and also a force of British officers to train them. The Burma government recently offered amnesty if the Karens would quit fighting. But an official in Rangoon conceded privately, "They would part with their wives before their guns."

The Karens address their wives and all women and girls with the title "Naw" and they call all men "Saw," which corresponds to "Mister" or "Sir." Their rival Burmans have some peculiarities too. Upper-class Burmans use the word "U," meaning "Mister" or "Uncle," in front of their names. Young pre-war radicals in Rangoon, satirizing the fact that they had to call British colonials "Thakin" (for "Master"), dropped the U and adopted Thakin as a personal prefix. Just to complete the confusion, they also named their political party Thakin. Premier Thakin Nu (*opposite*) was once a leader of hundreds of other Thakins in the Thakin Party, which has been disbanded. Many of the Thakins, notably including Thakin Linn Tun (*below*), are now in rebellion against him.



**KAREN LEADER** Saw Ba U Gyi, 35, is an attorney who once kept three wives.



**LOYAL ARMY CHIEF** Bo Ne Win joined cabinet this week in an emergency session.



**JAP PUPPET**, Dr. Ba Maw, retired after the war but is now trying for a comeback.



**COMMUNIST** Thakin Than Tun leads White Flags—one of two Red rebel groups.





**PREMIER THAKIN NU** offers prayers to Buddha at Rangoon's ornate, 2,000-year-old Shwe Dagon pagoda during lunar year-end festival. Harassed by the troubles that

came to Burma with independence, 43-year-old Thakin Nu devotes increasingly more time to religion and less to politics. He hopes to be a Buddha 1,000 worlds from now.





SWINGING THEIR ARMS LIKE BRITISH TROOPS, A SQUAD OF BURMESE RECRUITS STRIDES ALONG A SHADY ROAD TOWARD BASSEIN TO JOIN THE GOVERNMENT'S ARMY.

## IN SHADY COUNTRYSIDE MEN MARCH AND FIGHT, BUT BUDDHA IS SERENE

A column of Burmese volunteers swinging jauntily across the open countryside (*above*) is a rare sight. Mainly the government's troops are to be found in the few cities in Thakin Nu's control, or fighting at fronts so close that the thunder of their artillery keeps urban citizens awake. There is no land communication between the isolated fronts, and one civilian airplane operator has reaped large profits recently by flying government troops from Rangoon to the north (*below*). Outside of Rangoon

the army has blocked all highways at one-mile intervals with dilapidated trucks which once cruised the Burma Road. Ten miles north of Rangoon the Karens have been attacking the government at Insein (pronounced insane), and curious people from the capital sometimes take excursions by bus to watch the shooting. Some of these idle visitors have had rifles thrust in to their hands and been told to start fighting. But the average citizen of Rangoon has no money to waste on buses and no stomach for war.

### A DAY WITH THE BURMESE ARMY



**SKIRTED SOLDIERS**, flying to Shwebo, covered uniforms since rules bar military from commercial places.



**ARRIVING AT SHWEBO**, skirts removed, well-armed government troops collect weapons for the nearby front.



**IN THE TRENCHES** an infantryman finds life pleasanter with his shoes off. The Karens are 200 yards away.





THEIR RIFLES ARE BRITISH ENFIELDS, REMNANTS OF THE WAR AGAINST JAPAN. THE COUNTRYSIDE IN THIS AREA IS LARGELY CONTROLLED BY KAREN REBELS



**A PLACID SPECTATOR** in the turmoil of Burma is this huge, reclining Buddha in Rangoon's ancient golden Shwe Dagon pagoda. Like any of the many Buddhas, this

one is male, though the expression and dress might be a woman's. Burmese worshipers like his expression of pleasant detachment from the gross and noisy affairs of the earth.



# THE ATLANTIC ALLIANCE

IT WILL INCREASE RATHER THAN LESSEN TENSION, BUT ITS OBJECT SHOULD BE A WORLD AT PEACE

We imagine our readers have been told often enough that the North Atlantic Treaty is, in the words of Ernest Bevin, "a most famous historical undertaking." So in this week of its signing in Washington we shall confine ourselves to a few remarks about what it does and what it means to Americans, to western Europeans—and to the Russians.

There should be no mistake about what it does. It obligates the U.S., Canada and 10 countries of Europe—the United Kingdom, France, Belgium, the Netherlands, Luxembourg, Italy, Portugal, Norway, Denmark and Iceland—to go to war in the common defense if any one of them is attacked. Its wording is carefully shaded to keep this obligation just short of a total commitment, but that is the inescapable purpose. The treaty also obligates its signatories to join in a program of mutual rearmament, which to Europeans means mainly that the U.S. is obligated to provide them with arms. The senators who will shortly be called upon to ratify the treaty are already debating the precise meanings and implications of the pact, and there will be much dispute in the next few weeks as to just how far it does and does not go toward finality in both of these respects. This debate will be healthy if it gives Americans and their European allies a clear understanding of all that the treaty lets them in for; it will be unhealthy if in the interest of speedy ratification U.S. spokesmen obscure the basic facts.

Americans naturally think first of what the treaty means to them. It destroys for good and all the historic concept stated by George Washington in 1796 that the U.S. should have with Europe "as little political connection as possible" and extended by Thomas Jefferson in 1823 ("Our first and fundamental maxim should be, never to entangle ourselves in the broils of Europe"). But it would of course be wrong to conclude that history is remade in the instant of the signing. The American idea of remote "broils of Europe" was dying in 1916 when Woodrow Wilson dared to ask, "When you know that there are combustible materials in the life of the world and in your own national life . . . are you going to sit down and say it will be time when the fire begins to do something about it?" Then, and again in World War II, the U.S. waited until the fire was well along. Now, twice burned, the U.S. is deploying and committing its firemen in advance.

It is this fact which means most to Europeans. Winston Churchill among others has spoken of the deep relief, the great swell of hope which came with the entry of the U.S. into formal and military alliance with western Europe. Yet fear abides—the fear of Soviet attack and occupation before western Europe is effectively prepared for defense. And with it rises an insistent looking to the U.S. for the arms to implement the defense. Americans and Europeans alike should understand at the beginning that no promise or intention so far

disclosed by the U.S. government comes anywhere near to meeting that expectation. The one to two billion dollars now being argued for European rearmament this year can do little more than provide a certain psychological reinforcement, useful enough in itself but making only for future trouble if it is taken for more than it is actually worth.

Americans and Europeans alike must also

the nations of the new alliance can refuse to settle for alliance alone. They can—they should—do more in recognition of a fact all too well known to Soviet and Communist propagandists: that to millions of men in the West as elsewhere only peace makes human sense. The allied governments of the West can pronounce with complete consistency that the aim of their alliance is not war, but peace; they

can prove it by making more and better use than they have in the recent past of the instruments of peace. One such instrument, the Marshall aid program, is profoundly affecting the lives and minds of western Europeans, and with the underpinning of military alliance ERP can become a still more powerful agency for recovery and peace. In the foreseeable future the U.S. expects to spend far more upon economic than upon military aid, and it will be nobody's fault but our own if Soviet propagandists are allowed to becloud the fact.

Several avenues of peaceful, non-military action are open to the West. For one thing, the Western governments would do

well to seek ways of direct and peaceful address to the people of Russia, who with the exercise of a little wit and effort can be reached behind their curtain. For another, the assurances given by the U.S. to continental Europe should encourage its governments to deal firmly with the Communist parties of their countries. As Communist spokesmen throughout Europe have boasted, these parties present a standing invitation to Red Army invasion and a standing threat that all who oppose them will someday be punished by the conquerors. With the backing and pledged protection of the U.S., the governments of western Europe may now find it feasible to call the Red hand and to treat the Communist leaders as national traitors. Even Communists cannot convincingly argue that political action against political treason is a measure of war; and non-Communist Europeans, relieved even in part of their fear, can be convinced that any action to reduce the Soviet power within their own borders is an act for peace.

If it accomplishes nothing else, such an effort should demonstrate to peaceful men of the West that armies and guns are not the only instruments of the Atlantic alliance. The new community of the West can show that its object is peace, however soon or late war may come as a last and unavoidable resort.

## "AMERICANS WANT PEACE"

In the speech which so shook Communists and fellow travelers at their recent cultural conference in New York (LIFE, April 4), Editor Norman Cousins of the *Saturday Review of Literature* said:

"Americans want peace. They will work for peace and they will sacrifice for peace. But they do not want peace at any price. If the price of peace is injustice, they will reject peace. If the price of peace is the loss or distortion of values they cherish, they will reject peace. If the price of peace is spiritual denial, they will reject peace. If the price of peace is living on an island surrounded by angry waters, they will reject peace. If the price of peace is detachment from the rights of man, they will reject peace."

realize that the treaty is not necessarily an instrument of peace. It is a military alliance, an instrument of security. It has already made and will continue to make for more, not less, tension in the world. Its premise is that only an overwhelming and superior tension behind and along a defended front can counter and finally quiet the tensions created by the Soviet Union. The masters of Russia plainly fear the North Atlantic alliance as they fear no other move so far made by the anti-Soviet world, and they are reacting to it with the concentrated—and dangerous—vigor of fearful men. For once the wording and manner of their pronouncements should be noted with the closest attention by the West. What they say to the outer world may on occasion mean little or nothing; what they say to the Russians of Russia is always significant. They are saying to the people of Russia, as to the world at large, that the North Atlantic Treaty is an act of war. They are also depicting to the people of Russia a hostile world closing in upon the U.S.S.R. from the Atlantic, from the Mediterranean, from the arctic North, from the Middle East, and even from Asia, where Communism would seem to be doing very well. Through their current propaganda runs the ominous note that the West has already committed the world to war—the implication of course being that if war comes it won't be the doing of the Russians. All this need not mean that the men of the Kremlin are about to precipitate war. But it certainly means that they recognize a mortal threat to themselves and to their scheme of world mastery, which includes among other things the assumption that war in their own time and of their own choosing is inevitable.

What can the West, now committed to a policy of counter-tension, do to mitigate the tension in men's hearts and to lessen the probabilities of war? It can do a good deal. Specifically,

## PICTURE OF THE WEEK: ➔

Only in Soviet Russia would it be possible for an ice skater to acquire such a dazzling assortment of medals as that which adorns the chest of P. Ippolitov (opposite). Comrade Ippolitov, who was photographed at Moscow's recent winter sports festival, has never raced in the Olympic Games, so the outer world will never know how good he really is.



IN RUSSIA, WHERE EVERYONE LOVES A MEDAL,  
SKATER P. IPPOLITOV HAS HIT THE JACKPOT







HER PURCHASE FINALLY COMPLETED, A SHOPPER LOOKS AROUND FOR A WAY OUT



FIFTEEN MINUTES AFTER THE OPENING A YOUNG CUSTOMER WHO HAS LOST HIS

## IMPROPER BOSTONIANS

For years it has been a tradition in the bargain basement of Filene's department store in Boston to hold a sentimental sale of men's suits and topcoats for \$11. By 1941 customers were so plentiful that this fact was no longer true. Last week it was so overcrowded, so Filene's posted its famous \$11 sale. The result was an extremely un-Bostonian madhouse, but a profitable one.



FILENE'S CLERKS WAIT UNEASILY BESIDE FULL RACKS FOR THE DOORS TO OPEN. THE STAFF WAS INCREASED FROM 25 TO 200 IN EXPECTATION OF THE BIG RUSH





FRIEND IN THE RUSH CLIMBS ATOP THE PARTLY BARE RACKS TO RECONNOITER

## MOB A BARGAIN SALE

Customers began lining up by 6:30 a.m. A mob of 3,000 had formed by opening time. In the rush for the racks a 200-pound woman fainted and had to be carried away. A blind man was narrowly saved from being trampled. One customer posed as a salesman, received an \$11 payment and melted into the throng. Within only 2½ hours Friend's had sold 5,000 garments and the racks were bare.



CUSTOMER WHO ARRIVED LATE (9:30) GRABS A COAT FROM DWINDLING SUPPLY

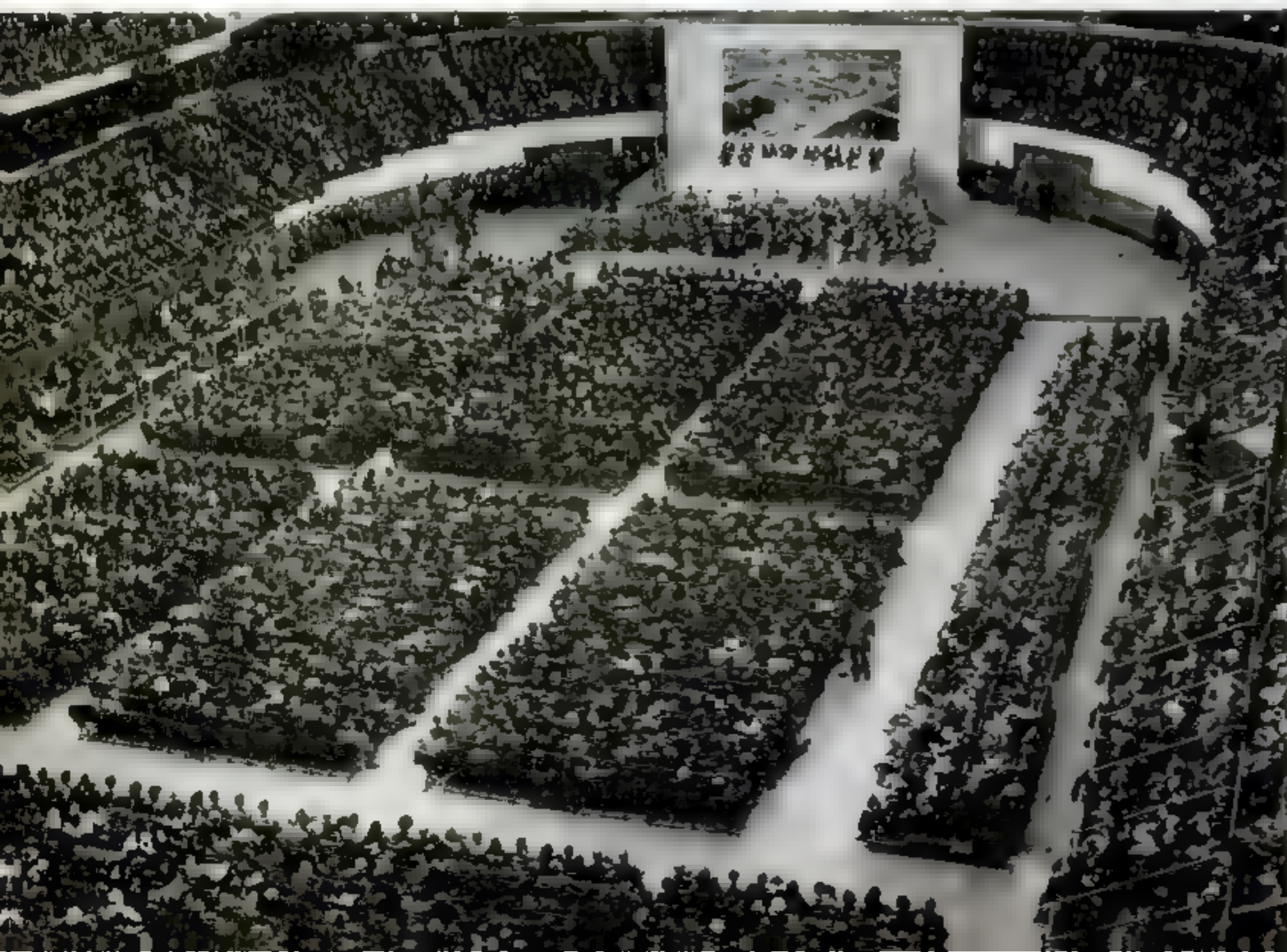


TWO AND A HALF HOURS AFTER OPENING EVERY RACK IS BARE AND LATE-COMERS ARE FORCED TO SEARCH ABOUT THE STORE FOR LESS SPECTACULAR BARGAINS





**THE PHOTOMURAL** of MIT campus (*above*) confused television audience, which saw view similar to this



**BOSTON GARDEN** (*below*) was packed with 14,000 people. Thousands who had no tickets were turned away

# CHURCHILL SPEAKS

14,000 hear him in Boston Garden



... We may well ask, "Why have they [the Russian government] deliberately acted ... so as to unite the free world against them?" It is certainly not because there are not some very able men among them. Why then have they done it? I will offer you my own answer to this strange conundrum. It is because they fear the friendship of the West more than its hostility. ...



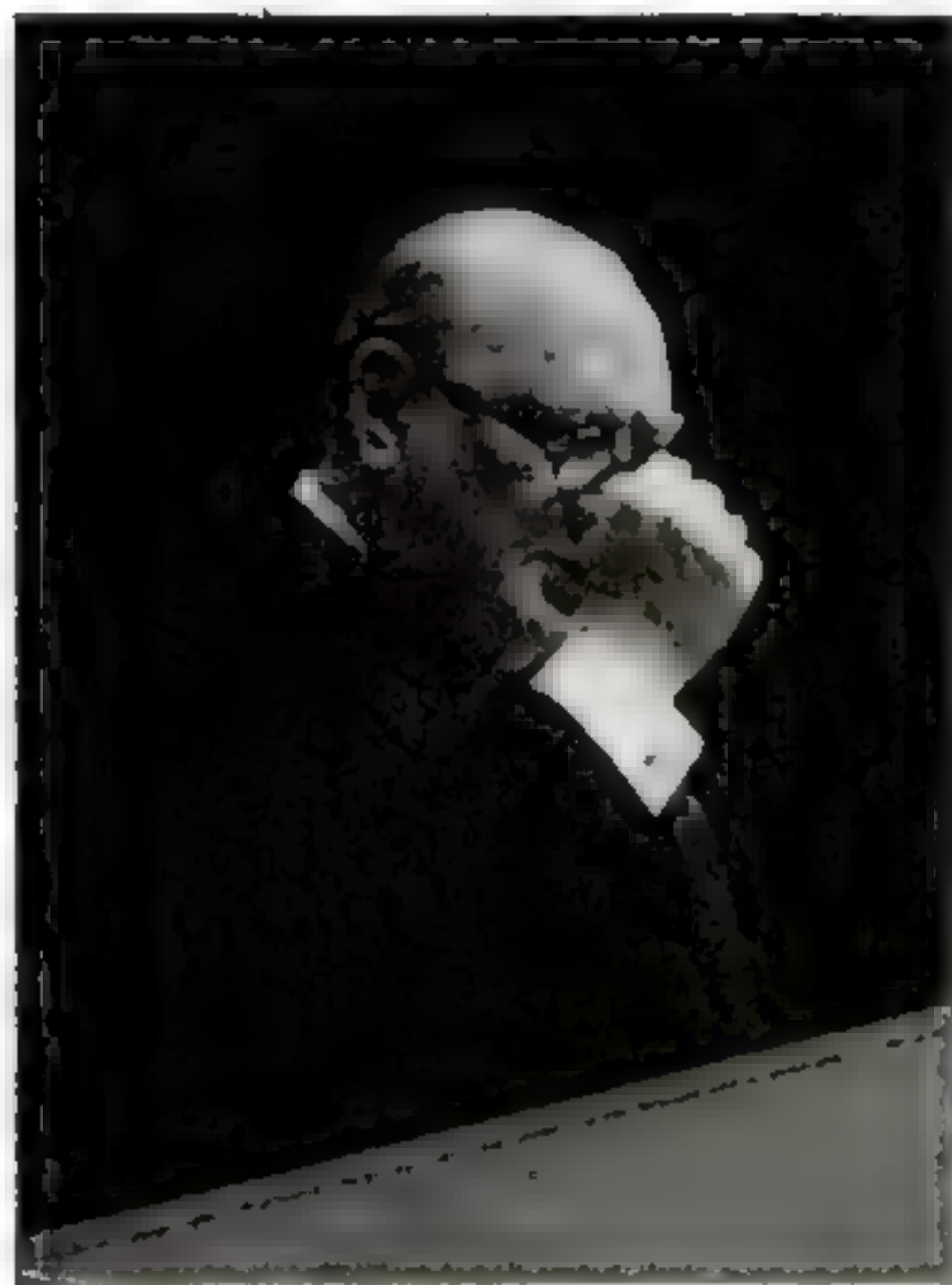
... This vast expansion [in the first half of the 20th Century] was unhappily not accompanied by any noticeable advance in the stature of man, either in his mental faculties, or his moral character. His brain got no better, but it buzzed the more. ...



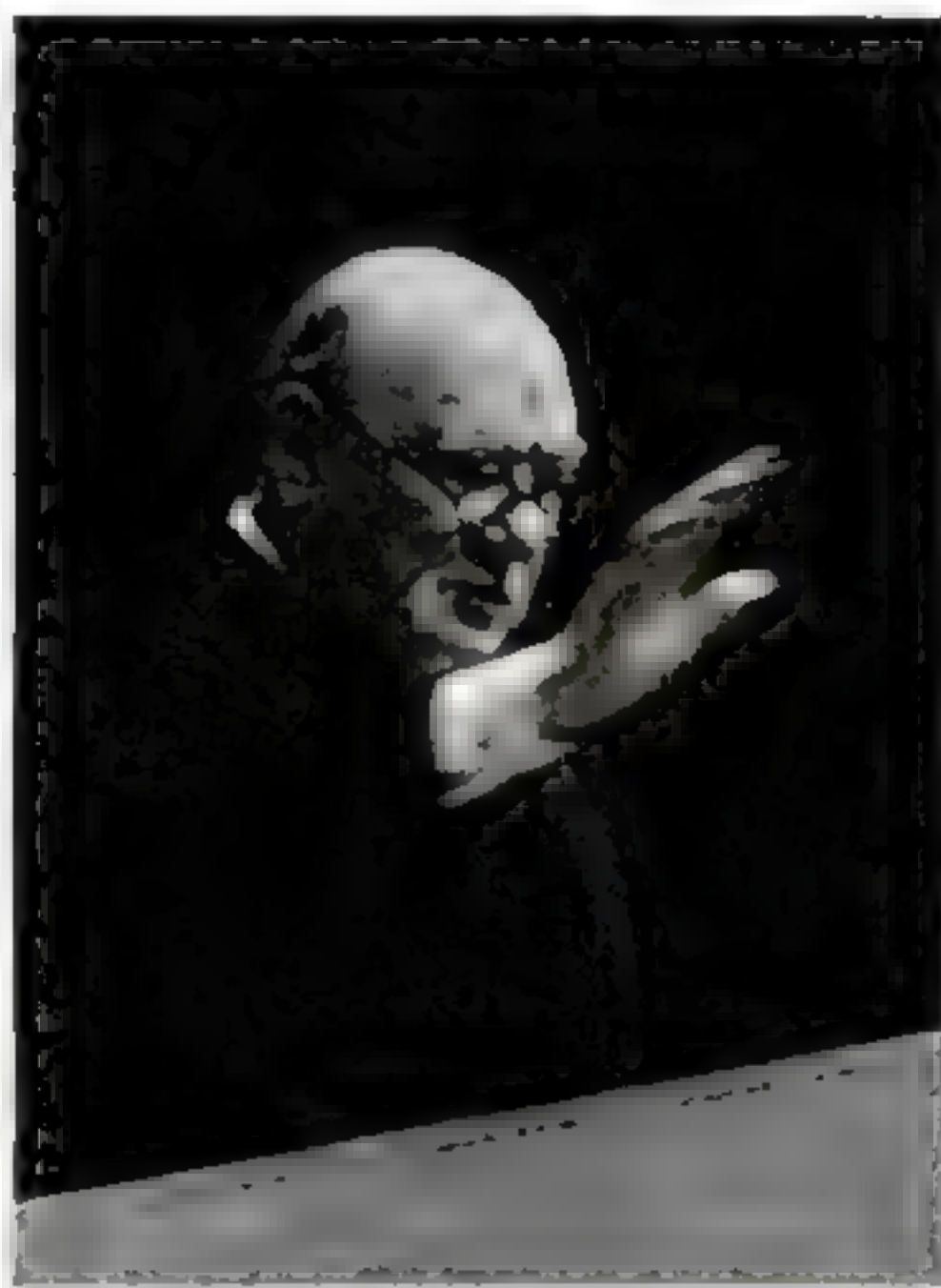
In Boston on March 31 to give the major speech at the Mid-Century Convocation of the Massachusetts Institute of Technology, Winston Churchill found himself on a unique spot: his own greatness as an orator stood against him. Millions of Americans, recalling all his magnificent wartime speeches and his "Iron Curtain" address given three years ago at

Fulton, Mo., blandly expected him to top them all. The Associated Press, calling him one of the world's "greatest living phrasemakers," stood ready to release the pearls which would enrich the language as they fell from his lips. But Churchill's was a next to impossible predicament, which he himself recognized two days before he spoke. "People expect

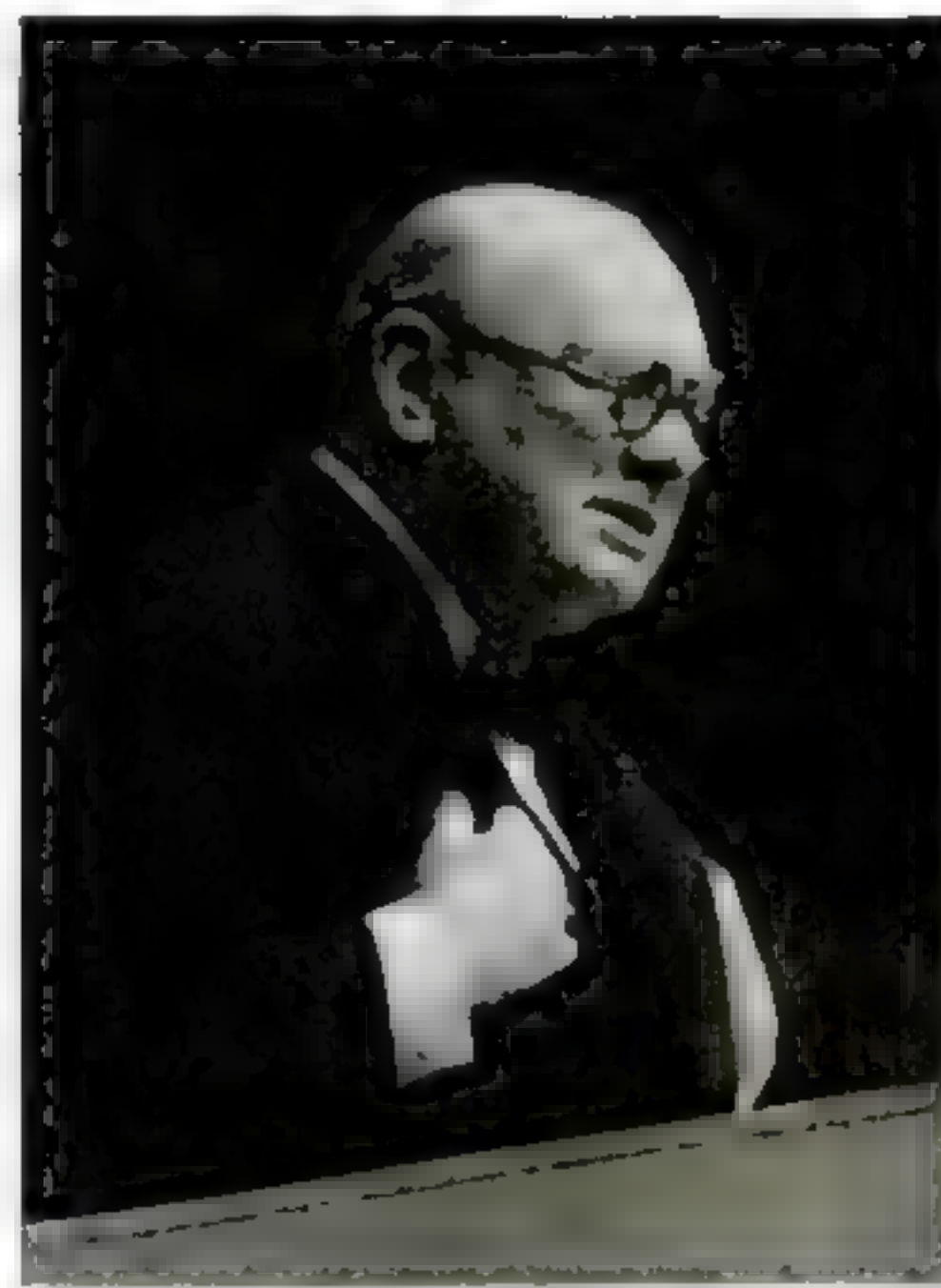
an epoch-making speech," he said, "but you don't make an epoch every day." Inevitably, the speech was not epoch-making. But it was indeed great oratory, rich with wisdom, humor and prophecy and filled with passages (*below*) which even out of context retained their spark. It would be a long time before Winston Churchill's words were forgotten.



... The utmost vigilance should be practiced, but I do not think myself that violent or precipitate action should be taken now. War is not inevitable. The Germans have a wise saying, "The trees do not grow up to the sky." Often something happens to turn or mitigate the course of events. . . .



... But these 13 men in the Kremlin have their hierarchy and a church of Communist adepts, whose missionaries are in every country as a fifth column, obscure people awaiting the day when they hope to be the absolute masters of their fellow countrymen and pay off old scores. . . .



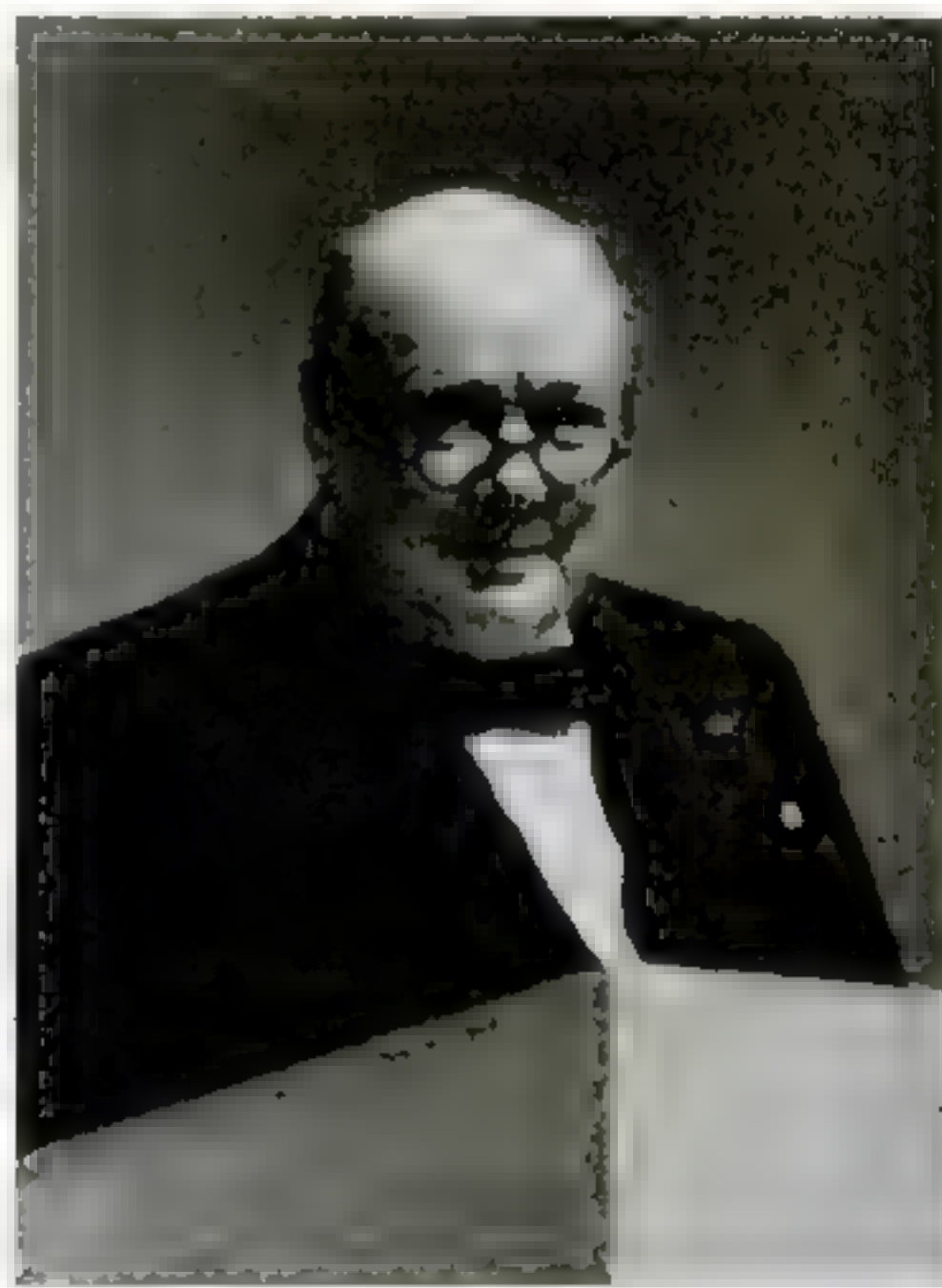
... I must not conceal from you the truth as I see it. It is certain that Europe would have been communized . . . and London under bombardment some time ago but for the deterrent of the atomic bomb in the hands of the United States. . . .



... The *genus homo*—if I may display my Latin . . . is a tough creature who has traveled here by a very long road. His nature has been shaped and his virtues ingrained by many millions of years of struggle, fear and pain, and his spirit has, from the earliest dawn of history, shown itself upon occasion capable of mounting to the sublime, far above material conditions or mortal terrors. . . .



... Life is a test and this world a place of trial. Always the problems—or it may be the same problem—will be presented to every generation in different forms. The problems of victory may be even more baffling than those of defeat. . . .



... United we stand secure. Let us then move forward together in discharge of our mission and our duty, fearing God and nothing else. . . .





ON A BALCONY NEXT DOOR TO THE CLUB OF ODD VOLUMES THE LADIES OF BEACON HILL WAIT TO EXAMINE WINSTON CHURCHILL AS HE ARRIVES FOR LUNCH




AFTER LUNCH CHURCHILL BEAMS FOR THE WAITING SIGHTSEERS WHILE BARUCH ADJUSTS HIS HOMBURG

## HE SURVIVES SCRUTINY OF BEACON HILL LADIES

In Boston Churchill had little time for social activities during his visit, inasmuch as he was preoccupied with a polishing or retouching upon his speech. However he did get out to a luncheon at the Club of Odd Volumes, an exclusive bibliophiles' society on Beacon Hill. There he seemed to enjoy himself very well. He stood up with aplomb under the peering of Beacon Hill's ladies (*above*), who seemed to think it was one of the Club of Odd Volumes to invite him.

During his hectic two-day stay in the city, where he was received with great enthusiasm and affection, Churchill's exuberant energy impressed all those who saw him, as it had impressed others in New York and Washington. On the night of his Boston Garden speech—some time after Bernard Baruch had retired in the Ritz-Carlton, Churchill bounded into Baruch's room and challenged him to a game of gin rummy. Baruch obligingly got out of bed and the two elder statesmen had a rousing game of cards until 2:30 a.m., when the exuberant Mr. Churchill finally felt tired enough to go to bed.



A large, light blue plate with a decorative white floral border holds a white bowl filled with Campbell's Vegetable Soup. The soup is a vibrant orange-red color, topped with green herbs and small pieces of vegetables. To the left of the bowl, a sandwich is partially visible, showing layers of bread, meat, and vegetables. The background is a soft, out-of-focus light blue.

## How to make a meal out of a sandwich

It's easy!—Along with the sandwich you just ladle out a brimming plateful of Campbell's Vegetable Soup. For this homey vegetable soup—with its fifteen different garden vegetables and good beef stock—is a satisfying dish indeed. No wonder men go for it, and children, too. No wonder women everywhere call it "almost a meal in itself." So remember—when lunch or supper must be quick, but nourishing and substantial, just enjoy your favorite sandwich and a plate of this hearty vegetable soup.



I'm not a very practiced hand  
At making public speeches  
But how to make a tasty meal  
Is what this picture teaches!

*Campbell's*  
**VEGETABLE SOUP**





# For a HUMMER



**Your Entire Car with  
Mobilgas Dealers' Complete  
Mobil-Care**



**Get Mobilubrication** to protect the sensitive components of your Caterpillar engine. Mobil Lubrication is a complete lubrication system that protects your engine from wear. So you can get the most out of your engine.

# See Your



# of a SUMMER!...

Mobilubric

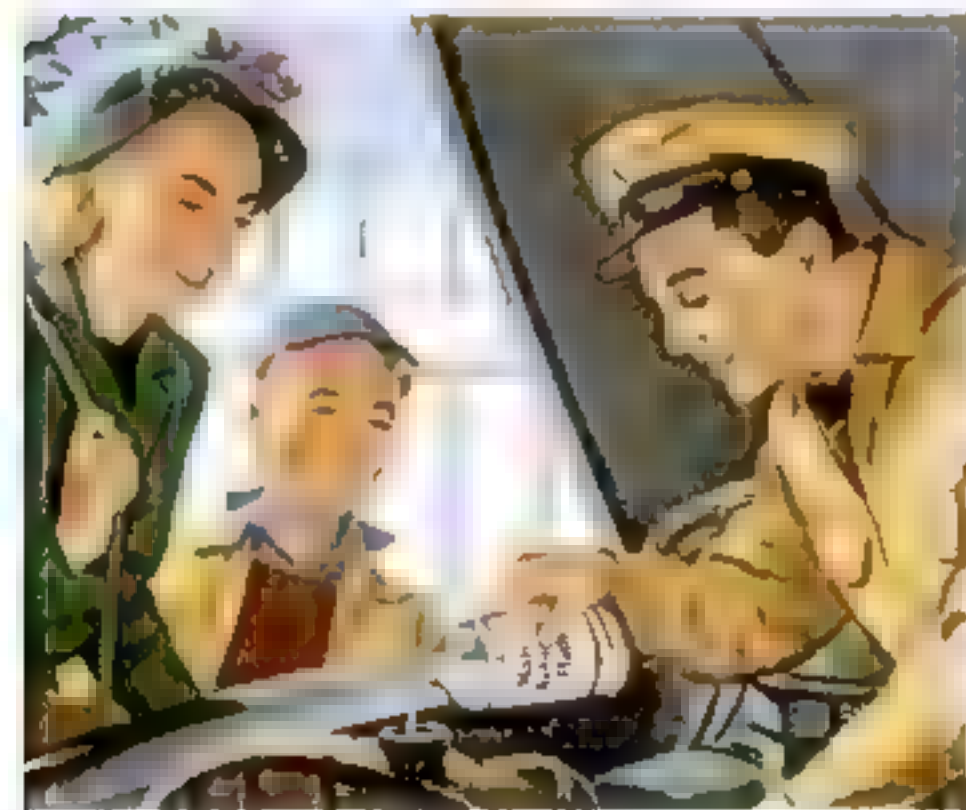
GET  
**NEW**  
**Mobiloil**



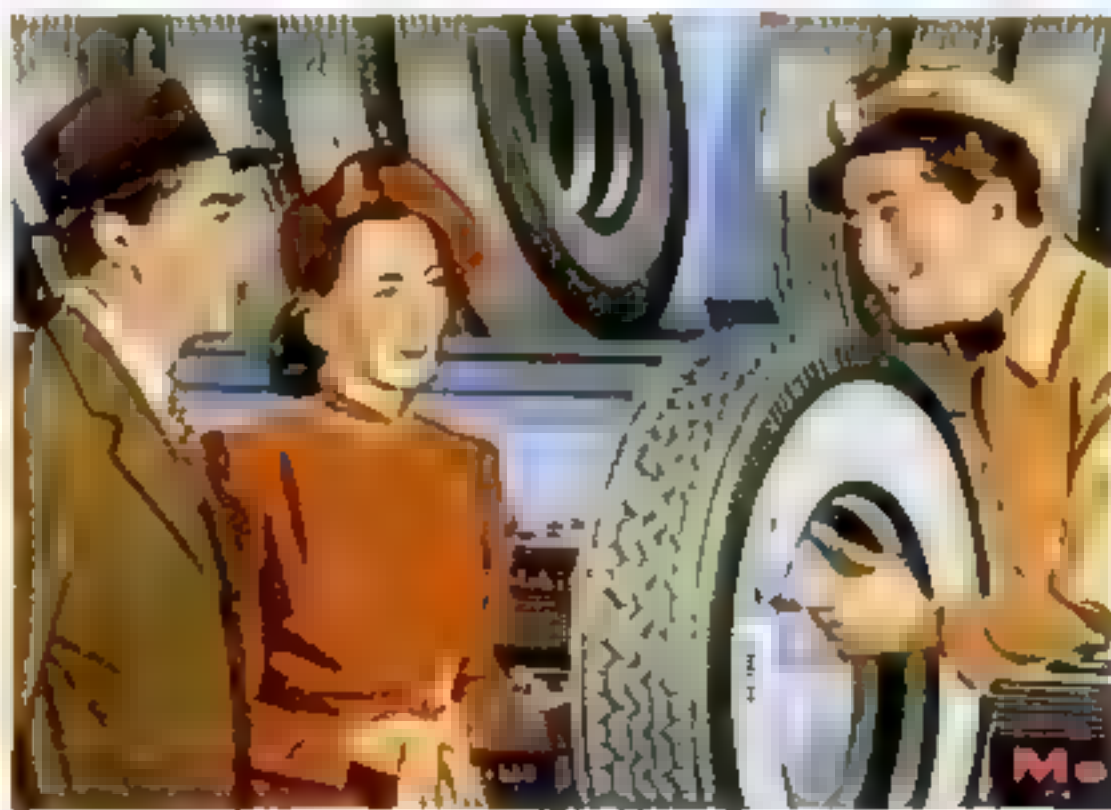
WITH  
**UNSURPASSED TRIPLE-ACTION!**

Not Just "Anti-Acid"... Not Just "Detergent"  
Not Just "High V. I." — BUT ALL MODERN OIL QUALITIES

\*High Viscosity Index—the lubricant on eng near term for high resistance to change in body under extremes of heat and cold.



**Clean radiator** means clear sailing! Have winter rust and scale flushed out with Mobil Radiator Flush — Mobil Hydrotone added to help retard corrosion. Then you're set!



**Safety check** your car — top to bottom! If tires are worn, unsafe for travel, have your Mobilgas dealer replace with new Mobil Tire *Deluxe Cushions* — for better riding, quick, safe stops. Drive in regularly for friendly tire service.



**Top it off** with a tank of Mobilgas Special — *Flying Horsepower!*

SOCONY-VACUUM OIL CO., INC. and Affiliates, MACNOLIA PETROLEUM CO., CENTRAL PETROLEUM CORP.

## Mobilgas Dealer







## First-class passenger

**W**E'D LIKE TO HAVE you meet one of the best sea-going companions you could possibly get acquainted with—a highball made with Four Roses.

Come to think of it, a Four Roses highball is equally satisfying even if you never tread a gangplank.

For here is a whiskey so delightfully mellow and smooth, so distinctive in flavor, that it cannot be compared with any other whiskey, however fine.

So get yourself a ticket to first-class enjoyment. Simply ask for a Four Roses and soda at your favorite bar—or take a bottle of Four Roses home and make yourself the world's finest highball tonight.

• • •

Fine Blended Whiskey, 90.5 proof (40% straight whiskeys, 60% grain neutral spirits).

Frankfort Distillers Corporation, New York.



Wouldn't you  
rather drink

**FOUR ROSES**

AMERICA'S MOST FAMOUS BOUQUET







THE BOY SCOUTS REST DURING THEIR HIKE. THEY KEPT CLIMBING AFTER THE SCOUTMASTER TURNED BACK WITH A HEART ATTACK. HE HAD THE ONLY MAP

## WANDERLUST IN CALIFORNIA

Spring fever sends kids off in all directions

Southern California has nothing that can properly be called spring. Yet countless young Californians suddenly seemed to have spring fever. Eighteen Boy Scouts (*above*) got lost on Mendenhall Peak. Four boys (*below, center*) went floating down a river on a log. A 3-year-old (*below, left*) toddled off, wound up 2½ miles away on a mountainside. A young oölogist hunting for condor eggs was trapped for the night by darkness. But posses, police and a dog from the Army K-9 Corps finally brought every wandering child safely home.



**HYSTERICAL MOTHER** greets 3-year-old Kenneth Newton Jr. after waiting through the night while 350 people hunted for him. He was found asleep in the woods.



**MOIST VOYAGERS** dry out after trip down the river on a log. They were saved from drowning when one boy fell off, found they were passing over a spot waist deep.



**CONDOR EGG HUNTER** John A. Ingham, 16, plays at home with his three dogs after all four were rescued. Barking dogs saved him from falling off 300-foot cliff.



Why be a one-alarm family?  
...a Telechron electric clock  
costs as little as \$4.95



**Brighten every bedroom with a Little Tel . . .**  
and you'll wonder how your household ever managed with less. *Electric, Little Tel* guards your sleep with silence, nudges you awake with an alarm that sounds until you come to and stop it. It's the most dependable *electric* clock in the world, thanks to its long-life, self-starting Telechron motor . . . and it never needs winding, oiling, or regulating. Ivory-colored or brown plastic case. \$4.95, plus tax.



**Brighten your kitchen with Decorator . . .**  
and make your meal-timing easier, too. Decorator is new and different . . . with colored face, and white cut-out numeral band and hands. You can hang it in the conventional manner, or have it built into your kitchen wall. With its famous Telechron motor, it can't run down, or fast, or slow . . . you can count on it for years of service. In tan, blue, red or gray. \$5.95, plus tax. Telechron Inc., Ashland, Mass. A General Electric Affiliate.



Prices and specifications subject to change without notice.

## PEOPLE



SCULPTOR SFORZINO SFORZA WEARS A TWO-HEADED SWAN TO PARTY

## FATHER AND SON

The sensitive young man above, apparently being strangled to death by a freak swan, was one of the more exotic attractions at a recent costume ball given by the Baron and Baroness de Cabrol in Paris. He is Sforzino Sforza, a young sculptor and the son of Italy's statesman, Count Sforza (below), who arrived in the U.S. last week to sign the Atlantic Pact.



ITALY'S FOREIGN MINISTER, CARLO SFORZA ARRIVES TO SIGN PACT

CONTINUED ON PAGE 58

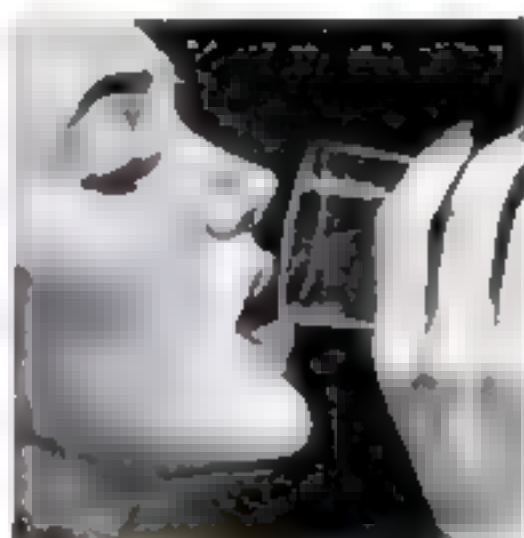


# Bufferin

*Acts twice as fast as aspirin!*



## New, remarkable product for the relief of pain!



BECAUSE IT'S  
ABSORBED  
TWICE AS FAST INTO  
THE BLOOD STREAM,  
BUFFERIN GOES  
TO WORK FASTER  
TO RELIEVE PAIN!



### ***FAR FASTER RELIEF FROM...***

Simple headaches  
Aches and pains of colds  
and neuralgia  
Women's periodic headaches  
Minor muscular aches and pains.

**A**FTER 4 YEARS of research, a remarkable new product—**BUFFERIN**—has been developed for *faster, gentle* relief of pain.

A **BUFFERIN** tablet—like an aspirin tablet—disintegrates rapidly in water or stomach liquids. But, what's more important, **BUFFERIN** is absorbed into the blood stream **TWICE AS FAST**—on the average—as aspirin.

It goes to work **TWICE AS FAST** in your body to relieve pain.

*It's antacid... Bufferin doesn't disagree with you!*

Many people—because of experience or their doctor's advice—always take an antacid when they take aspirin. With **BUFFERIN** this is *not* necessary because **BUFFERIN** is antacid. The antacids in **BUFFERIN** actually *protect* your stomach from aspirin irritation. For example...

In a recent dramatic clinical test, 200 patients—20 of whom had suffered gastric disturbances after taking aspirin—were given identical doses of **BUFFERIN**. The astonishing result: Only one of the 200 had even mild distress! Your doctor has full medical details about **BUFFERIN** and its remarkable antacid qualities. Ask him!

For faster pain relief next time, ask your druggist for **BUFFERIN**—the modern pain-relieving remedy that acts twice as fast as aspirin. Available in handy 12-tablet, pocket-size package—or economical 36- and 100-tablet packages for home use.

*Acts twice as fast as aspirin!*



A PRODUCT OF  **BRISTOL-MYERS**





## Sunday Dinner Any Day!

says Penny the Swanson Hen



Yours practically for the wishing, Sunday dinner goodness at just-before-payday economy—ready to serve in less time than it takes to tell! That's Swanson Chicken Fricassee, the wonderful

new fricassee that's pressure-cooked in the can with real butter gravy. Takes just seconds to serve, and it's so economical that you can have America's Sunday favorite any day, at less cost than home-cooked poultry! At your favorite grocer's!

### CHICKEN ALPINE (Illustrated Above)

2 cans Swanson  
Chicken Fricassee  
2 cups cooked rice  
1 No. 2 can peas

Heat chicken pieces in gravy. Mound hot seasoned cooked rice on serving plate; make well in center. Place chicken on sides of rice mound. Pour chicken gravy in well. Garnish with seasoned hot peas. Serves 4-6

**FREE!** Brand new bigger edition of Swanson's "Quick Meal Magic" recipe booklet, crammed full of appetizing new recipes, menus, kitchen quickies. Write to Sue Swanson, E. A. Swanson & Sons, 1202 Douglas, Omaha Nebraska, today!



# SWANSON

## CHICKEN ★ TURKEY

C. A. SWANSON & SONS...OMAHA, NEBRASKA



## AMERICAN MOVIE QUEEN

At the announcement that she had won the Academy Award as the best actress of 1948 for her role as a deaf mute in *Johnny Belinda*, Jane Wyman walked to the stage, quietly took her "Oscar," accepting in two sentences. Then as she stepped off the stage to face the photographers, her prize clutched firmly in her hands, Miss Wyman's genuine delight (*above*) was as mute but eloquent as the acting that had won the award.



## ITALIAN MOVIE QUEEN

In London, where her movie *Angelina* was having its British premiere March 23, Actress Anna Magnani easily proved that she was still the queen of Italian films. Sitting with her director Luigi Zampa (*left*) and chatting with British Actor Michael Redgrave (*standing*), she also looked just as sultry as ever. *Angelina* had a special showing at the Venice Film Festival in 1947, and Actress Magnani's acting in the role of a woman of the slums earned her the award as the best actress of the year.





*For a Treat  
instead of a Treatment  
treat yourself to*  
**OLD GOLDS**

No double talk —

**Old Gold's** single aim  
is Smoking Pleasure







## the colors that bloom in the spring tra-la



...have plenty to do with these shirts! Van Heusen scores a fashion scoop with a riot of color just when every man wants color, demands color in shirts!

We're featuring them in two smart new wide-spread collar models:

**VAN BOLD**—soft with stays and that new half-inch stitching and extra-wide center pleat;

**VAN BRITT**—regular wide-spread soft collar with stays. Both of them low-setting, smarter, neater—thanks to Van Heusen Comfort Contour collar styling!

Plus: • figure-tapered, action-tailored fit • tug-proof pearl buttons

• laboratory tested fabrics—a new shirt free if your Van Heusen shrinks out of size!

Van Heusen Shirts in Solid Colors, \$3.95 • Van Heusen White Shirts \$2.95, \$3.65, \$3.95, \$4.95

Phillips-Jones Corp., New York 1, N. Y. Makers of Van Heusen Shirts • Ties • Pajamas • Collars • Sport Shirts.





The shirts shown (left to right): Sky Blue, Rosewine, Mist Grey, Straw Yellow, Sand Tan, Sage Green, Not illustrated: Sunset Pink, Peach, Lavender, Chartreuse, Ecorn, White. \$3.95 each.  
The ties shown: Van Heusen king size dots in 24 shirtmate color combinations, \$1.50 each.

# Van Heusen<sup>®</sup>

REG. U.S. PAT. & TM.

## "the world's smartest" shirts

Every shirt with Van Heusen COMFORT CONTOUR Collar Styling . . . low-setting . . . smarter . . . neater



# Look what's happened to last night's leftovers

—cooked with



Last night's leftovers will make the most delicious Shepherd's Pie you ever tasted, IF—

If you follow this special recipe, and use the *Kettle-simmered* tomato sauce — HUNT'S.

You'll find Hunt's Tomato Sauce richer, smoother, spiced and seasoned *just right*. And it's *all* tomato — no starchy fillers. Why it takes more than four fresh tomatoes to make one can of *this* sauce!

Yet Hunt's costs you but a *few cents* — about half the price of a can of soup!

So start using this convenient, low-cost way of buying tomatoes for cooking! Make Shepherd's Pie. Then use Hunt's in your stews, soups, spaghetti, meat loaf, casseroles, gravies!

If it's *flavor* you're hunting...Hunt—for the best. Your grocer has it.



The Wonderful Cooking Sauce  
from California



## Shepherd's Pie

2 cups dried mixed beans  
1 1/2 cups cooked beef or lamb  
1 1/2 cups cooked chicken or turkey  
2 cans Hunt's Tomato Sauce  
2 cups beef stock  
2 tsp. salt  
3 baked potatoes, cut in half  
Melted butter or margarine

Mix ingredients, hot potatoes to 100° F. or 110° F. Put in greased casserole. Spread potatoes over top layer and edge of casserole. Bake in moderate oven 1 1/2 to 2 hours or until mixture is heated through and potatoes are lightly browned. Makes 6 servings.

and remember  
HUNT'S HEAVENLY  
PEACHES  
AT DOWN-TO-  
EARTH PRICES

Hunt-for the best

Hunt Foods, Inc., Los Angeles California





BACTERIOLOGIST INJECTS COLD VIRUS FLUID INTO THE PAPER-THIN MEMBRANES SURROUNDING CHICK EMBRYO. GERMS SURVIVE AND MULTIPLY INSIDE THE EGG

## NEW TEST DETECTS COLD GERMS

**Chemical process is the first ever discovered to reveal presence and concentration of the invisible virus**

Although the common cold still stands as one of the most baffling of human diseases, progress toward its control has been speeded up a thousand-fold by the discovery of a simple chemical test for detecting the presence and potency of cold germs.

For the last two years scientists at the National Institute of Health, Bethesda, Md. have succeeded in keeping alive a strain of cold virus (the only one isolated so far) in eggs containing live chick embryos (*above*). Sometimes the germs thrived in the

egg fluid, but sometimes they failed to multiply. Before experiments could be made with the fluid, it had to be tested for virulence. And the only means of testing germs of this peculiarly human disease was on human beings themselves. The human tests were slow: in two years only 56 were made.

The new chemical method saves the researchers weeks of wasteful waiting and their volunteer cold catchers days of dismal snuffling. In a matter of hours it evaluates the virus content of each sample

of egg fluid by producing in it a shade of red that varies in intensity with the number of virus particles present (*next page*). More than 100 tests can be made in a day. This enormously increased supply of tested virus, used to induce colds in human volunteers, will give scientists many more opportunities to observe the disease and try out every conceivable means of treating it. From these observations and trial-and-error experiments may come the long-awaited cold preventive or cure.



THE ONLY WOMAN'S SUIT OF PALM BEACH®



it's a  
wonderful buy!  
\$25

**HERE IS AMERICA'S MOST LOVED AND LIVED-IN**

**SUMMER SUIT** Because there's nothing like world famous Palm Beach for cool crispness. And nothing like Sacony master tailoring to keep it trim through wilting heat. Together, they suit you to perfection and are the mainstay of your new summer wardrobe. Misses' and petite sizes.

No mail orders, please.  
Watch your newspaper for local store announcements. Send 10¢ for "Folio of Summer Fashions, 1949" to Sacony, Dept. P6, College Point, N.Y.

® PALM BEACH TRADEMARK REGISTERED BY GOODALL-SANFORD, INC.



**Cold Test** CONTINUED



**VIRUS SAMPLE** is cleared of other germs by addition of streptomycin and penicillin. While this eliminates most microbes it does not affect the cold virus.



**VIRUS IS HARVESTED** when the germs have multiplied for a week in tissues surrounding living chick embryo. It can now be transferred to other eggs.



**INFECTED FLUID** (right) turns dark after the chemical test, showing it contains the cold virus. A noninfected egg fluid sample (left) remains colorless.

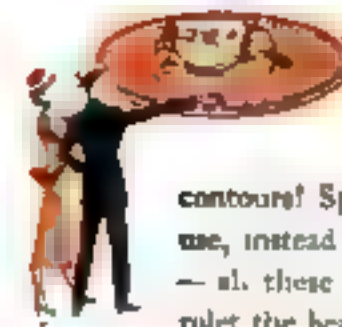
CONTINUED ON PAGE 22



# CHEVROLET



The Fleetline Deluxe  
4-Door Sedan



**The Most Beautiful BUY for Styling**—A long, low silhouette! Fleet, flowing lines and contours! Sparkling color harmony! Tasteful use, instead of over-use, of gleaming chrome! — all these combine to make the new Chevrolet the beauty-leader among today's cars.

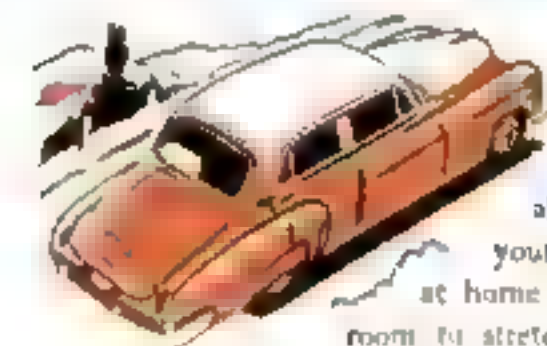
Moreover, you'll find it's uniformly beautiful from *every* point of view—front, side and rear, inside and out—with the most luxurious fixtures and fabrics. For this car has the world's *finest* body—Body by Fisher—exclusive to Chevrolet in its field.

**The Most Beautiful BUY for Driving and Riding Ease**—



New Center-Point Design, a remarkable 4-way engineering advance, including Center-Point Steering—Lower Center of Gravity—Center-Point Seating and Center-Point Rear Suspension brings you an extraordinary new degree of driving ease and Unitized Knee-Action riding comfort on any and all kinds of roads. Only new Center-Point Design gives these finer motoring reasons, a *new* Chevrolet offers new Center-Point Design at lowest cost.

**The Most Beautiful BUY for Safety**—Chevrolet gives fivefold safety protection found in no other low-priced car: (1) New Certi-Safe Hydraulic Brakes; (2) Extra-Strong Fisher Unisteel Body Construction; (3) New Panoramic Visibility; (4) Safety Plate Glass in windshield and all windows; and (5) the extra-safe Unitized Knee-Action Ride. These advantages, too, will tell you it's *the most beautiful buy of all*.



**The Most Beautiful BUY for Comfort**—Yes, here's all the comfort of your favorite easy chair at home . . . with plenty of room to stretch out and relax in the Super-Size interior . . . and with the advanced heating\* and ventilating system of a "car that breathes"—inhaling outside air, exhaling stale air and keeping glass clear in all weather.

(\*Heater and defroster units optional at extra cost)



**The Most Beautiful BUY for Performance with Economy**—Everybody knows that the trend is to Valve-in-Head engines. For Valve-in-Head is far ahead in all-round performance, endurance, dependability and economy. And only Chevrolet brings you the *world's champion* Valve-in-Head engine, with the record of having delivered more miles of satisfaction, to more owners, over a longer period, than any other power-plant built today!

**The Most Beautiful BUY for Roominess**—It carries six full-grown passengers . . . and an almost unbelievable load of luggage, too . . . at decidedly lower cost!



Everything, including its styling, says it's  
*the most Beautiful* **BUY** of all!



Look at it from *any* point of view—from its smart Dyna-Cool grille to its graceful rear deck, and from its smoothly rounded top to its trim extra-low pressure tires—and you'll *know* that this thrilling new Chevrolet for '49 is *the most beautiful buy of all*!

But it's far more than the most beautiful buy for styling, important as this is to all owners. One turn at the wheel will tell you it's the most beautiful buy for driving ease. One ride will convince you it's the most beautiful buy for travelling

comfort. And one trip will prove it's the most beautiful buy for performance and dependability—thanks to a world's champion Valve-in-Head engine which is exclusive to Chevrolet in its price range.

Yes, everything including its styling says this new Chevrolet is *the most beautiful buy of all* . . . because it alone brings you all these advantages of highest-priced cars at the *lowest prices* and with such outstanding economy of operation and upkeep . . . because it alone is **FIRST FOR QUALITY AT LOWEST COST!**

CHEVROLET MOTOR DIVISION, General Motors Corporation, DETROIT 2, MICHIGAN

A M E R I C A ' S C H O I C E F O R 1 8 Y E A R S



# I Wear False Teeth

yet my mouth feels  
fresh, clean and cool

## No "DENTURE BREATH" for me\*



\*"Every day I soak my plates in a solution of Polident and water. My mouth feels clean and cool . . . and no Denture Breath!"

Mrs. R. F. M., Denver, Colo.

WHEN plates taste bad—feel hot and heavy in your mouth, watch out for "Denture Breath", the oral disturbance that comes from improper cleansing. False teeth need the care of a special denture cleanser—POLIDENT. Safe, easy, quick, Polident leaves your plates feeling clean, cool and fresh. No fear of offensive "Denture Breath".

And remember, Polident keeps your false teeth more natural looking—free from offensive odor, too. For a smile that sparkles, for a mouth that feels cool, clean and fresh—soak your plates in Polident every day.

Polident comes in two sizes—regular and large economy size—available at all drug-stores. It costs only about a cent a day to use, so get a can of Polident tomorrow, sure.

# POLIDENT

RECOMMENDED BY MORE DENTISTS THAN ANY OTHER DENTURE CLEANSER



### NO BRUSHING

Soak plate or bridge daily—fifteen minutes or more—in a fresh, cleansing solution of Polident and water.

LOOSE  
FALSE  
TEETH?



Amazing New Cream  
Holds Tighter, Longer  
than anything you've ever tried  
or double your money back

## POLI-GRIP

POLIDENT

## Cold Test CONTINUED



IN PRISON HOSPITAL volunteers await a routine check-up on their cold symptoms by Dr. L. T. Atlas, co-discoverer with Dr. G. A. Hottel of new test.



COLD MEDICATIONS, including many of the standard drugs and dozens of home remedies, have been tested against the virus. So far none have worked.



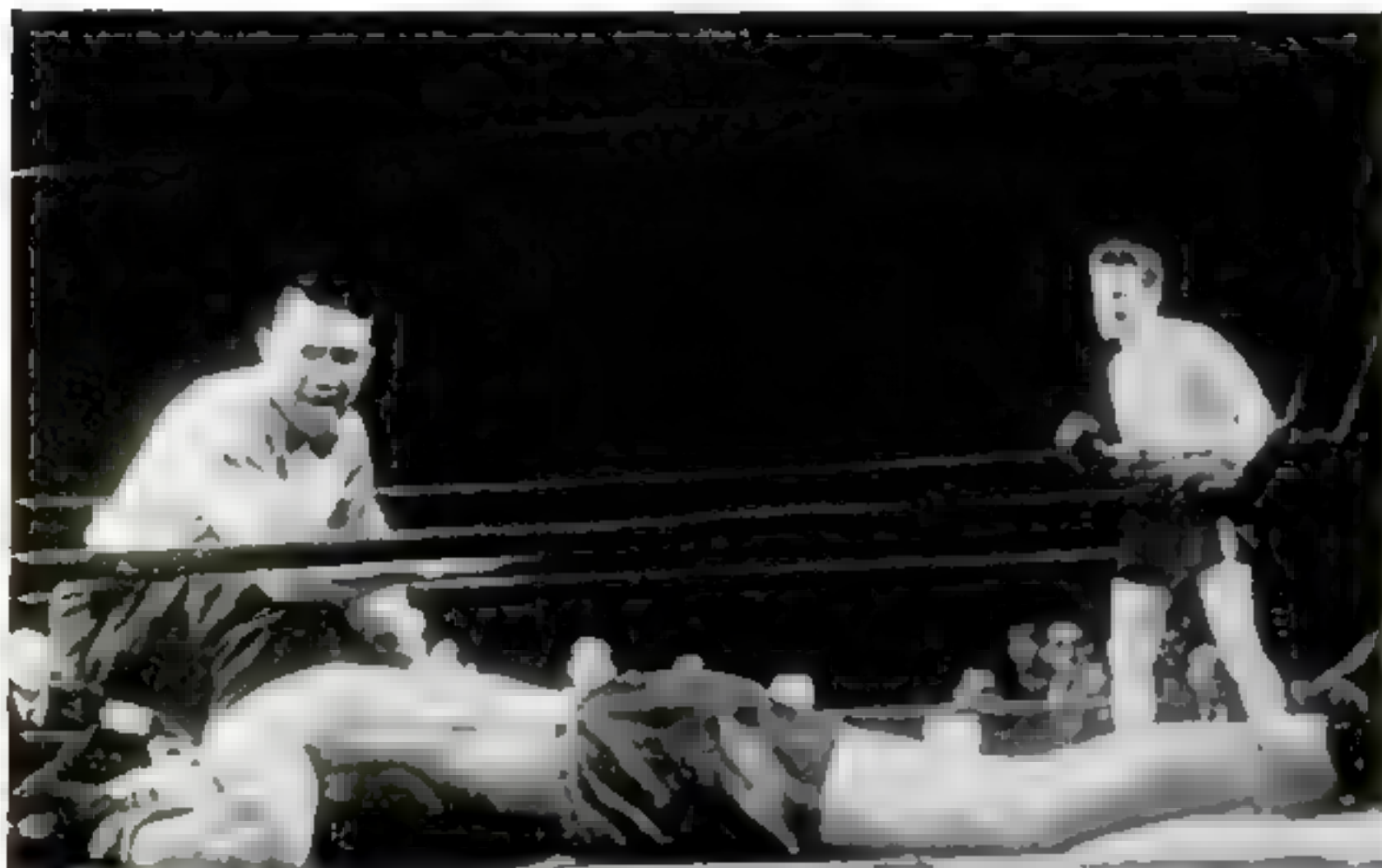


**Finest Easter Gift you can give your car !**



**ENGINES RUN SWEETER**, smoother, farther per quart of Quaker State Motor Oil, refined from 100% pure Pennsylvania grade crude oil. Change to premium-quality Quaker State when you change from winter-weight to springtime-weight motor oil—which should be right now! It is the finest motor oil, we believe, that is produced anywhere in the world. 40¢ per U. S. Quart including Federal Lubricating Oil Tax.





THE BATTERED CHAMP IN HIS LAST FIGHT SEES A CHALLENGER GO DOWN FOR THE COUNT

MOVIE OF THE WEEK:

# CHAMPION

AN EXCITING MOVIE BRINGS TO LIFE A CLASSIC AMERICAN HEEL

No picture for months has caused so much excitement in Hollywood as one called *Champion*, which cost only \$600,000 to make and, in the wild way of the film business, is being hailed as a screen masterpiece. Based on Ring Lardner's ferocious fable of a classic American heel, it tells the story of a prizefighter who beat, betrayed or robbed his crippled brother, his wife, his girl friends, his managers, everyone on his way to success. At the end he gets what is coming to him: his brains knocked loose in his last fight, he goes raving mad in his dressing room (pictures at right) smashes his hand against a locker and dies of a stroke.

*Champion* is a fast, hard and unusually realistic picture. Less savagely satiric than Lardner's story, it still has plenty of power and gets

almost too close for comfort to the sordid brutality of the fight business. What excited Hollywood as much as the film's merits is the fact that it was made with great speed and economy by a new, small independent company called Screen Plays Corp. and has already proved a bonanza to almost everyone connected with it. Its brilliant lead, Kirk Douglas, who took the part of the fighter against friends' and agent's advice that he would be a fool to risk so unsympathetic a role, has become a big star overnight. Big-time producers, who ran to see *Champion* before release date, have showered attractive offers on its director, Mark Robson, its script writer, its cameraman; and the impetus of success has pushed most of its actors (like the two starlets on page 73) right out into the spotlight.



THE CHAMPION'S VICTIMS, his brother and abandoned wife, swallow their bitterness after his death, tell a reporter, "He was a champion . . . a credit to the fight game to the very end."



PUNCH-DRUNK AFTER HIS LAST FIGHT, MIDGE . . .



SMASHES HIS HAND AGAINST A LOCKER DOOR









**PALL MALL's** greater length  
filters the smoke  
on the way to your throat.

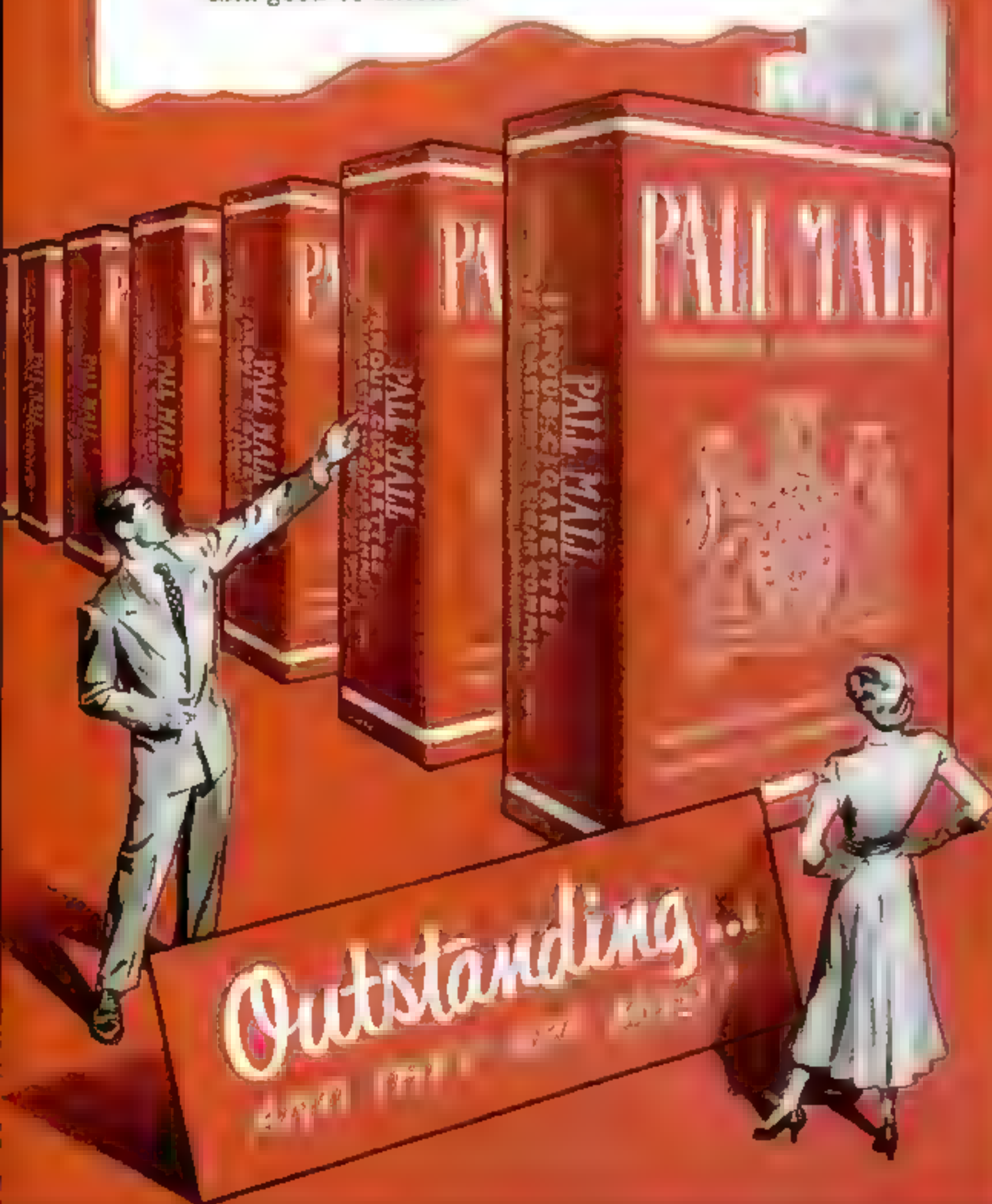


*Filters the smoke  
and makes it mild!*

• Discover for yourself why so many of your friends have changed to the *longer, finer* cigarette—PALL MALL. Its greater length of traditionally fine, mellow tobaccos serves as a longer, natural filter to screen and cool the smoke on the way to your throat—yes, filters the smoke and makes it mild.

Thus PALL MALL gives you a *smoothness, mildness and satisfaction* no other cigarette offers you. Enjoy the *longer, finer* cigarette in the distinguished red package—

PALL MALL Famous Cigarettes—  
*good to look at, good to feel, good to taste,  
and good to smoke.*



## "Champion" CONTINUED



**WOMAN NUMBER ONE** (Ruth Roman) comes into fighter's life early in the story. Forced to marry her in a shotgun wedding, he promptly ditches her, goes off and, under the tutelage of a smart fight manager, starts his ring career



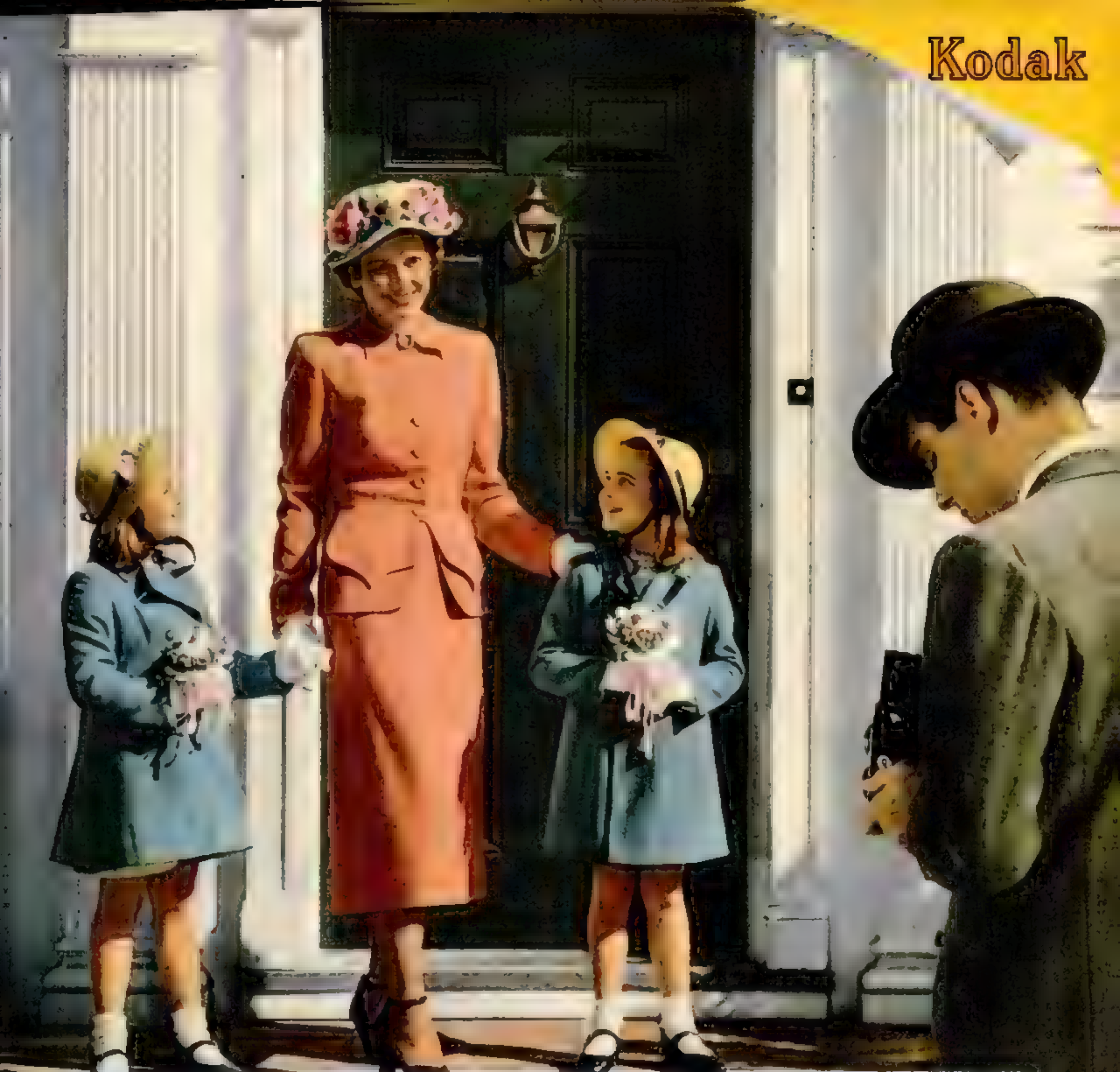
**WOMAN NUMBER TWO** (Marilyn Maxwell), camp follower of the fight game, gets Midge to doublecross his faithful manager by wangling a chance at the title. When he wins the championship, he doublecrosses her, leaves her flat.



**WOMAN NUMBER THREE** (Lola Albright), sculptress wife of the champion's new manager, watches him twist the head off a clay figure of himself. She loves him but he doublecrosses her too, when her husband simply buys him off.



# Kodak



## Easter's a Happy Day... A Day for Snapshots

It's another wonderful time for a camera—for snapshots of loved ones and neighbors and friends looking their best. These little pictures will keep them looking that way—always.

Picture-taking is so easy and sure with Kodak Film. Get two or three rolls *ahead of time*, have your camera ready, and you'll be all set.

Remember, the snapshots you'll want tomorrow—you must take today... Eastman Kodak Company, Rochester 4, N. Y.

For black-and-white snapshots  
—Kodak Verichrome Film

For full color snapshots  
—Kodacolor Film



Get the picture with Kodak Film...the film in the familiar yellow box



# Quick new way to make grand apple pie

Just add sugar and water to **Apple Pyequick!**

Choice apple slices, spice, pie crust mix...all in 1 package



**Betty Crocker**  
of General Mills  
says:

"Make homemade apple pie  
this new, far easier way"



**You don't peel apples!** Simply empty the  
flavorful, ready-to-use apple slices and  
spice into a bowl. The apples quickly  
restore to their original natural orchard  
freshness when you add water.



**You don't cut in shortening!** Pie crust mix  
comes practically ready to roll out.  
Sugar the apples, pour juicy filling into  
crust; top with tender pastry. Pie's in  
the oven in 14 minutes!



*A Winosapo*

**Imagine getting choice pie apples NOW!**  
You can—in Apple Pyequick. About 2  
lbs. of tart, firm, fresh-flavored varieties  
are peeled, cored, sliced and quick dried  
for each package.



**To make a long story short—**use Apple Pyequick! Takes  
just half the time to make apple pie this easy new  
way. And what a pie it is . . . tender, tart apples, deli-  
cately spiced and sugared—between two flaky crusts.

Who could ask more of an apple pie? Most surprising  
thing is—even now when choice pie apples are out of  
season, you can make this delectable, fresh-flavored  
pie with Apple Pyequick. Pick up a package today!

Betty Crocker is a trade name of General Mills, Inc.

## **Apple Pyequick**—apple pie in a package



"Champion" CONTINUED

## IT HELPS TWO PRETTY UNKNOWNNS



**BRUNET RUTH ROMAN**, who plays Kirk Douglas' wife, is one of the actors in *Champion* whose stock has shot up in movies since film's completion. Also outstanding in a new RKO low-budget picture, *The Window*, she seems to be headed for stardom. A 23-year-old from Boston, Ruth lives with six other starlets in a Hollywood house they call "The House of the Seven Garbos."



**BLOND LOLA ALBRIGHT**, who plays the manager's wife, was also not making much progress in Hollywood until she got an offer to act in *Champion*. She was getting a mere \$500 a week for infrequent bit parts in pictures like *The Girl from Jones Beach*. Now her price has gone up to \$1,000 a week. Lola is 23, a native of Akron, Ohio and a veteran of 12 years' study of the piano.

Serving Cocktails?

Hugh  
Blaine  
— your  
barman  
in a  
bottle  
has  
8 kinds  
ready  
for  
you:

Manhattan  
65 proof

Dry Martini  
65 proof

Gibson  
(very dry  
Martini)  
75 proof

Side Car  
60 proof

Daiquiri  
60 proof

Old  
Fashioned  
70 proof

Whiskey  
Sour  
60 proof

Stinger  
65 proof



*Better Cocktails  
with less work!*



Don't do it the hard way! Do it the Heublein way! Serve professional cocktails—made of the finest liquors by cocktail specialists. No fuss, no waste—just stir with ice and serve.

G. F. Heublein & Bro., Inc., Hartford, Conn.

# HEUBLEIN'S <sup>Club</sup> COCKTAILS





UNDER A SHADE TREE IN THE HEART OF NIGERIA DR. FRANK LAUBACH, 64, TEACHES A GROUP OF ILLITERATE NATIVES TO READ THEIR OWN LANGUAGE, HAUSA

## ONE-MAN LITERACY CRUSADE

By getting each student to teach another, Dr. Laubach has taught 60 million illiterates how to read



**OLD METHOD** taught children to read by rote. They traced syllables with finger, chanted them after teacher.

One afternoon last year a weatherbeaten missionary named Frank C. Laubach walked into a little African village and tacked a simple chart to a tree. To the illiterate natives gathered around it (above), the strange letters made no sense at first. But in five days all of them had learned to read, each had promised to teach a neighbor, and Dr. Laubach had moved on to the next village.

All together Dr. Laubach and his Committee on World Literacy have taught about 60 million people to read, making him without doubt the world's greatest mass educator. He himself has taught 168 different languages and dialects in 48 different countries. He started his literacy crusade in the Philippines in 1929 where, as a Congregational missionary, he worked out a simple system of teaching Moro tribesmen to read. It was so successful that he decided to turn it into a world movement and taught in rapid succession in India, Africa, Mexico, Egypt, Iraq and Iran.

Laubach's system is a careful combination of phonetics and psychology. For each language he makes up a basic vocabulary and prepares a chart which connects syllable sounds with pictures of familiar objects. He lectures only to small groups of adults and makes each one promise to teach another illiterate. Thus he leaves behind him an ever-growing mass of teachers as well as students.



**NEW METHOD** used by Laubach starts with a picture followed by a word which is broken up into syllables.

CONTINUED ON PAGE 77





# Hospitality all the way



You've heard of hospitality, but have you ever sampled the Santa Fe kind of hospitality?  
Whether it's starting a streamliner smoothly . . .  
serving you in the diner (Fred Harvey food, of course) . . .  
turning down crisp, cool sheets in your Pullman . . .  
adjusting your seat in a chair car . . . warming a bottle for the baby . . .  
Santa Fe people take real pleasure in serving you well.  
May we have the pleasure of serving you on your next trip through the colorful Southwest, between Chicago and California and Texas?

**SANTA FE SYSTEM LINES . . . Serving the West and Southwest**  
R. T. Anderson, General Passenger Traffic Manager, Chicago 4





# Fights *Acid Action* of "On and Off" driving the major cause of engine wear



## Unique "X" safety factor in Shell X-100 Motor Oil counteracts Acid Action

It's not friction, as generally assumed, that causes the most engine wear!

It's Acid Action—chemical etching of engine parts that takes place in the low operating temperatures of today's "On and Off" driving!

In your short trips about town, to the school, the tailor's, the store—your engine is intermittently "On and Off" . . . runs for brief periods of time only. Hence it seldom warms-up to efficient operating temperatures. It runs "cold." In these short "On" periods, combustion may be incomplete

and partially burned fuel gases and moisture attack the smoothly polished metal surfaces *chemically*. It's this biting Acid Action that accounts for up to 90% of your engine's wear!

Shell Research worked all out on this problem . . . developed a unique "X" safety factor to combat Acid Action. Now, 2½ million miles of road testing—and millions of miles of use by motorists—have proved conclusively that with this "X" safety factor Acid Action is effectively counteracted—engine life is prolonged.

This triumph of Shell Research—another Shell

"first"—comes to you only in Shell X-100 Motor Oil. This oil, long famous for its ability to protect your engine under the stresses of sustained high speeds and extreme driving conditions, now has this added protection for every mile you drive. It is unequalled by any other motor oil, no matter its price.

Let your Shell Dealer drain, flush and refill your crankcase with Shell X-100 Motor Oil today.

***It's Incomparable!***



# Literacy Crusade CONTINUED



**TEACHING EACH OTHER**, students work together in a village in center of the Belgian Congo. "Each one teach one" system was originated by Laubach.



**WAVING DIPLOMAS**, some newly literate natives celebrate their graduation. This is an emotional moment; they used to think that reading was magic.



**PRINTING LESSONS**, teachers operate mission duplicating machine. They carry on Laubach's work after he has gone, print newspapers and pamphlets.

CONTINUED ON NEXT PAGE

How they go for your line . . .  
when you bait it with **ESSLEY!**



Put your best look forward in a smart ESSLEY SHIRT and she just can't resist you! White and the new Personality Color dress shirts, in fine Sanforized fabrics, from \$2.95 to \$4.95. Full range of collar styles, including the genuine *Trubenized*\* collar that looks starched without starch. Regular or French cuffs. ESSLEY CASUALS, perfect for sportswear . . . from \$2.65 to \$7.50, are yours in a complete range of 20 colors . . . white, pastels, deep tones and dramatic jet black. Step out with ESSLEY for EASTER!

# ESSLEY

## S H I R T S

\*Reg. U. S. Pat. Off.

Dress shirts, sportswear and sleepwear for men and boys • Essley Shirt Co., Empire State Bldg., N. Y. C.



# WINTHROP'S

## PALOMINO TAN

Here's a shoe as rich in color, as high-spirited in action as the famous thoroughbred from which it takes its name. Set the casual pace in Winthrop's Palomino Tan—available in a variety of patterns with crepe or leather soles.

\$8.95 to \$15.95

(Some Higher)

Winthrop Jrs. for boys (Sizes 1 to 9)

\$6.95 to \$8.95



# WINTHROP

## SHOES

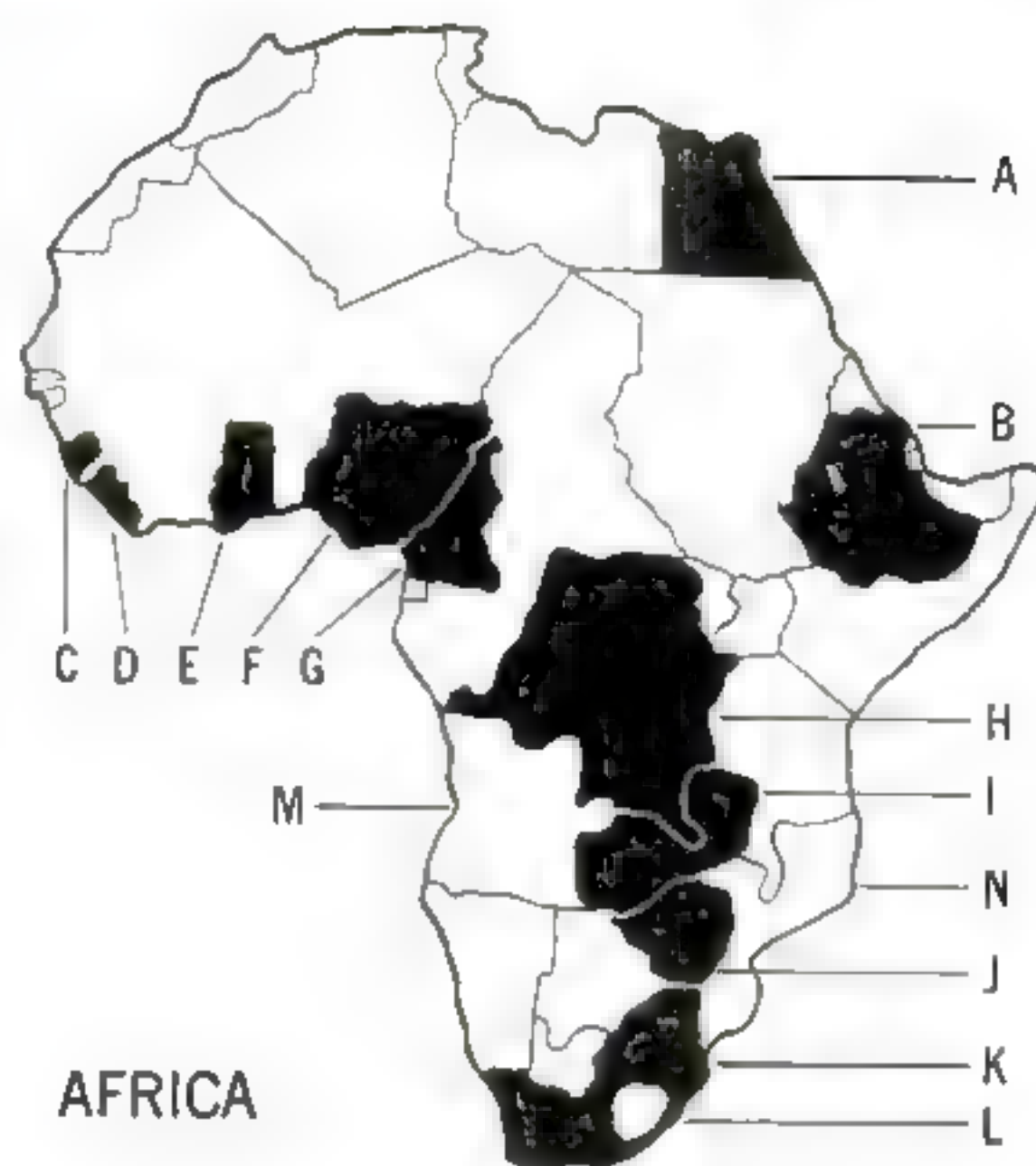
### IN-'n'-OUTERS

THE SECRET TO LOAFIN' IN LUXURY  
For a new experience in soft, easy-going comfort, wear Winthrop In-'n'-Outers... perfect for indoor or outdoor leisure wear—\$9.95.

FOR FREE STYLE BOOKLET  
WRITE DEPT. "E"

Winthrop Shoe Co. • Div: International Shoe Company • St. Louis

## Literacy Crusade CONTINUED



A—EGYPT	Arabic	1
B—ETHIOPIA	Amharic, Galla	2
C—SIERRA LEONE	Kru, Kono, Kisi, Mende, Temne, Limba, Susu, Karanko, Patua	9
D—LIBERIA	Mano, Loma, Gio, Liberian Kru, Kpelle, Vai, Gola, Grebo, Mardingo, Bassa	10
E—GOLD COAST	Ga, Ewe, Twi, Fanti, Ishanti, Ahanta	6
F—NIGERIA	Hausa, Yoruba, Bushanti, Iragwa, Rukuba, Nanjeri, Kalanchan, Jaba, Tiv, Bai	10
G—FRENCH CAMEROON	Douala, Bulu, Bassa Cameroon	3
H—BELGIAN CONGO		
AT LEOPOLVILLE	Kituba, Kikongo, Lingala, Kimbala, Kihungana	5
AT WEMBO NYAMA	Otetelo, Tshiluba, Bwakaebwe	3
AT STANLEYVILLE	Congo Swahili, Lokele, Kimanga, Belgian French	4
I—NORTHERN RHODESIA	Bemba, Lunda, Nyanja	3
J—SOUTHERN RHODESIA	Sindebele Shona	2
K—UNION OF S. AFRICA	Xhosa, Tswana, Venda, Tsonga, Zulu, Northern Sotho	6
L—BASUTOLAND	Southern Sotho	1
IN PORTUGAL FOR.		
M—ANGOLA AND		
N—MOZAMBIQUE	Portuguese	1

## 66 LANGUAGES IN NINE MONTHS

In vast areas of the world—notably India, Asia and Africa—only 5% to 15% of the inhabitants know how to read. Laubach's most recent large campaign took him to Africa, where his work went like a whirlwind. In only nine months he and his son Bob and Artist Svend Olsen drew up and illustrated charts for 66 different languages and



MAKING DRAWINGS, Svend Olsen, artist, works on an Otetelo chart.

dialects, from Arabic to Zulu (listed above) and, using the "each one teach one" system, covered the huge area shown on the map above. Having the backing of all religious authorities, they were usually able to start work immediately, but sometimes they got cold welcomes. At one stop along the Gold Coast, Paramount Chief Nana Kwame Fori II looked on them suspiciously and called for a demonstration. As the chief sat under the royal umbrella Laubach started teaching two members of the royal household. They caught on so quickly that the chief accused them of having learned to read in secret before the test.



tuck your raincoat in your pocket

...and never  
get "caught  
in the rain!"



Everybody's talking about *Velon* raincoats because they're something about the weather!

Now you can dress in your best for business or pleasure — and at the first sign of showers, whisk the slim folded *Velon* raincoat out of pocket, handbag or briefcase. Instantly you're perfectly protected.

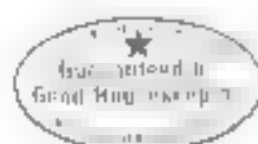
Wait 'til you see the jewel-right colors and smart tailoring of *Velon* raincoats and capes heat-sealed for lasting wear. Most practical of all you can fold *Velon* wet — it never gets brittle or gummy.

See now why so many faultlessly groomed men and women choose *Firestone Velon* rainwear — at better department, specialty and variety stores, everywhere.



**Firestone** *Velon*

RAINCOAT FASHIONS BY  
CABLE RAINCOAT CO.



Other uses of *Velon* Film



Other forms of *Velon*



A first quality material

Listen to the Voice of Firestone Monday Evenings Over NBC  
6:45 P.M.









*In March purple irises and white spider lilies blossom in a Delta swamp*

# Spring on the Mississippi

Photographs for LIFE by ANDREAS FEININGER

**A**MONG the many silt-choked mouths of the Mississippi spring stirs early in the reeds. In mid-March the humid Gulf Coast air is thick with newly hatched dragonflies, the swamps brilliant with water lilies, irises, spider lilies shining in the hard Southern sun. For a fortnight spring lingers there in the Delta and then suddenly vanishes, drifting invisibly up the river past New Orleans and Baton Rouge on its long journey through the center of the continent.

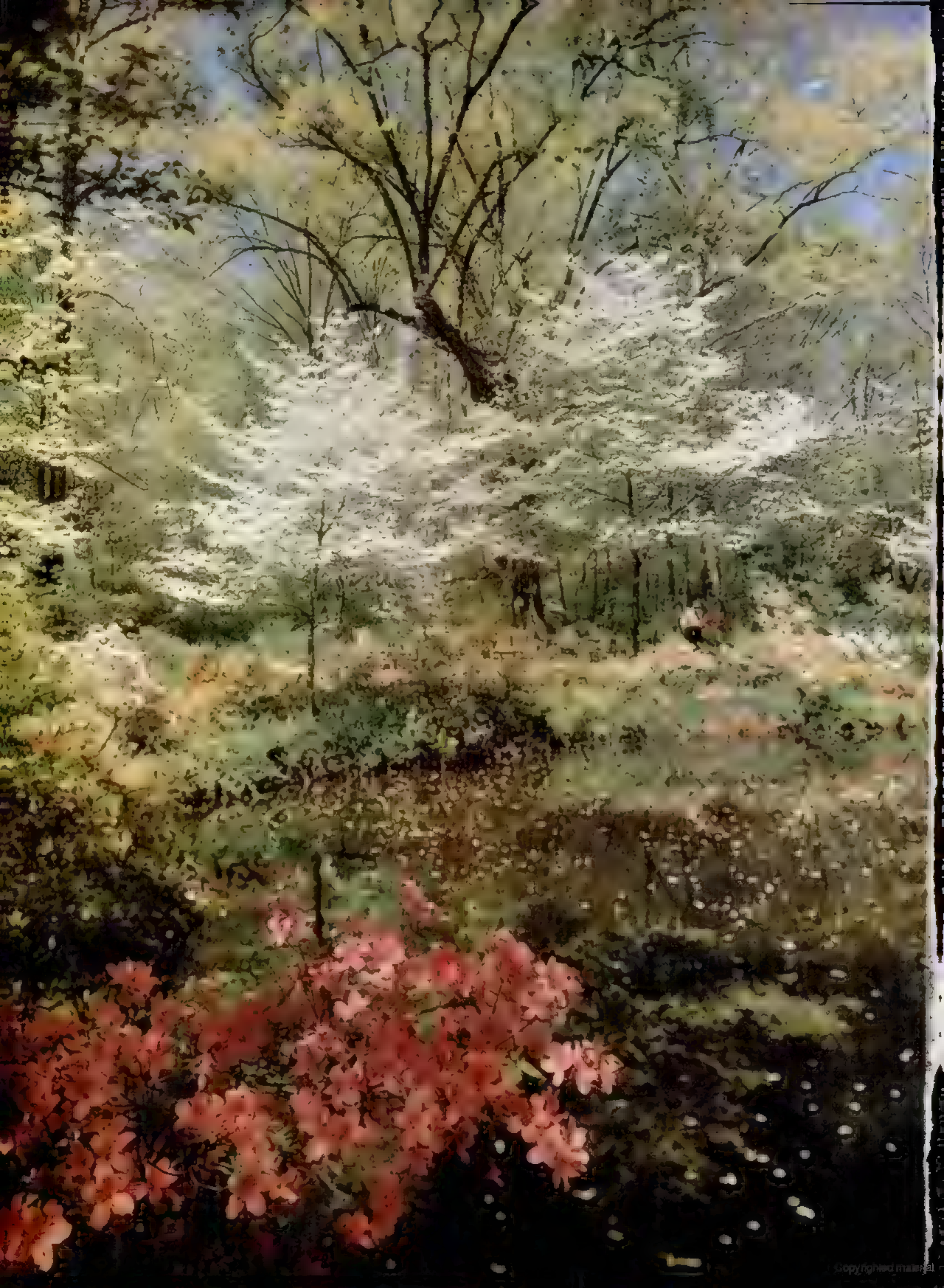
By the first week in April spring has made its way 600 miles north along the swollen river, beyond Natchez and Vicksburg, into the dogwood groves of Memphis. A week later it marches the length of Missouri and crosses into Iowa, forcing the redbuds into wild and implausible blossoming. In early May spring at last reaches northern Minnesota where Lake Itasca, source of the Mississippi, has not long been free of ice. But like the river it follows, spring has grown smaller and more delicate: a handful of violets blooming in the cold air takes the place of a thousand rank purple irises. There, 2,500 miles above the warm Gulf Coast, the great Mississippi can be leaped across, and spring is only a promising rustle in the dry grass as it disappears into cold Canada.



*A painted turtle cranes its neck in the spring sun*

← *Water lilies bloom along the margin of Lake Pontchartrain*









*His boat moored between boles of cypress, a fisherman dozes on Reelfoot Lake*

## Dogwood and Cypress

In the first days of April spring has traveled a third of the way from the Gulf Coast to the Canadian border. It pauses briefly in Arkansas and Tennessee, bringing a sudden flame to the azaleas—crimson, pink, orange and white. In the Norfleet gardens at Memphis tall dogwood burst into bloom and then silently drop their petals into the water. Be-

side the pool the azaleas hold their blossom a little longer. Upstream, where Tennessee merges into Kentucky, spring plays with more somber colors on sloughlike Reelfoot Lake. The rough-trunked cypresses, thriving with roots deep in the lake bed, take on a faintly lighter shade, and the shallow water changes slowly in the sun from gray to blue.

← *In a Memphis garden dogwood and azaleas reach the peak of bloom*

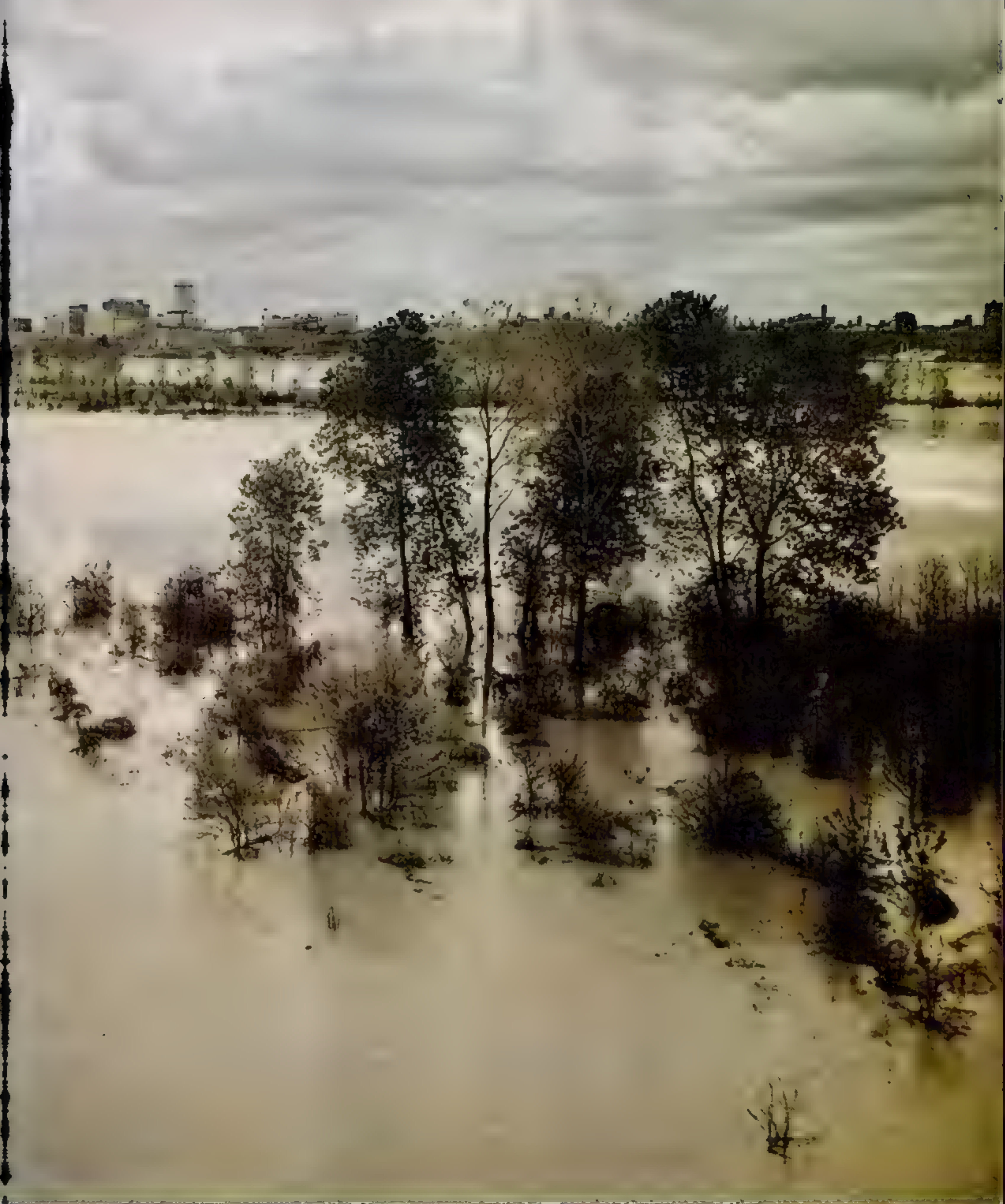




*Beneath a gray sky the muddy river lies deep on a sharecropper's land*

## *Flood Stage at Memphis*





The northward progress of spring along the river is not all beauty. Year after year the Mississippi rises out of its bed. Year after year, beneath a gray April sky heavy with unwanted rain, sharecroppers who farm the silt-thick shores must leave their homes and wait for the riv-

er to subside again. From their towers rooted safely on a high bluff on the Tennessee side (*background*), the people of Memphis look across the water toward Arkansas, watching the half-drowned trees burst into leaf and wondering when the earth will be dry enough for planting.





*Beneath a redbud in Illinois a college girl paints a watercolor of the river*

## Redbud and Swamp Moss

When spring reaches Missouri and Illinois it is at the mid-point of its journey. In the third week of April the brilliant blossoms of the redbud, also called the Judas tree, stain the shore line of the Mississippi. The blooms appear thickly on the twig tips, even on the old, thick branches. Legend says that the tree bleeds in the spring because the remorseful Judas, after betraying Christ, hanged himself from one of its

limbs. When the redbud blooms, the willows near St. Louis begin to throw out their pale green leaves, and beneath them the white swamp moss covers the water. In the time of Mark Twain the fabulous river pilots, hugging the banks to escape the mainstream current, were said to be able to fix their position on dark spring nights by sniffing the variety of perfumed drafts which came from the flowering shore.

*Swamp moss lies white and thick beneath a many-trunked willow →*









*North of Minneapolis the first crocuses bloom in the cold woods*

## *Crocus and Willow*

In Minnesota spring arrives at last in the first days of May. The air is still cold. Small flowers appear in pastel colors that seem to have been diluted by the snow that has long lain over them. The ground is still covered with matted leaves and last year's dead, dry grass. The chill spring rains can still turn suddenly to snow. But slowly the long, pale catkins unfold on the scrub willows which grow beside Lake Itasca, and as their color deepens spring moves up across the border.



*Hepatica blossoms beside a fallen log*

*Young greening willows rise out of the ruins of winter →*







EASTER SUNDAY

APRIL 17<sup>TH</sup>



A WOMAN NEVER FORGETS

THE MAN WHO REMEMBERS

HERE'S HOPING HE'S HOPPING YOUR WAY







AT CLIMAX OF THEIR FAMILY FIGHT BARBARA JEAN CAUTHEN BITES HUSBAND'S LEG WHILE HE GIVES HER SHARP SPANK. SHE TOOK SHOES OFF FOR THE BOUT

## A FAMILY TIFF

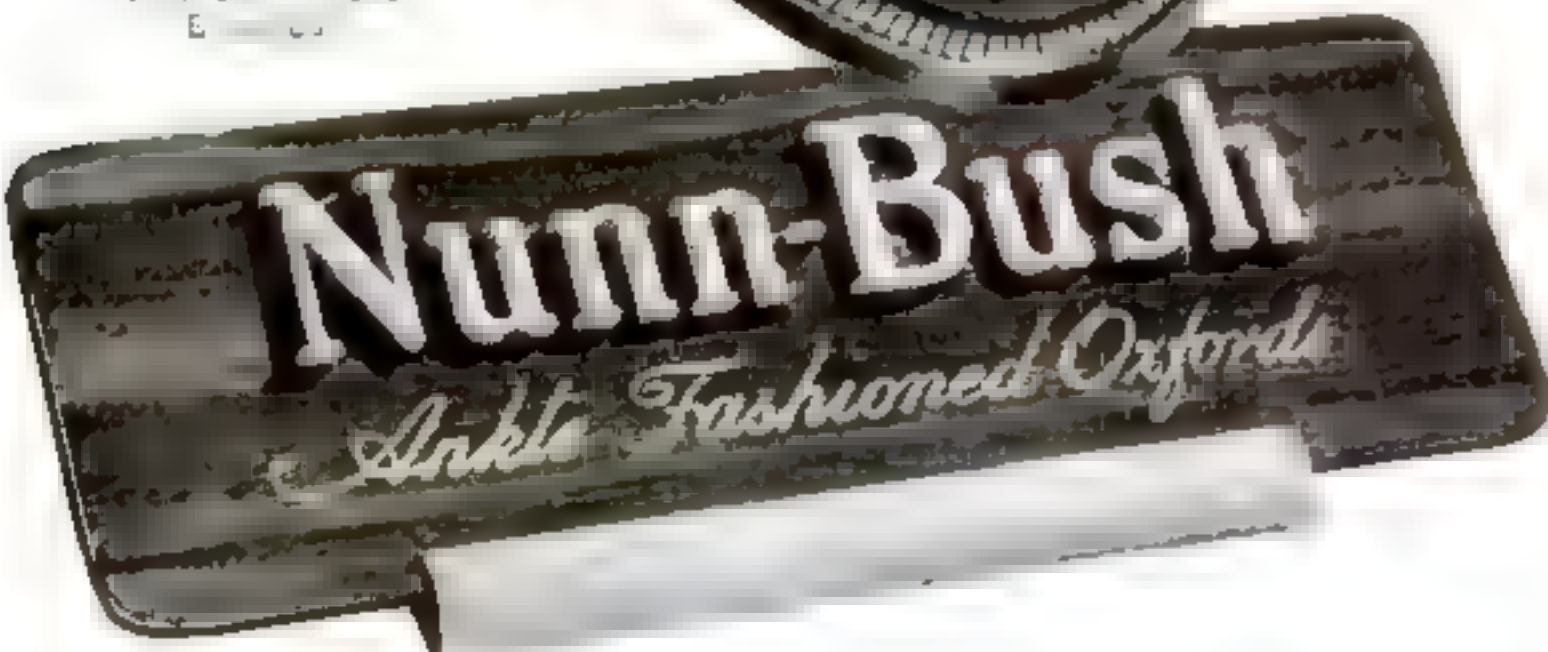
Miss New Orleans of 1948 gets public paddling from her husband

Barbara Jean Floyd, 18, "Miss New Orleans of 1948," gave her home-town reporters a field day last week by inviting them to one of the liveliest tussles ever put on public view in that city. The tiff had its origin two months ago in Colombia, where Barbara, stranded on a South American tour, married George Cauthen, 23, a pilot for an airline. Several weeks later, telling George an ex-suitor in Detroit had attempted suicide and needed her help, she flew to Miami. Shortly thereafter she was in

New Orleans denying that she had been married.

When Cauthen arrived in pursuit two weeks ago, Barbara demanded a divorce. "Boy," George told reporters, "have I been taken." It was at this point that Barbara summoned up her indignation and the press, and proceeded to hit, scratch and bite George. He responded by pushing her to the floor, giving her a few husbandly whacks and saying she could have her divorce. "I was lucky," he admits, "to get off with only three weeks of her."





## Nylon Mesh... Latest Nunn-Bush Development for Keeping Cool!

The constant Nunn-Bush purpose is to make the world's most *satisfying* shoes for men. The new Nunn-Bush NYLON MESH styles set a new high for satisfying summer comfort. Enjoy this sports shoe luxury! Cool to the touch, cool to wear. Of course, they are Ankle-Fashioned for typical Nunn-Bush "heel pocket" snugness, and many extra miles of smartness.

See Your Local Nunn-Bush Merchant  
NUNN-BUSH SHOE COMPANY • Manufacturers • MILWAUKEE 1, WISCONSIN



**DURING A LULL** George helps Barbara to her feet. He said he'd call it quits, but she followed him to his room, dared him to "come out and fight."



**THE FIGHT OVER,** Barbara Jean indicates spot where she got spanked. "It didn't hurt a bit," she said triumphantly, "because I had my girdle on."



**"I'm from Milwaukee—and I ought to know..."**

says *Hank Marino*

*Four-time National Match Game  
Bowling Champion of 536 W. Wisconsin Avenue,  
Milwaukee, Wisconsin*



Hank is now retired from competition, but he still bowls with championship form.



"And between games, I still enjoy a glass of Blatz, my favorite beer," says Hank.



"I always bowl my best when the competition is keen," says Hank Marino. "And I have a hunch that same principle accounts for Blatz Beer's championship quality. For, of all the fine beers brewed here in Milwaukee, premium-beer capital of the nation, the very finest is Blatz. I'm from Milwaukee, and I ought to know!" Hank Marino has had his pick of the best, so why don't you profit from his experience? Try Blatz today . . . and taste for yourself why it's Milwaukee's finest beer!



**BLATZ IS MILWAUKEE'S**

*first*

**BOTTLED BEER**





**GI-STYLE TRAINING** at Fengshan, Formosa, gives squad of muscular young Chinese soldiers an arm-toughening workout on upright bamboo poles. The dapper coach

(in boots) is American-educated Lieut. General Sun Li-jen, a veteran Chinese commander who is using U.S. methods to rebuild at least a remnant of nationalist power.





WEARING SUN HELMETS, CHINESE TROOPS PASS IN REVIEW AT A FORMOSA TRAINING CAMP. THEIR GOOSE STEP IS A RELIC OF FORMER DRILLING BY GERMANS

# CHINESE CADRE ON FORMOSA

## SUN LI-JEN'S TROOPS MAY BE TRAINING TO GUARD ISLAND REFUGE

The soldiers on these pages are Chinese Nationalists whose disciplined vigor is in refreshing contrast to the look of defeat so often photographed during the winter of catastrophe in China. They are part of 40,000 fresh troops training on Formosa—a rugged, subtropical island (which the Chinese call Taiwan) two hours by plane south of Shanghai and 700 miles from Japan.

For months all planes and ships running to Formosa have been jam-packed with men and goods in flight from the mainland. The influx began just before Chiang Kai-shek handed the Nan-king government to his successor. His closest cir-

cle of followers chose Formosa as their refuge, and many Chinese think Chiang himself may someday join his son there. While the troops train for an uncertain future, Formosa booms. The port docks are jammed with incoming cargo (next page). Along with automobiles, furniture and servants, the exiles moved huge gold reserves to Formosa's capital, Taipeh. Because the island formerly belonged to Japan, its ultimate disposition awaits a Japanese peace treaty. If China's Communists try to claim or capture it, the forces being trained by Lieut. General Sun Li-jen (*opposite*), an alumnus of Virginia Military Institute, will have work to do.



CHIANG'S YOUNGER SON, Colonel Chiang Wei-kuo, flew to Formosa after eluding Reds last December.



# Malarkey

## doors

**NOW**  
*Trademarked*  
**FOR YOUR  
IDENTIFICATION  
AND PROTECTION**

The bottom corners of all genuine Malarkey doors now carry metal glider plates bearing the M and M red diamond trade mark. This patented feature not only identifies Malarkey doors—it also protects the corners from splitting and scuffing during installation and makes handling easier and faster. Specify Malarkey doors and get the greatest value, in quality and convenience.



M&M trade mark gliders protect Malarkey door corners from damage. Warehousemen, dealers and carpenters safely slide Malarkey doors on these gliders. Easy to remove.

### RESIN SEALED

Be sure to specify resin sealing on your Malarkey doors. Resin sealing puts a protective, moisture resistant coating on the door and provides an ideal base for paint, stain or varnish. Resin sealing optional at slight additional charge. Saves painting costs. Reduces warping.



### M and M DOORS

#### WELL KNOWN BY TRADE

For 30 years M and M Wood Working Company has supplied a large part of the doors and plywood used throughout the world. From nine big modern Malarkey plywood and door plants and huge timber holdings in the Northwest have come millions of quality doors, of every size and description—fir, redwood, birch, oak, mahogany, and other woods. Malarkey doors are distributed by leading wholesale and retail building material dealers everywhere. Made by M and M Wood Working Co., Portland 3, Oregon, U. S. A.

➡ Style sheet of Malarkey doors and plywood mailed free on request.

### PREFITTED

At a small extra cost Malarkey doors are prefitted to standard heights and widths. On large orders milling for locks and hinges at the factory greatly reduces "on-the-job" costs.

### CUPBOARD DOORS

Malarkey flush cupboard doors are beautiful, practical and better fitting. They are made with the patented Malarkey solid stile insert which enables a plywood door to hold regular hinges like a solid door. Permits smooth lipping. Made in birch, oak, mahogany, redwood, maple and fir.



# Malarkey

## doors

**Detail Quality at  
Stock Door Prices**

Copyright 1949, M and M Wood Working Company



Formosa CONTINUED



**REFUGEE AUTOMOBILES** arrive at Keelung. Cars on this ship are mostly owned by well-wheeled David Kung, nephew of Madame Chiang Kai-shek.



**REFUGEE COTTON** is dumped in a jumble of bales which Formosan coolies are starting to move away. Such salable assets are good as gold in the Orient.



# Nourishing MEAT

## Ham has it!

Bake a half ham

*You knew it was good...  
but did you know it was this good?*

### Ham as a Source of B Vitamins

THIAMINE (B <sub>1</sub> )	RIBOFLAVIN (B <sub>2</sub> )	NIACIN
Excellent	Fair	Excellent

Ham is an excellent source of complete, high-quality protein and food fiber. Like all pork, ham is an outstanding source of vitamin B<sub>12</sub>. A single serving gives you just about the normal daily requirement.

Broil a center slice

Thrifty  
smoked picnic.  
It's shoulder but  
it's cured like ham,  
cooks and eats like ham.

Your Easter ham—every bit of ham—has something special in the way of flavor. Something extra special in the way of nourishment, too, as the chart shows. You knew ham was good, but did you know it was this good?

P. S. For help on your meat problems, listen to the Fred Waring Show, NBC, every Thursday morning.

**AMERICAN MEAT INSTITUTE**  
Headquarters, Chicago • Members throughout the U. S.



This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.



YOU CAN BE **SURE**..IF IT'S  
**Westinghouse**



**New! COLDER COLD** MADE POSSIBLE BY THE EXCLUSIVE **Automatic Hold-Cold Control**

**See this Food-Keeping Champion  
THE NEW DELUXE-11**

This big, roomy Refrigerator-Freezer gives you over 11 cubic feet of fast-freezing, safe food protection. It's the perfect answer for homemakers who want a refrigerator that's really big enough to meet every food-keeping need.

Compactly designed to save kitchen space... adjustable shelves, giant Humidrawers, roast-size Meat Keeper, plenty of tall bottle space.

Best of all there's a 9 cubic foot companion to this Refrigerator-Freezer. Your Westinghouse retailer has them both on display now.



**BIG, NEW SUPER-FREEZER**  
freezes and stores, safely,  
35 pounds of food or ice.

Gives you intense **COLDER COLD** in the Freezer and, at the same time, steady safe cold in the Main Food Compartment... *automatically*. No seasonal controls to turn, nothing to adjust regardless of temperature, humidity or climate.

**COLDER COLD FREEZES FOODS QUICKLY**  
**COLDER COLD KEEPS FROZEN FOODS SAFELY**  
**COLDER COLD FREEZES ICE CUBES FASTER**  
**COLDER COLD KEEPS ICE CREAM FIRM**

*and, at the same time, gives*

Steady, Safe Cold **FOR NORMAL FOOD-KEEPING**  
Moist Cold **TO KEEP VEGETABLES FRESHER**

EVERY HOUSE  
NEEDS A

**Westinghouse Refrigerator**

MODELS FROM  
7 CUBIC FEET TO 11 CUBIC FEET

WESTINGHOUSE ELECTRIC CORPORATION • APPLIANCE DIVISION • MANSFIELD • OHIO

TUNE IN TED MALONE... EVERY DAY, MONDAY THROUGH FRIDAY... ABC NETWORK





IN CLOTHES CHARACTERISTIC OF THEIR CULTURAL STATIONS, A HIGH-BROW (LEFT), LOW-BROW AND MIDDLE-BROW (RIGHT) LOOK AT THE PICTURES THEY PREFER

# HIGH-BROW, LOW-BROW, MIDDLE-BROW

These are three basic categories of a new U.S. social structure, and the high-brows have the whip hand

The three bemused gentlemen shown above are looking at things they like. One, a tall man in a baggy tweed suit, likes paintings by Picasso. The next, a man in shirtsleeves, enjoys calendar art. The third likes Grant Wood reproductions suitable for framing. The first is a high-brow, the second a low-brow, the third a middle-brow. According to Editor Russell Lynes in an article in *Harper's Magazine*, the whole U.S. social structure can now be divided into these three types. Gone are the days, he says, when class distinction was determined by wealth, birth or political eminence. Instead he points out that true prestige now belongs only to scientists, writers, critics, commentators and thinkers of global thoughts. We have a society of the intellectual elite, run by the high-brows.

With tongue in cheek Lynes goes on to describe this new order. Your true high-brow, he says, is a shaggy sophisticate found on liberal arts faculties in college towns and often in big cities. If he pays any attention to his physical surroundings, he furnishes his rooms with "signed" pieces of modern furniture and decorates them with original sketches or little-known works by great masters. He would not own a color reproduction. He eats omelets and drinks "an adequate little red wine" which he buys for 90¢ a gallon. He edits or writes for a recherché "little magazine" and is basically a critic rather than an artist. A cultural snob of the worst sort, he cherishes obscure trends in thought and art and fights to keep them pure, noncommercial and within his own limited circle—especially out of the hands of the hated middle-brows, whom

he considers culturemongers. However he feels an affinity with low-brows and even envies their uncritical enjoyment of the things they like.

The low-brow doesn't mind the high-brow either as long as the high-brow leaves him alone. His attitude toward the arts is strictly live and let live. He doesn't mind a monstrosity of an overstuffed chair if the chair is comfortable. He likes a movie if he enjoys it, and if he doesn't he says so, whether it is *Blonde* or *Henry V*. He has no fashionable tastes. If other people like the ballet it's all right with him as long as he doesn't have to go. Culture, as such, leaves him cold. He resents middle-brows because they try to sell it to him.

The high-brow would like to get rid of the middle-brow, but the middle-brow outnumbers him. Lynes divides middle-brows into two groups, upper and lower. The upper middle-brow, he says, is the cultural do-gooder who reads Tynbee, goes to foreign films and never calls curtains "drapes." By his pretended culture he seems determined to coarsen high-brow treasures. But these are safe from the lower middle-brow who, hell-bent on improving his mind, aspires only as high as book clubs and magazines edited by upper middle-brows. He lives in a world of washers and sedans, likes reproductions of hunting prints and gives barbecue parties. He secretly thinks he has good taste but does not dare talk about it.

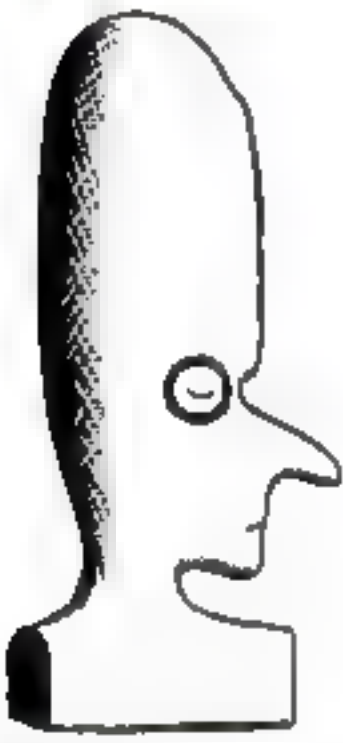
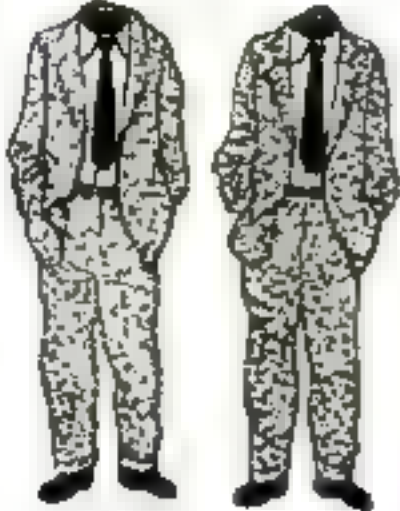








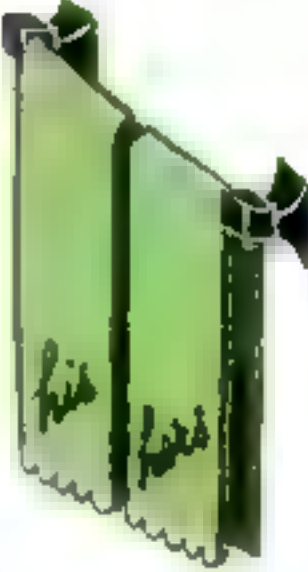


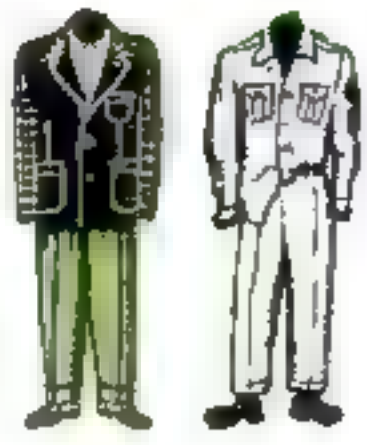

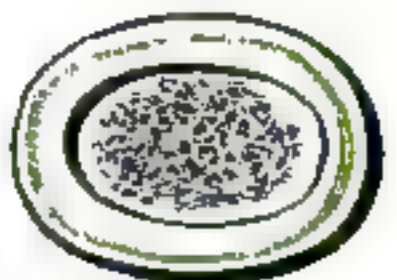
To help readers find their places Lynes, an upper middle-brow, has worked with *LIFE* to prepare a guidance chart (pp. 100, 101). And for a spirited defense of the high-brow by *LIFE*'s own high-brow, Winthrop Sargeant, turn to page 102.



RUSSELL LYNES is editor of the middle-brow *Harper's*.



# EVERYDAY TASTES FROM HIGH-BROW TO

	CLOTHES	FURNITURE	USEFUL OBJECTS	ENTERTAINMENT	SALADS
<b>HIGH-BROW</b> 	 <b>TOWN</b> Fuzzy Harris tweed suit, no hat <b>COUNTRY</b> Fuzzy Harris tweed suit, no hat	 Eames chair, Kurt Vonsen lamp	 Decanter and ash tray from chemical supply company	 Ballet	 Greens, olive oil, wine vinegar, ground salt, ground pepper, garlic, unwashed salad bowl
<b>UPPER MIDDLE-BROW</b> 	 <b>TOWN</b> Brooks suit, regimental tie, felt hat <b>COUNTRY</b> Quiet tweed jacket, knitted tie	 Empire chair, converted sculpture lamp	 Silver cigaret box with wedding ushers' signatures	 Theater	 Same as high-brow but with tomatoes, avocado, Roquefort cheese added
<b>LOWER MIDDLE-BROW</b> 	 <b>TOWN</b> Splashy necktie, double-breasted suit <b>COUNTRY</b> Sport shirt, colored slacks	 Grand Rapids Chippendale chair, bridge lamp	 His and Hers towels	 Musical extravaganza films	 Quartered iceberg lettuce and store dressing
<b>LOW-BROW</b>  <i>ton funk</i>	 <b>TOWN</b> Loafer jacket, waven shoes <b>COUNTRY</b> Old Army clothes	 Mail order overstuffed chair, fringed lamp	 Balsam-stuffed pillow	 Western movies	 Coleslaw



# LOW-BROW ARE CLASSIFIED ON CHART

DRINKS	READING	SCULPTURE	RECORDS	GAMES	CAUSES
 <p>A glass of "adequate little" red wine</p>	 <p>"Little magazines," criticism of criticism, avant garde literature</p>	 <p>Calder</p>	 <p>Bach and before, Ives and after</p>	 <p>Go</p>	 <p>Art</p>
 <p>A very dry Martini with lemon peel</p>	 <p>Solid nonfiction, the better novels, quality magazines</p>	 <p>Maillol</p>	 <p>Symphonies, concertos, operas</p>	 <p>The Game</p>	 <p>Planned parenthood</p>
 <p>Bourbon and ginger ale</p>	 <p>Book club selections mass circulation magazines</p>	 <p>Front yard sculpture</p>	 <p>Light opera, popular favorites</p>	 <p>Bridge</p>	 <p>P. T. A.</p>
 <p>Beer</p>	 <p>Pulps, comic books</p>	 <p>Parlor sculpture</p>	 <p>Jukebox</p>	 <p>Craps</p>	 <p>The Lodge</p>



## IN DEFENSE OF THE HIGH-BROW

Although Russell Lynes has clearly drawn the lines separating the high-brow, low-brow and middle-brow, nevertheless he points out that the differences are often blurred. Even a mass-circulation magazine may have a high-brow or two on its staff. LIFE's high-brow is Senior Writer Winthrop Sargeant, whose defense of his position appears below.



HIGH-BROW WINTHROP SARGEANT

Though I have some middle-brow tendencies I am, I think, fundamentally a high-brow. I take my culture with a capital C. I wear baggy tweeds. I eschew Roquefort in my salad. I like ballet and Picasso. Sports bore me to death. Aside from a few symphony and opera broadcasts, I consider the sounds that issue from my radio a personal affront. The thing that really stamps me as a high-brow, however, is my attitude toward tobacco. I belong to the distinguished minority of chain pipe smokers. I smoke a somewhat obscure but "adequate" tobacco which, I am convinced, is the best

in America. But that is not the reason I smoke it. I smoke it because its maker has never insulted my intelligence a) by claiming it is good for my throat, b) by assuring me that countless millions of my fellow men smoke it and therefore it is good. I admit that there is more emotion than common sense in this attitude. I would even smoke an inferior tobacco if that was the only way I could have the pleasure of ignoring mass opinion and mass salesmanship. Low-brows would call me a sorehead, and middle-brows would say I was leaning over backward to prove a point. Most high-brows are, in fact, soreheads, and nearly all of them lean over backward.

But look at what they are sore at and what they are leaning away from: in considering Mr. Lynes's categories, one fact about our contemporary environment is obvious. What culture and civilized living we have today is provided by the interaction of two groups—the esthetically radical high-brows and the somewhat more conservative and stable upper middle-brows. Beneath the upper middle-brows there yawns an awful chasm peopled by masses whose cultural life is so close to that of backward children that the difference is not worth arguing about. Lower middle-brows and low-brows may be bank presidents, pillars of the church, nice fellows, good providers or otherwise decent citizens, but, culturally speaking, they are oafs. Unfortunately these cultural oafs make up some 90% of the population.

The thing that burns up high-brows like me is that the dominant feature of our mental and spiritual life is the overwhelming flood of cultural sewage that is manufactured especially for the tastes of the low-brow and lower middle-brow. It is difficult even for a high-brow to escape its influence. Only eternal vigilance keeps it from converting us into 100% low-brow people. This flood exists for only one reason. The oafish classes, being overwhelmingly numerous, are the biggest consumers of everything from salad to music, and an investment in their tastes is correspondingly profitable. They therefore dominate taste in nearly all our big industries where taste is a factor, the most horrible examples in point being the radio and the Hollywood movies. It is, of course, true that good things sometimes appear by accident even among the products of these industries. But this happens so seldom that high-brows are apt to assume that widespread commercial success is a sure sign of inferiority. Ninety percent of the time they are right. High-brows therefore devote themselves to fostering a type of culture that is not commercially successful. It is lucky they do. Without them this type of culture would probably not exist.

I am not wholly uncritical of my fellow high-brows. Their opinions are sometimes preposterous. They are inveterate faddists. But I find their opinions interesting even when they are wrong. I find them continually turning up new facets of culture that would never occur to their esthetically duller-witted contemporaries. I find them responsible for many of the influences that guide things like the ballet, opera, poetry, modern art, the high-brow novel and the higher-browed productions of the theater—and these things are very important to me. I sometimes get irritated by the preciousness and perversity of my fellow high-brows' ideas and conclude that, after all, my brow may be slipping. But one look at the sheer mass and volume of what we euphemistically call our popular culture suffices to put me squarely back in their camp.

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Grand  
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Seconds

No Pot...  
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**An Instant Success!**

It's the instant coffee America has been waiting for! You make it right in the cup... exactly the strength you like best—just the amount you want.

And there's no pot to wash... no messy grounds to get rid of... and no waiting. It costs only about a penny a cup. Compare it for quality with any coffee made any way. Get your jar today!

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MADE BY THE MAKERS OF FAMOUS CHASE & SANBORN COFFEE  
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**SOFT!**

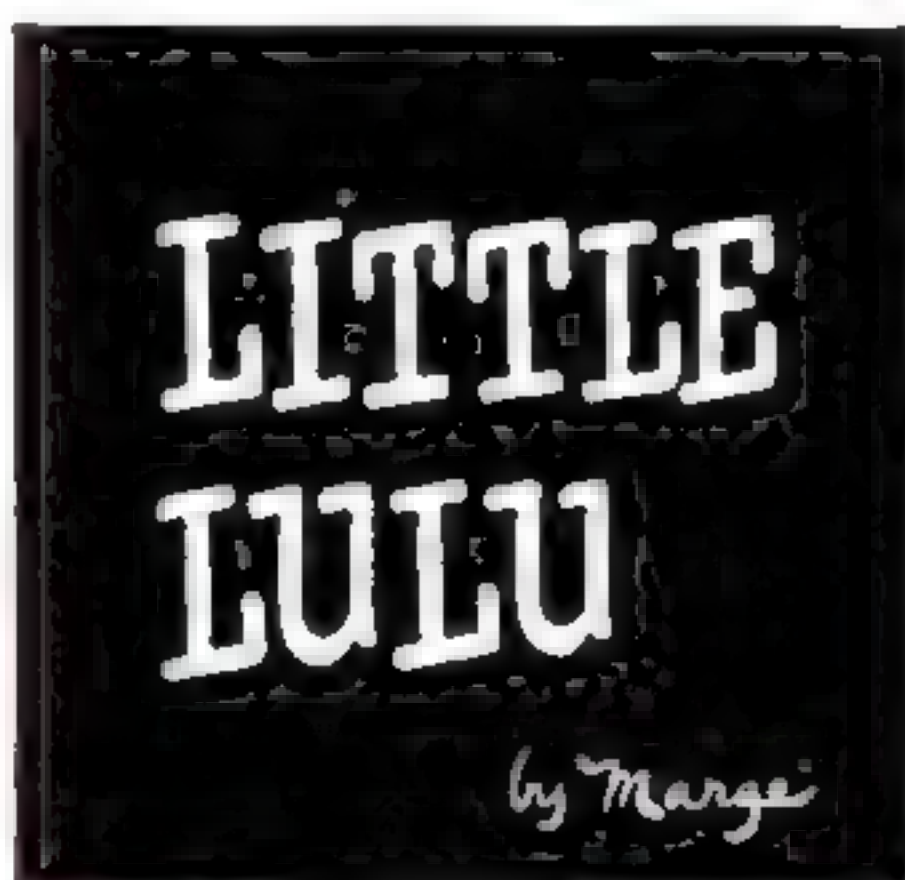
Hold a Kleenex Tissue against your face. Feels soft as a bunny—smooth as silk! That's because a special process keeps this quality tissue extra soft. So caressing to delicate skin. Such a blessing for snuffle-sore noses!



**STRONG!**

You won't find any weak spots in Kleenex—so when you take cold, or take off cold cream, don't take just "tissues." Insist on gentle Kleenex—the brand that gives strength and absorbency you can depend on!

**POPS UP!**

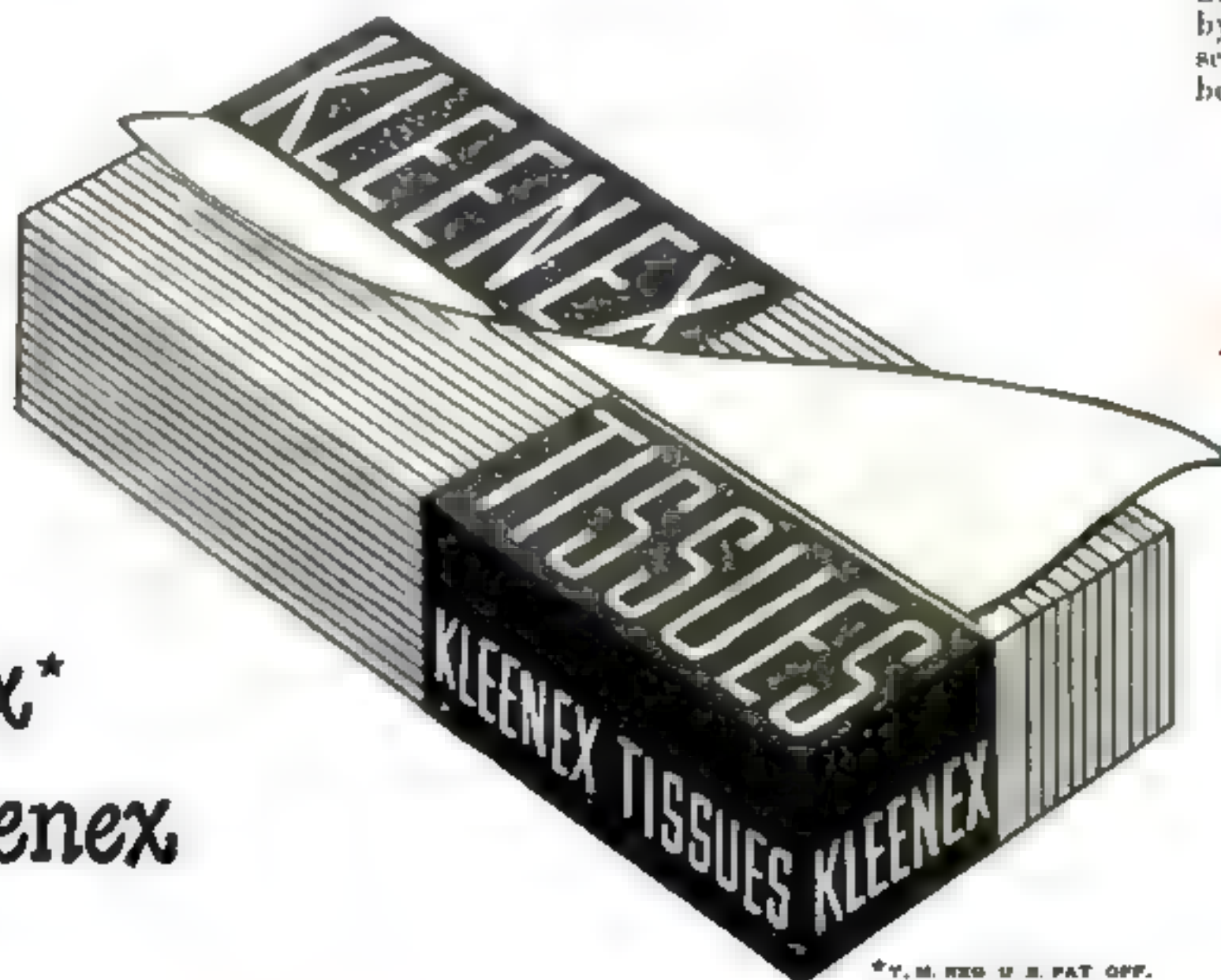


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**YOUR BEST BUY IN TISSUES!**

Compare tissues—compare boxes—you'll agree no other tissue gives you *all* the advantages of Kleenex. Soft! Strong! Pops up! Ask for it by name and see for yourself why Kleenex is your best buy in tissues!



*America's  
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Only Kleenex\*  
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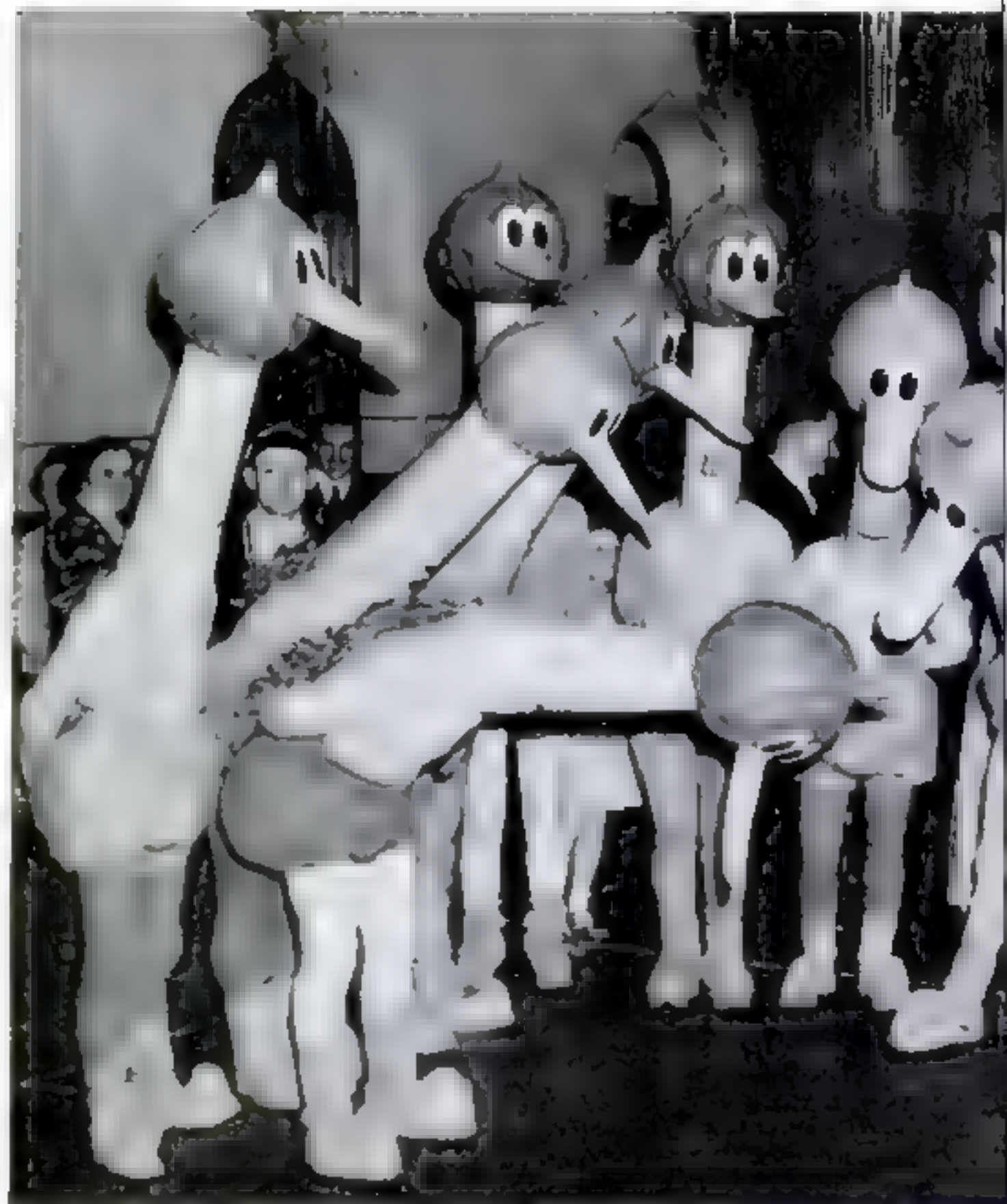
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FOR THE FESTIVAL PARADE YOUNG SHETLANDERS DRESS UP AS CHAD.

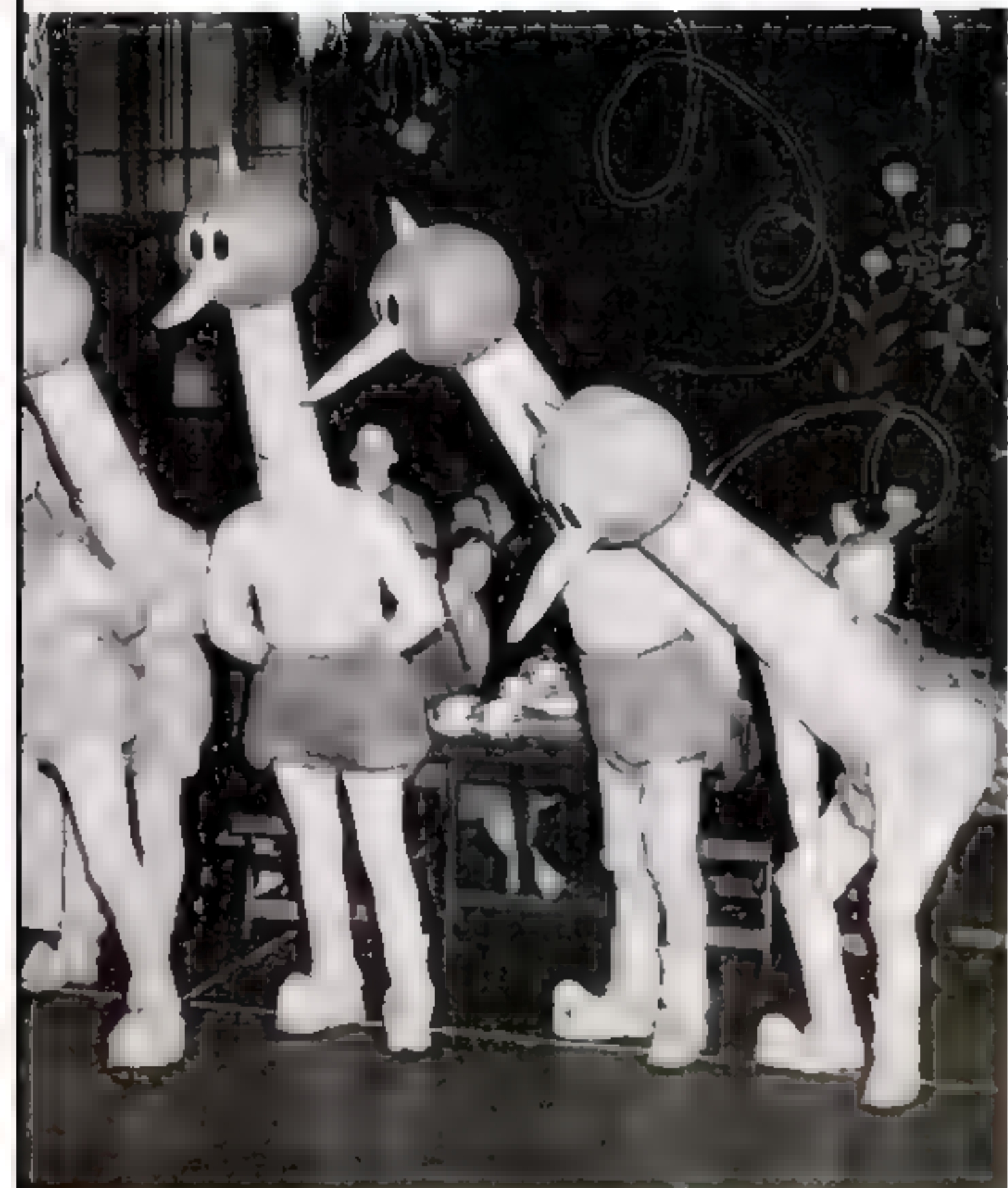
## SHETLAND FESTIVAL

For the first time in a decade the islanders celebrate the old rites of the Up-Helly-A'



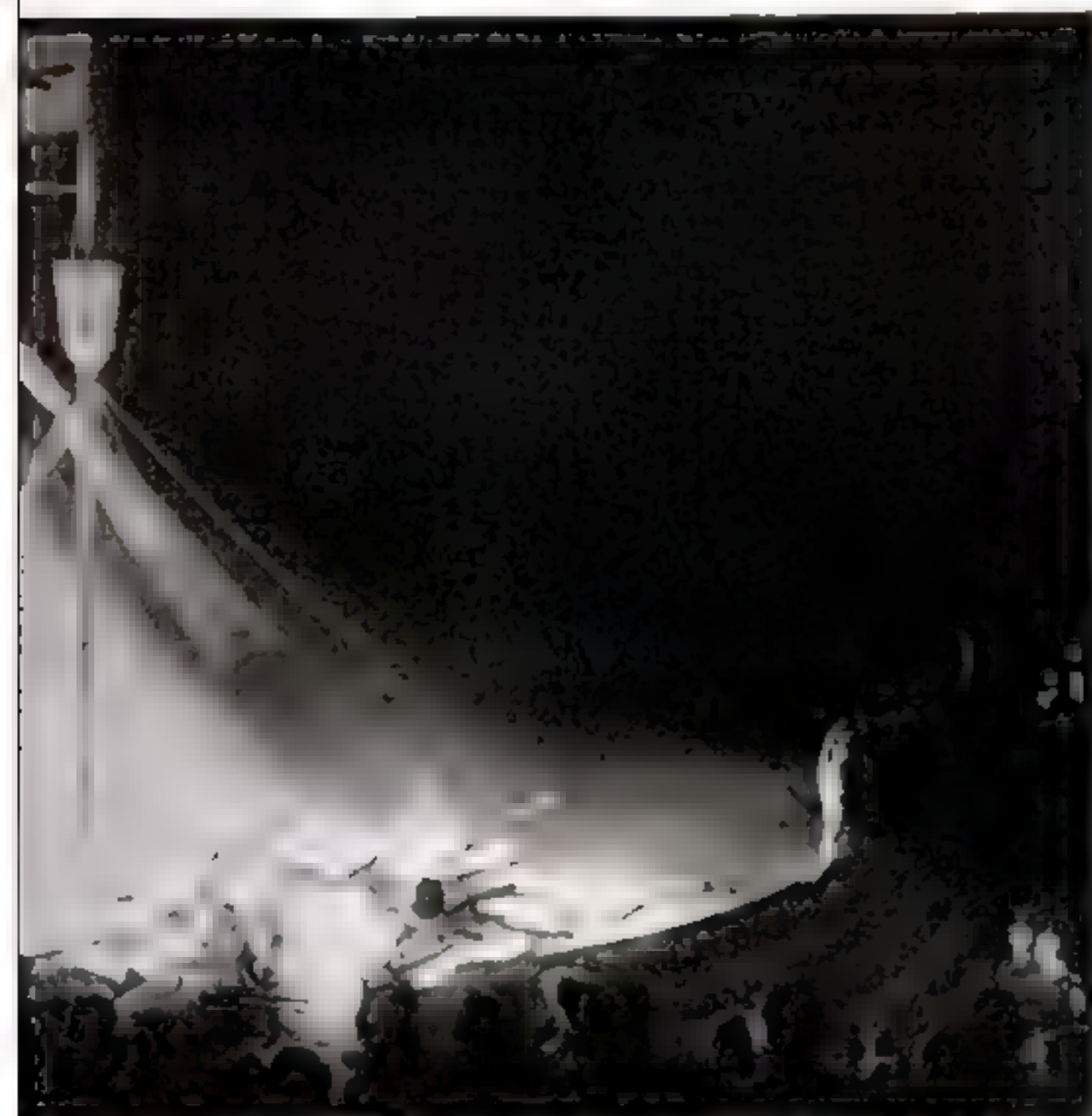
**THE LONG SHIP BURNS** in the last spectacular rite of the festival. The great galley—a perfect replica of an ancient Viking craft, carried Shetland dig-





THE CARTOON CHARACTER WHO RESEMBLES THE DIPPY DRINKING BIRD

Most days of the year the inhabitants of the Shetland Islands look like people anywhere, but during the ancient festival of Up-Helly-A' some strange transformations occur (*above*). Celebrated this year for the first time in a decade, the festival is a modern version of the old Norse welcome to the Sun God. Townspeople dress up like Viking warriors and parade through the town of Lerwick under the leadership of the Guizer Jarl (*p. 106*). The center of interest is a replica of a Viking ship, which is trundled through the streets and finally committed to a ritual pyre in tribute to the Norse ancestry of many Shetlanders.



nitaries through the darkened town of Lerwick to the local football grounds. There 600 torch-bearing Guizers surrounded the vessel and then set it allame.

CONTINUED ON NEXT PAGE

# Mansfield THONGS



Note that swift style upper, thonged with sturdy lacing. Check that husky, dollar-saving sole! Yessiree... Thangs are crammed full of good looks...and economy! Mansfields start at \$8.95

THONGS FOR BOYS, TOO!  
Sizes 1-6, start at \$7.95

# THONGS by Mansfield

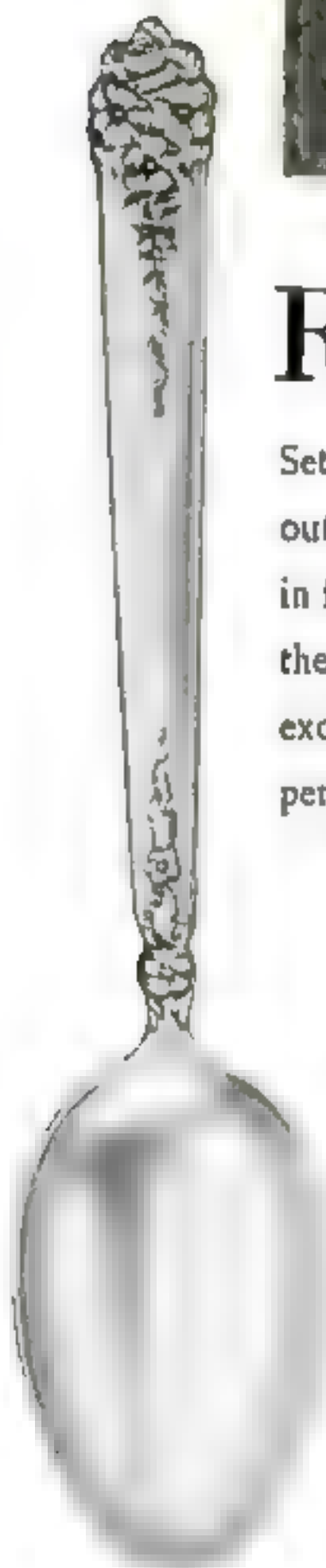
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## Romantically yours...

Set romance on your table... every day of the year, throughout your lifetime. Enchanting Moss Rose... newest of patterns in famous King Edward Silverplate... is deeply modelled with the timeless beauty of a perfect rose. Each handsome piece is exquisitely finished, faultlessly balanced. So unusually inexpensive you can afford a complete service right away!



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## Shetland Festival CONTINUED



**THE GUIZER JARL**, a Shetland schoolmaster named Laurence Johnson, leads the parade in the Viking galley. *Guizer* means disguised, *Jarl* means chief



**THE GALLANT SHIP**, mounted on specially constructed barge, is boarded by Viking warriors on the Lerwick waterfront before its journey to Valhalla.



**A VIKING MARAUDER** who mans a great oar in the galley of the Guizer Jarl compares sailing techniques with modern Shetland Island seafaring men.



# ever make a cake with Mazola?



## Free! New, fully illustrated MAZOLA Recipe Book

Tells you how to make delicious cakes...  
perfect salads and salad dressings...  
entrees... and tempting fried foods.  
Dozens of interesting ways to use MAZOLA.  
Mail post card today, with your name and  
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20-page MAZOLA Recipe Book. Address  
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**T**HIS is the new "Shadow" cake. You'll love  
its rich chocolate flavor, its wonderful  
texture. Like the famous "Chiffon" cake, it is  
easy to make with MAZOLA®, the pure golden  
oil that "makes so many good things...better".  
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As a pure, all-vegetable oil, MAZOLA naturally  
blends with all salad dressing ingredients. You'll  
always make superior mayonnaise, French and  
other dressings with MAZOLA Salad Oil.



Foods fried in MAZOLA are tender, digestible,  
more delicious. Convenient and economical,  
MAZOLA is the perfect oil for sauteing, for  
shallow and deep frying.

# P

leasant thought...

*Pressed from the hearts of sun-ripened kernels,  
MAZOLA itself is as good to eat as the corn from  
which it comes. What other salad oil comes from  
so delicious a source?*

*All grocers sell MAZOLA in bottles and in tins.  
\*MAZOLA is a registered trade-mark of Corn Products Refining Co., N. Y.*









# The Rock

ARTIST WORKED ON  
IT FOR SEVEN YEARS

The formidable painting shown at left, called *The Rock*, covers 29 square feet of canvas and took seven years to finish. The man who painted it is a 42-year-old American artist named Peter Blume, noted for his startling and provocative allegorical scenes. This one symbolizes what Blume describes as "the continual process of man's rebuilding out of a devastated world." The shattered blood-red rock represents the world today, surrounded by symbols of destruction: skeletons, blasted trees, burning debris and the crumbling edifices of man. But at the same time there is a note of hope in Blume's world where life blooms even in the midst of decay. A scarlet fungus grows full-blown out of a dead and rotten stump. Below and around the rock, people feverishly grovel in the ruins, building for themselves a new and better world represented by the soaring scaffolding at the left.

Peter Blume did not actually begin to paint *The Rock* until he had spent some three years tortuously brooding over his idea and making literally hundreds of preliminary sketches (below). This method results in extremely limited production. Blume's output, 11 pictures in the last 12 years, is microscopic compared to most contemporary painters. But the demand is tremendous. He sells everything he paints, at prices which compare favorably with those obtained by Picasso. *The Rock* was disposed of even before it was publicly shown for the first time.



Blume's first sketch depicted the rock as solid sphere



Some 500 sketches later rock assumed broken shape





For Men of Distinction...

## LORD CALVERT

*Mr. John L. Calvert, Distiller of Lord Calvert Whiskey and Helix Brand*

MAGIC FOR MANHATTANS. Good taste is shown by Men of Distinction in drinking moderately—and in requesting the finest when they do. With the magic it lends their drinks, Lord Calvert—so rare...so smooth...so mellow—pays tribute to their high standards.



LORD CALVERT IS A CUSTOM BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., NEW YORK CITY





AT 52 GRAHAM IS ALERT AND VIGOROUS

## "DOCTOR FRANK" BECOMES A SENATOR

Graham of North Carolina leaves his campus to accept appointment

When the news came that "Doctor Frank" was really leaving, the students, in groups of two and three, began to drift across the campus toward the big wooden house where he lived. No one told them to come, and none came out of curiosity or with a sense of obligation. They did not expect to find Graham any different than he had always been. On March 22 North Carolina's Governor W. Kerr Scott had appointed him a U.S. senator to fill the vacancy caused by the death of J. Melville Broughton, but nobody looked for any wings on Frank Graham's back. The students came simply to say goodbye, and to put into a shy phrase what they felt of love and awe for the little man who had been president of the University of North Carolina for 19 years and who was their friend.

"Doctor Frank"—so called both by freshman and trustee—had a reputation that went far beyond the campus at Chapel Hill. Throughout the South he was known, and alternately cursed and admired, as a singularly liberal man. President Roosevelt had often made use of his talents in appointive government jobs. Lately he had served the U.N. as a mediator in Indonesia. But it was among his students that his heart lay. Because he was childless he invited 10 undergraduates to live with him in the president's house. He helped them with their homework, lugged suitcases for them when they moved in or out. On Sunday nights he switched on the porch light outside his door and students flocked to it like dazzled moths. The light meant that Graham was at home and that he was in a mood to have a bull session on anything from Henry Wallace to public health in Puerto Rico.

On the eve of his departure for Washington the 62-year-old senator-designate stood stuffily at his door, opening and closing one fist behind his runty body. What he said to the students was not remarkable—merely a warm little farewell. What the students said ("Doctor Frank, we sure hate to lose you" and "Doctor Frank for President!") was also unremarkable. But there was deep silent emotion between them. The students were very proud of their friendship with Doctor Frank and had richly profited from it. Whether the Senate would feel the same way was another matter because Doctor Frank, for a Southerner, had an intellectual history and some opinions (next page) that were red hot.



**FINAL BULL SESSION** on his front porch begins as students gather with Graham and wife. During 34 years

15 as a professor and 19 as president—he has deeply impressed thousands of students in these conversations.



# The hit of the Easter Parade... Flowers-by-Wire!



Lovely ladies are enchanted with Flowers by Wire, the gift preferred for the Easter Parade! And they're *inexpensive*, prices range from \$5.00 up (plus telegraph charges).



## EASTERTIME

is truly flower time!

New outfits are made stunning with beautiful *corsages* . . . homes become more gay and vibrant with lovely *plants* and *bouquets*. Flowers do make Easter such a Happy Time!

Hat—Sally Victor  
Suit—Paul Barnes



## EASTER FLOWERS

are choice and dewy fresh!

Yes, beautifully packaged flowers can be delivered *anywhere* within a few hours. Order from your own F. T. D. florist or choose one from the telephone directory yellow pages. They all display the Winged Mercury emblem on their windows. That means satisfaction is guaranteed!

In *Any Event*... Send Flowers Worldwide via Interflora

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## Senator Graham CONTINUED



ON HIS FRONT PORCH FRANK GRAHAM SAYS GOODBYE TO HIS STUDENTS

## GRAHAM IS A LIFELONG LIBERAL

North Carolina has often been called the South's most liberal state. Much of its liberalism has come about directly through the impact of Frank Graham, or indirectly through his students. North Carolina has no poll tax; in many communities Negroes vote in the primaries as well as general elections; segregation is being broken down. Thirteen years ago, when one of Graham's professors was on the point of being fired by the trustees because he had seen fit to eat dinner publicly with a Negro, Graham took a stand which irks professional Southerners to this day. "If Professor Erickson has to go on a charge of eating with another human being," said Doctor Frank, "I will have to go first."

During the late 20s Graham plugged hard for the North Carolina workman's compensation law, then regarded as dangerously radical but now considered a model piece of legislation. He was a prime mover in obtaining passage of laws limiting hours of work for women and abolishing night work for children. Later he was a member of Roosevelt's War Labor Board and of Truman's Civil Rights Commission.

But since Graham has been a lifelong joiner of organizations whose causes appeal to him, he has sometimes found himself in strange company. Communists have turned some of the organizations into party fronts—over Graham's opposition—and he has been forced to accept criticism which was not his due. Often—and as recently as March 23, when Ohio's Senator Bricker voiced doubts about him—Graham has been attacked by men who mistake his liberalism for fellow-traveling.

In the Senate, where his term runs until 1950, Graham was greeted jubilantly by Administration Democrats like Tennessee's Kefauver and Minnesota's Humphrey, who see in him a rugged ally. Graham said, "I'm just a freshman," but at week's end he seemed to have caught on fast. Ill with fever, he left his sickbed in Washington and struggled up to the Capitol to cast his first vote—against cutting funds from ECA.



HELPING A STUDENT—one of 10 undergraduates who live in his house—University President Graham grins over the complexities of freshman English.

CONTINUED ON PAGE 114

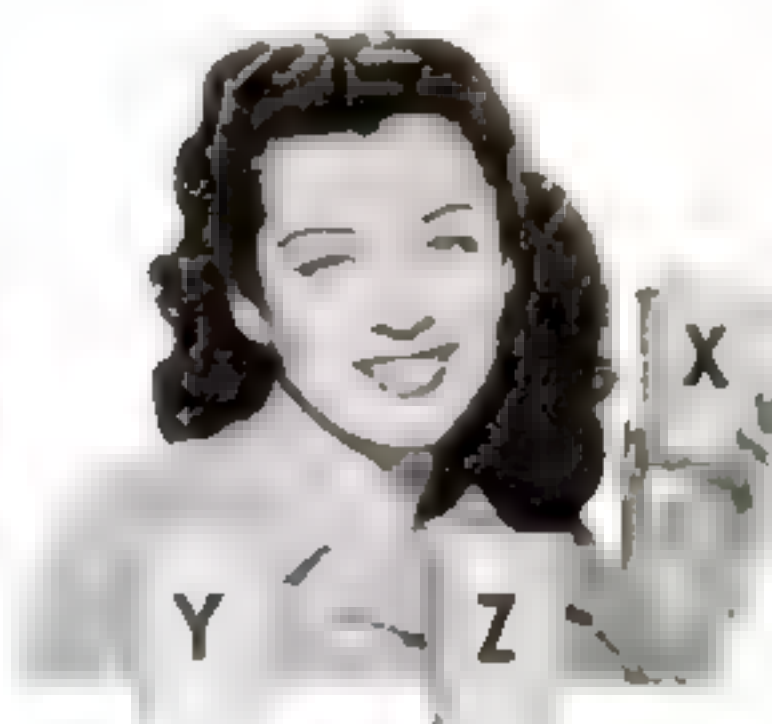




"RC tastes best!"

says **GAIL RUSSELL**  
starring in "EL PASO"  
a Paramount Production in Cinecolor

"It's frosty refreshment de luxe... the finest flavored of the colas. I know because the taste-test proved to me that RC tastes best!"



"RC tastes best!"

"Now when I entertain at home, or relax on the set, I always insist on RC!" Penny for penny, and in quality, too—Royal Crown Cola gives you more for your money. So save while you enjoy the best—get RC!



"RC tastes best!"

RC wins 5 out of 6 group taste-tests from coast to coast... impartial tests that are witnessed by a notary public! Compare colas and you'll see—



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Here's what you get	RC Cola	Cola Y	Cola Z
1. COOL REFRESHMENT	✓	✓	✓
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TAKE HOME A CARTON FOR EASTER! SERVES 12 FULL GLASSES... SAVES MONEY!





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MORE WOMEN WEAR FORMFIT THAN ANY OTHER MAKE

## Senator Graham CONTINUED



**WITH HIS PARENTS** Frank Graham was a proud man on the day in 1930 when he became university president. His father was also a brilliant educator.



**A CONTRAST IN SENATORS** is sharply apparent as frock-coated Clyde Hoey, North Carolina's old-style senator, greets new-style freshman Graham.



# Which Twin has the Toni?

and which has the \$15 beauty shop wave? See answer below



**More than 2 million women a month use Toni  
... the wave that gives that natural look!**

Now's the perfect time to give yourself a Toni—before the rainy weather starts! No more struggling then with limp, straight, rainy-day hair. Rain or shine, your Toni wave is soft and curly, beautifully natural-looking! But before trying Toni you'd like to know:

**Will TONI work on my hair?**

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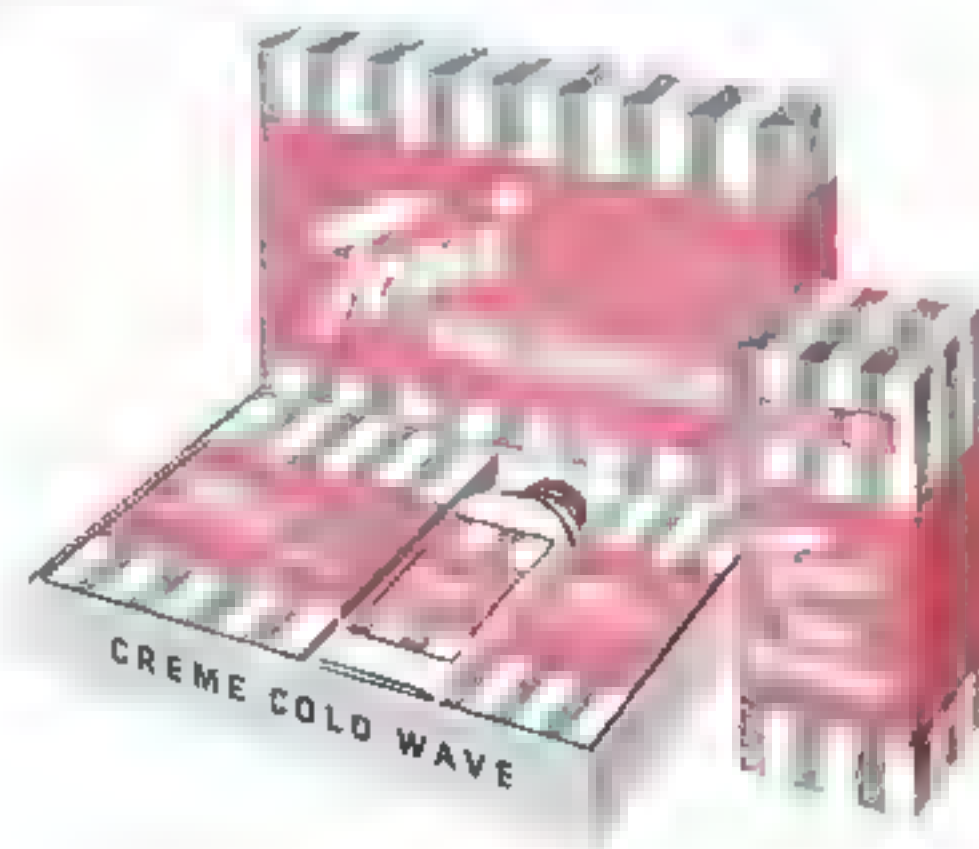
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**AT GROCERS  
APRIL 7-MAY 7**





**A BEVY OF PRIMA DONNAS**, each one in a favorite role, surrounds Lazlo Halasz, impresario of the New York City Center Opera. Clockwise starting from bottom left are Ann Ayars as Violetta in Verdi's *La Traviata*; Dorothy MacNeil as the leggy Musetta of Puccini's *La Bohème*; Frances Bible as the boy Cherubino in

Mozart's *The Marriage of Figaro*; Virginia Haskell as Zerlina in Mozart's *Don Giovanni*; Wima Spence as Tosca leaping to her death in Puccini's *La Tosca*; Marguerite Piazza as the cooing Amelia of Gian Carlo Menotti's *Amelia Goes to the Ball*; and Brenda Lewis holding the head of John the Baptist in Richard Strauss's *Salome*.





SOPRANO VIRGINIA HASKINS SITS IN DRESSING ROOM. LIKE MANY OF CITY OPERA'S STREAMLINED DIVAS, SHE HAS SUNG ON BROADWAY AND THE RADIO

# NEW YORK CITY OPERA

## Handsome young troupe brightens U.S. music scene

In a made-over Shriner's temple in midtown Manhattan last month an opera troupe called the New York City Opera Company began its spring season. The Metropolitan Opera had gone off on tour, but so far as opera quality was concerned New York did not miss it much. Without the Met's impressive front, the City Opera was putting on what was in many ways the best opera in the U.S.—certainly the freshest and most imaginative.

The company is only five years old, but already it has a 17-week season. Directed by a fiery Hungarian named Laszlo Halasz, its productions are

closer in approach to Broadway than to orthodox grand opera. Musically they are first rate. Its singers, whose average age is under 30 and whose average good looks set a new high for opera, are almost all native-born Americans. Eleven have moved on to the Met. This winter the company ran three weeks in Chicago and was promptly hired to help form a city opera there. Chicago was as impressed by the company's finances as by its artistry. While other companies are accustomed to six-figure losses, City Opera, though not self-supporting, works within a modest city subsidy.





**TOSCA**, Puccini's tragedy of love and political intrigue, is given an intense and dramatic interpretation by the City Opera Company and has proved to be

its biggest box office draw. Here the heroine Tosca (Wilma Sjoberg), who has stabbed Scarpia for torturing her lover, places a candle at the dead man's head.



**DON GIOVANNI** is done brilliantly by the company which relies, not on one or two stars to carry along the local cast, but on general excellence all



**IN REHEARSAL** of the drunk scene from his *Old Maid and the Thief*, Composer Gian Carlo Menotti paces as he worries about the way voices are blending.



**IN PERFORMANCE** the drunk scene (left) goes fine. Farce, a colloquial American opera completed in 1939, is about an old maid who befriends a thief.



**COACHING YOUNG SINGERS** is a task which the company takes to heart. Here in practice hall Conductor Jean Morel drills Dorothy MacNeil, 24,





through. Here Don Giovanni (James Pease) accosts a passing girl, not aware that she is one of his discarded flames, Donna Elvira (Marguerite Piazza).



**LA BOHEME**, another opera by Puccini, tells the touching story of the love of the Parisian seamstress Mimì (sung by Ann Avars) for the struggling poet

Radolfo (Eugene Conely). Miss Avars, one of the roughest girls in the company, is a former Hollywood starlet who left MGM to join the City Opera.



and Frances Bible, 24, for parts in *Carmen*. Members of the company work as much as 60 hours a week rehearsing, memorizing and performing their roles.



**LEARNING RUSSIAN** for part in *Eugene Onegin*. Frances Bible imitates Instructor Zinovy Kogan, who was once director of the Moscow Symphony.



**IN THE WINGS** the two youthful singers, Frances Bible (left) and Dorothy MacNeil, listen tensely as they wait for their cues for *The Marriage of Figaro*.





**IN THE PIT** during City Center's *Aida*—surrounded by the orchestra, Frances Billé sings aria of the priestess, who is supposedly in a hidden vault of an Egyptian temple and is therefore never seen by the audience. On the stage above her

in the main hall of the temple are the warrior hero and the priest. The company's stage set for *Aida* is the most expensive and elaborate in its repertory. Generally simpler, less expensive sets are used and dressed up by imaginative lighting



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# Judge Hamill Hears A Divorce Case

In the Turner case he finds husband and wife both at fault. Who should get the children?

by JOE MCCARTHY

*This is an authentic account of a divorce case which was heard recently by Judge Ralph Hamill in Indianapolis. The pictures are unposed. The testimony is transcribed from the court record. The background of the case has been put together from evidence presented in court. Permission to do the article was given by both principals in the suit. Mr. McCarthy was also given the generous cooperation of Judge Hamill in the belief, shared by LIFE, that a widespread, thorough and sympathetic understanding of the main causes of broken marriages can help lower the U.S. divorce rate.*

**A**LTHOUGH he has been hearing divorce cases in Indiana's Marion County Civil Superior Court for six years, Judge Ralph Hamill has not become hardened or resigned to them. Younger and less cynical than most judges (he was elected to the Superior Court bench in 1943 at the age of 34), Judge Hamill treats the couples that come into his court with a gentleness and patience that they might not find elsewhere. When there are young children involved, he tries to talk the parents into dropping the suit. The problem of what to do about custody of children bothers him especially.

"Custody," Judge Hamill says, "is the most important litigation performed in the courts today. It can mean the difference between a John Dillinger and a President of the United States. It's a terrible responsibility for a judge. I'd rather pass a death sentence or decide a \$30 million trust case. After all, the future of a small child is bigger than the life of an accused murderer and much bigger than any question of money. Give me anything but a contested divorce trial in which both parents are fighting for the custody of the children."

Such a case came up before Judge Hamill's court in Indianapolis some weeks ago. Except for the fact that it was contested, it might be called a typical 1949 American divorce case. (Usually both parties agree on the action before it is filed.) Most divorces in the U.S. today can be traced to World War II. The beatings, the indifference, the drinking, the shirking of responsibility can usually be traced to a lowering of moral standards during wartime separations, living with in-laws, women working in war plants or the strain of postwar readjustment. The case in Judge Hamill's court followed this familiar pattern. The husband had not been in service, but in 1943 his wife had taken a job in a war plant and there had been trouble between them ever since.

The suit had been filed originally by the wife, Gladys Turner, who accused the husband, Ballard D. Turner, of cruel and inhuman treatment, one of the eight grounds allowed by Indiana's liberal divorce laws. She asked for a property settlement of \$4,000 and the custody of their three children, Robert, 8, Charles, 3, and Edward, 2. Turner then filed a cross complaint, charging his wife with infidelity and neglect of the home and children. He was not trying to stop a divorce; he wanted the court to give the decree and the children to him instead of to his wife.

## The principals in the case

**M**RS. TURNER, who was only 16 when she married 10 years ago, is slim and dark with a delicate attractiveness. During the whole trial her hands never moved from her lap and her reserved but attentive facial expression never changed, not even during a few emotional moments on the witness stand when her eyes filled with tears. Her husband, a rugged and muscular man of 31, had been a farmer before wartime wages drew him to an Indianapolis brass plant. The collar and necktie he wore seemed to make him uncomfortable and increase the injured, resentful air he assumed during the proceedings.

From the testimony Judge Hamill pieced together the story of the Turners' marriage. At first Turner had earned a living as a tenant farmer. In July 1943, after he had gone to work in the brass plant, their second baby died of pneumonia. To get the death off her mind, Mrs. Turner decided to take a job in an aircraft engine factory. She worked there for four months. A few months later she left her husband for the first time. Turner testified that they had separated because his wife had admitted having affairs with men she had met in the factory. She denied this in court. Turner told how they went back together again after he promised "to treat her better," and how, in the next two years, two more children were born to them.

"Let me get this straight," Judge Hamill said to Turner's lawyer, Cale Holder. "Did he say that after this separation they had two more children?"

"That's right, your honor," Holder said.

The judge looked inquiringly at Holder, and Holder shrugged his shoulders. In Indiana, at least, it is unusual for a husband to seek a reconciliation with his wife if she has admitted unfaithfulness.



JUDGE HAMILL LISTENS TO THE TESTIMONY

After the war Mrs. Turner went out to work again, this time in a radio tube plant. She would leave the children at her mother's house in Indianapolis on her way to the plant in the morning and pick them up on her way home in the afternoon. Turner continued to work in the brass plant. They both still have those jobs. She earns between \$38 and \$40 a week. In 1947, with an FHA loan, they bought for \$7,000 a small house in Maywood, a suburb of Indianapolis, near the plant where he works. On the night of April 1, 1948 Turner came home from work and found the house empty and a note in his wife's handwriting on the kitchen table. The note was introduced as evidence at the trial. It said:

Ballard, I love you. Gone up mothers.  
Don't come after me. Won't do any good.  
Gladys

Since then Mrs. Turner had been living in her mother's house with the two younger children. Turner had been paying her \$15 a week for their support. The older boy had been with his father at Turner's father's home in the country, not far from Indianapolis. Judge Hamill heard two versions of this second separation. The first one was told by Mrs. Turner as she was questioned by her lawyer, Leo Brown, on the first day of the trial.

"The baby was sick and he had been crying," she said. "My husband came home from work about 11:30 at night and the baby started crying again. My husband said he'd make him stop. He got up and took the belt off his pants and went in and whipped the baby. The next morning Ballard was in the bathroom shaving. I took the baby in to him and showed him what he'd done to the baby. There were bruises on his legs and on his

CONTINUED ON NEXT PAGE

## ROBERT TURNER SLEEPS DURING THE TRIAL



←THEIR CHILDREN'S TRICYCLE, abandoned by the Turners at their deserted home, is exhibited to them in court as a token of their wrecked marriage. The Turners, flanked by their lawyers, sit at table in front of the judge, two of their young sons in spectators' seats at rear.



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BEFORE COURT OPENS, Charles Turner, aged 3, grins at his mother while Edward, 2, sits with his father (far right). The children were continually scrambling in and out of their seats, going first to one parent and then to the other.

## A DIVORCE CASE CONTINUED

arms, across his back and on his hips. Ballard just kind of laughed. He said, "Next time I'll whip him harder."

"And then you took the children and went to your mother's house?" Brown said. "Is that right?"

"Yes, sir."

When Mrs. Turner left her husband, she asked for police protection. She said she was afraid Turner would follow her and take the children away from her. A policeman was sent to her mother's house to talk with her. Brown introduced this policeman as a witness at the trial. He testified that he had seen bruises on the youngest Turner child.

Mrs. Turner also testified that her husband had mistreated her and the children on several other occasions earlier in their married life.

Turner admitted later that he had punished the child on the night in question but he denied that the punishment was severe or cruel. "When I came home that night," he said, "she said she'd spanked him but he still wouldn't quiet down. She told me to go in there and straighten the kid out. So I spanked him. Everything was okay then. I didn't hear any more about it until after she left me. If there was black and blue marks on him, I didn't know about it."

Brown asked him if he whipped his children often.

"I think a lot of my kids," Turner said. "And they think a lot of me. They wouldn't think much of me if I left bruise marks on them all the time."

## "The man in the neighborhood"

ACCORDING to the defense argument, Mrs. Turner left home because of an affair that she was having with a neighbor. The man was not named during the trial. He was referred to as "the man who lived two doors from the Turner house" or "the man in the neighborhood who left his wife at the time Mrs. Turner filed her divorce action." He was also frequently identified by his place of employment, a tire store in downtown Indianapolis. Under cross-examination by Holder in her first appearance on the witness stand the first day of the trial, Mrs. Turner denied that she even knew of such a man.

"Ever since we were married he's accused me of going with other people. It isn't true. He even accused his best friend. It isn't true."

"Isn't it a fact that there's a man in the neighborhood there who was involved in divorce proceedings at the time you instituted divorce proceedings and that you were seeing him?"

CONTINUED ON PAGE 128





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A man who cannot see walks down the street—confident and unafraid.

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## A DIVORCE CASE CONTINUED

"I don't know, sir."

"Isn't it a fact that when you were separated in 1943, your husband refused to live with you because you were seeing other men?"

"No, sir."

"Isn't it a fact that when you resumed your marriage relationship, you promised your husband that you would stop seeing other men?"

"No, sir," Mrs. Turner said. "I left him and came up to my mother's. Ballard came up there and cried and begged. He said if I'd come back to him, he'd treat me better. He said he'd be good to me. That's why I came back to him."

But the next day the defense produced two private detectives who had been hired by Turner to observe his wife and the tire store man. One detective testified that he had followed the tire store man on Oct. 3, 1948, and had seen him driving Mrs. Turner and her two younger sons to the races in Rockville, Ind. The other detective had followed them on Oct. 31 when they drove to Friendswood, Ind. with another couple and a middle-aged man. Both detectives had seen them together on another occasion in Indianapolis.

The detectives were followed on the witness stand by a procession of the Turners' neighbors, all of them testifying for Turner. They told of seeing Mrs. Turner and the tire store man together time and again and they did their best to support the defense's contention that she was also a poor housekeeper and a negligent mother. It seemed as though Mrs. Turner did not have a single friend in the entire neighborhood.

"I didn't visit her much," said Mrs. Lois Montgomery, who lived next door. "I went over a couple of times to ask her to go to church with me and she wouldn't go so I didn't ask her any more. I saw her with that man about three times in February and March. The night she left he helped her move out her things and they drove away in his car. We were in bed and I got up and watched them from the window for about 10 minutes. I remember saying she had a nerve to bring that man there when it was so close to the time for her husband to come from work."

Another neighbor, Mrs. Jeannette Owens, told of seeing Mrs. Turner and the man signaling to each other from their respective backyards. "Her house was dirty and not well kept," she added. "Mr. Turner often did the dishes and the laundry." Her husband, James C. Owens, said that one day when Mrs. Turner went away and left the children alone in the backyard he had climbed over the fence to remove sand from one child's eyes.

"He cried for about 20 minutes," Owens said. "That was about 5:30 in the afternoon. Mrs. Turner didn't return home until about 7."

"Did you observe whether the children were maintained in a clean manner?" Holder asked.

"Not good," Owens said.

"The children in the neighborhood there, were they aware of Mrs. Turner's associations with other men?"

Brown said, "I object to that question."

Judge Hamill nodded. "Objection sustained," he said.

In cross-examination Brown made each of the neighbors admit that, although they had seen Mrs. Turner and the tire store man together, there was no positive evidence of an immoral relationship between them.

### Witnesses for Mrs. Turner

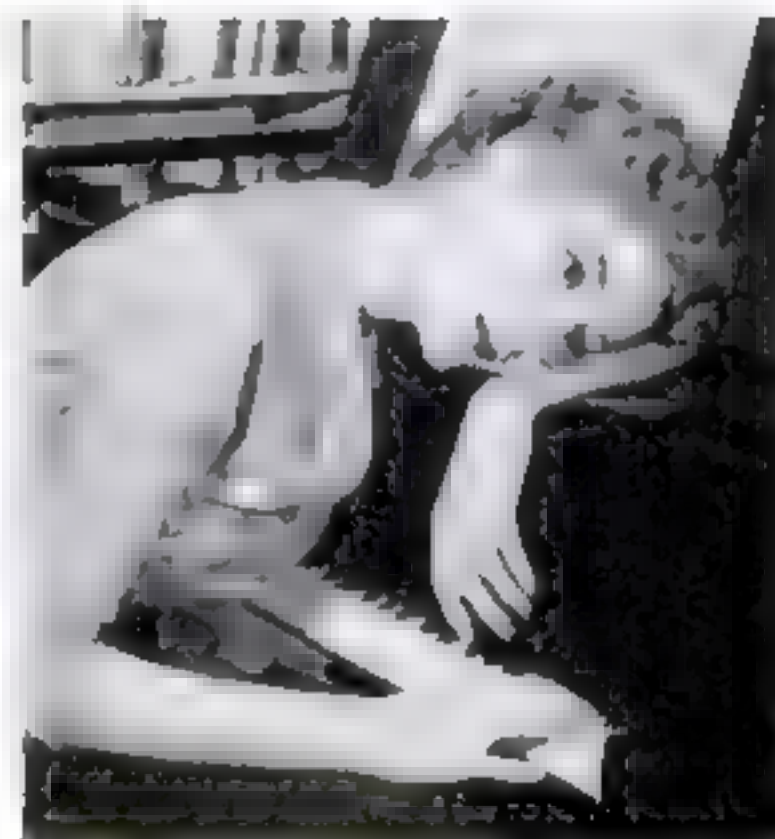
AS a witness for Mrs. Turner, a Presbyterian minister testified that she and her children attended church and Sunday school regularly. Her half sister said that Mrs. Turner and the two younger children lived in her home temporarily after the separation and no man had visited them. Mrs. Lena Lanham, a cousin of Mrs. Turner, and Mrs. Joan Lane, who had known her since before her marriage, testified that she was a good mother and that she kept a clean home.

A key witness in the trial was Mrs. Turner's mother, a woman who seemed somewhat bewildered by courtroom procedure. She had to be cautioned against making comments and corrections in her Kentucky drawl while other witnesses were testifying. If custody of the children was awarded to Mrs. Turner, she planned to live with them in her mother's home. Consequently Brown took pains to show the court that her mother's home was a suitable one and Holder, on Turner's behalf, tried to show that it was unsuitable.

In response to Brown's questions Mrs. Turner's mother described her house, a five-room building in a poorer section of Indianapolis. "I own it," she said. "I don't owe anything on it." She said she draws \$91 a month in government checks: \$54 as a pension because her first husband died in World War I and a \$37 allotment from the pay of a son who is now serving in the Army. Another

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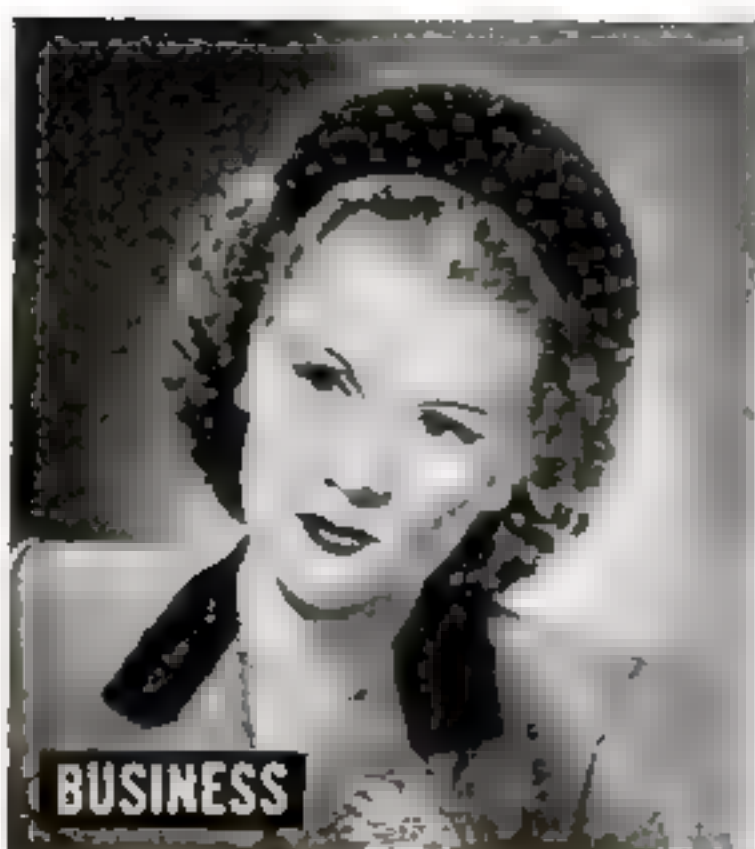
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IN THE JUDGE'S CHAMBERS Robert, the Turners' eldest son, speaks informally to the judge. Parents had asked that he not be put on the stand.

#### A DIVORCE CASE CONTINUED

son, 16, lives at home with her. At the moment, she explained, he is not in school and he is not working. Her daughter has been paying her \$25 a week since she and the two younger children have been staying in the house.

"This 16-year-old boy who is now at home," Holder asked her in cross-examination. "Has he ever been in trouble?"

"Yes, once. Him and his cousin were in some trouble down there at Mr. White's store. His cousin had some kind of an old toy pistol. They turned it on the waitress there and tried to hold her up."

"How long ago was that?"

"That must have been four years ago. He was only 12 then. He's 16 now."

"Has he ever been in trouble since then?"

"No."

"I understand Ballard and your daughter lived with you at one period after they were married," Holder said. "What was your daughter's conduct during that time?"

"Well, I'll tell you. I think she was too easy. She took everything that was put on her and wouldn't say anything. Ballard told me that himself."

"Do you think there's any possibility that your daughter might change her mind and go back with her husband?"

"I've talked with her and told her they ought to try and see if they couldn't get along. She's got afraid he might take one of those temper spells and kill her. She doesn't think he'd do it intentionally but she thinks he might lose his head. I'm scared of it myself."

To give the court an idea of the kind of home the children would have in their father's custody, Holder displayed as witnesses Turner's two married sisters. One of them, a Church of the Nazarene minister's wife, said she would take the older boy. She said she would grant his mother unlimited rights of visitation. "Gladys has always been welcome in my home," she said quietly. "We've always been friends and I hope we always will be." The other sister, younger and more emotional, felt badly about the divorce action and was unable to restrain her sorrow in the courtroom. On her way to the witness stand she stopped and looked at Mrs. Turner, trying to convey sympathy and regret, and her eyes filled with tears. She told the court that she was a farmer's wife and that she lived in a 10-room country house where the two younger Turner children would be welcomed if their father was granted their custody.

"I have plenty of room for all of them if they want to come," she added.

"Would you have any opposition to the mother having regular rights of visitation at your home?"

CONTINUED ON PAGE 132



# Goose? or Nest?

## WHICH WILL YOU HAVE ?

**For some reason**, the goose egg stands for zero ... exactly nothing.

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She looked at Mrs. Turner again.

"Oh, no," she said. "I love Gladys. I don't believe in divorcing."

On the third and final day of the trial Turner was scheduled to take the stand to tell his side of the story. Before court opened in the morning the two lawyers approached Judge Hamill. "My client brought his son with him today," Holder said. "The oldest one. We thought you might want to speak with the boy before deciding on custody." The judge glanced at the spectators' seats in the rear of the courtroom and saw the boy sitting with Mrs. Turner and her mother. The three of them were alone, surrounded by empty seats. At the other end of the tiers of spectators' seats, keeping their distance from the opposition, were the followers of the defense, Turner's mother, his two sisters and his brother-in-law and some of the women neighbors who had testified for him the day before.

"What we wanted to ask you, judge, was this," Holder continued. "Leo here and I feel it would be best if the boy did not hear some of the testimony that's liable to come up today. We wondered if you'd let him sit in your chambers instead of out here in the courtroom until you get around to talking to him."

"Surely," the judge said.

The judge took the boy by the hand and led him into the private office off the courtroom. "Perhaps you'd like to write or draw pictures, Robert," he suggested. Robert said he would. The judge found for him a pad of yellow paper and a pencil and, while his father and mother resumed their struggle for separation on the other side of the door, the small boy sat on the judge's leather couch, carefully adorning the pad of paper with neat rows of numerals, letters and third-grade words.

Turner was not reticent in testifying against his wife. He spared no detail that might tear down her reputation or that might influence the court against allowing the children to live in her mother's home. "There's beer and whisky over there," he said, at one point. "When her brother comes home from the Army on furlough, there's arguments." But after he charged his wife with unfaithfulness and neglect of the children, Turner admitted, almost in the next breath, that he had asked her constantly during their current separation to return to him. They had spent a Sunday together with the children only two weeks before the divorce trial. Turner succeeded in persuading his wife to move back into their empty house that night. She even telephoned her mother and made arrangements to take her clothes and the children's clothes from her mother's house. Something happened later in the day that changed Mrs. Turner's mind. She told the court that Turner had frightened her with physical violence. Turner told it differently. While they were leaving a movie theater that Sunday afternoon, he said, they had the misfortune to see the tire store man on the street. The mere sight of him, according to Turner, was enough to drive all thoughts of reconciliation out of Mrs. Turner's mind.

#### Could the marriage still be saved?

REGARDLESS of why the reconciliation failed to come off, the fact remained that Turner had tried to effect it. After the accusations against his wife, after hiring private detectives to follow her, after the alleged neglect of the children, he still wanted her to resume her place as his wife and as the mother of his family.

Holder asked Turner if he thought that it would be possible now to salvage the marriage.

"I don't know for sure," Turner said. "For the sake of the kids, maybe. If she'd promise not to run around with men and keep a nice home for the kids, I might consider it. But I don't think she would do it."

After Turner finished his testimony Mrs. Turner was recalled to the witness stand. Her case then took a turn for the worse in Judge Hamill's estimation. Holder confronted her with the previous day's statements by the private detectives and the neighbors and she retracted some of her earlier testimony about the tire store man. She admitted that she knew him and that she had been out with him.

"Did he take you from your home that day you and the children moved to your mother's?" Holder asked her.

"Yes, sir."

"That time you went to Cincinnati with your mother, what did you do?"

"We took the kids to the zoo."

"Who went?"

"My mother and I and the three kids."

"Who else?"

"Nobody."

"Isn't it a fact that when you went to Cincinnati this man was with you and brought along his little boy?"

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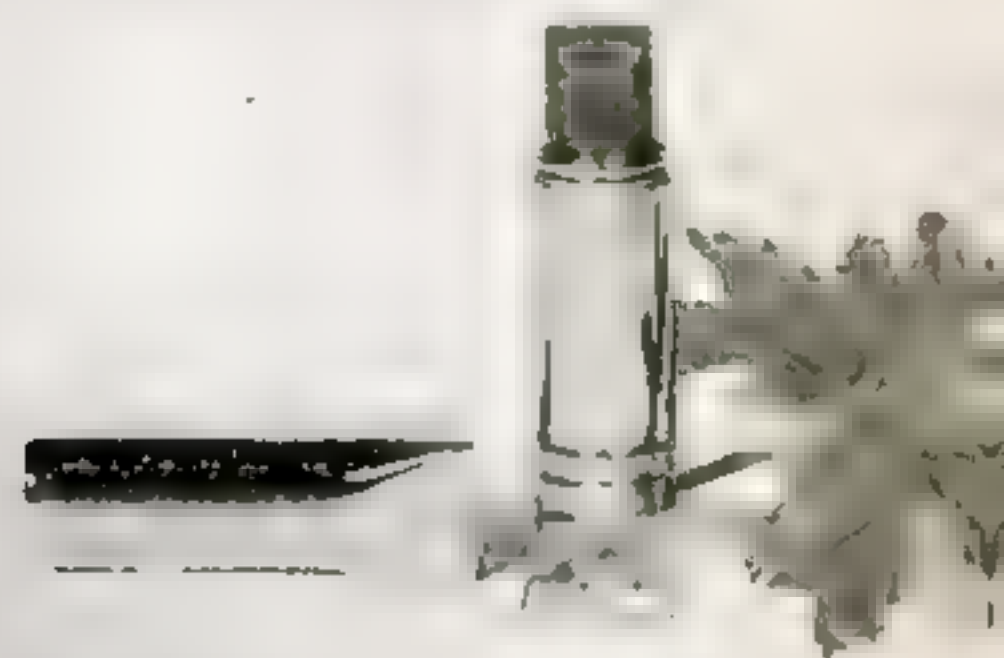
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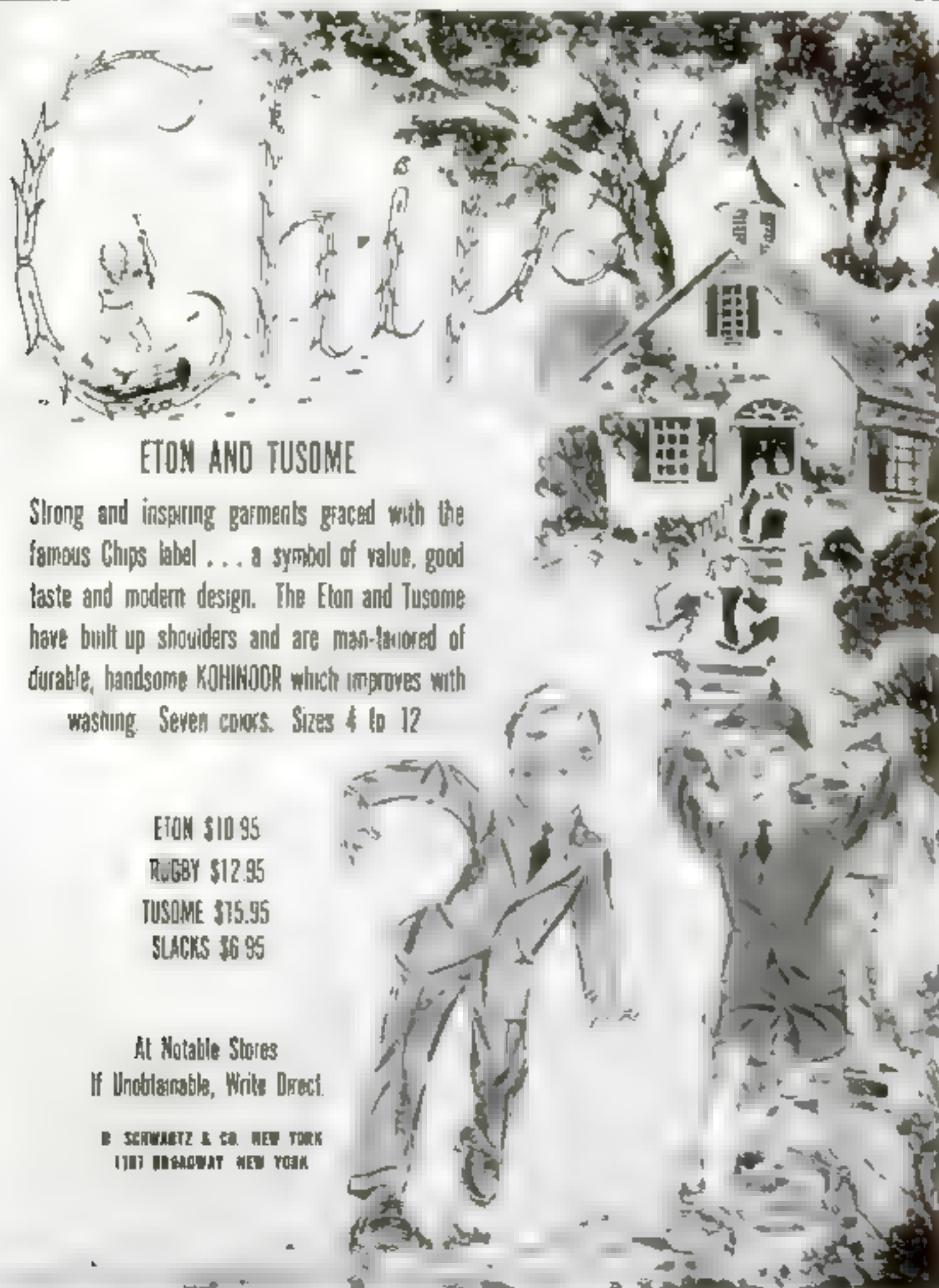
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**GRIEF** breaks down family barriers at end of a day's hearing when Turner's younger sister says goodbye to his estranged wife. Mrs. Turner comforts her sister-in-law, who told judge, "I love Gladys." Mrs. Turner's mother is at left.

## A DIVORCE CASE CONTINUED

"No, sir."  
"Did you go to the races at Rockville last summer?"  
"Yes, sir."  
"Who with?"  
"With him."  
"Who else?"  
"My kids."  
"Who else?"  
"His boy. He asked me to go with him and I went."  
"You knew he was married. Or had been married?"  
"Yes, sir."  
"Was he divorced then?"  
"I don't know."  
"Well, you lived two doors from him."  
"That's right."  
"Why was it that, when you were driving with him, you got out of his car on another block instead of in front of your home?"  
"I didn't."  
"How many times did you meet him?"  
"Well, I went down there to Rockville with him. Once he took us to Friendswood."  
"Where else?"  
"That's all."  
"No other times?"  
"Once he gave me a ride from the bus stop."  
"That's three times," Holder said. "And the time he moved you from your house, that's four times. You want this court to believe you were with this man only on four occasions?"  
"Yes, sir."  
"Are you interested in him now?"  
"No, sir."  
Mrs. Turner's mother was recalled to the stand and questioned about the trip to the zoo in Cincinnati. She denied that any man had been with them.

## The judge talks to Robert

**T**HAT ended the testimony in the case, Brown said to the judge, "Your honor, I guess that's all, except for the boy, if you want to talk with him." The judge thought about it for a moment and said he would speak to the Turner boy. Brown explained that the mother of the child did not want him on the witness stand in the courtroom if it could be avoided.

"I don't want him on the witness stand either," Turner said.

The judge said he would talk with the boy in his chambers with only the two lawyers present. In his chambers the judge sat down behind his desk, smiled at the boy and held out his hand to him.

"Robert," he said. "Come on over here. How old are you? Do you like school?"

Robert said he was 8 and he liked school very much. He was rather shy but he answered the judge's questions promptly, with a manly politeness. After some talk about church and Sunday school and games, to put the boy at ease, the judge said to him, "Robert, do you like your mother?"

The boy looked the judge squarely in the eye. "I like them both," he said. "I like my mother and I like my daddy. I like them both."

"Is your daddy good to you?"

CONTINUED ON PAGE 127



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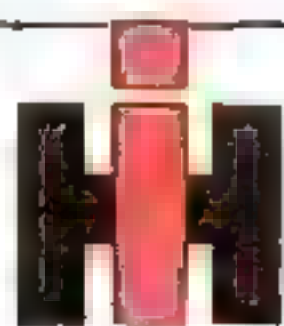
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## A DIVORCE CASE CONTINUED

"Yes, he's good to me. My mother is good to me, too."

The judge started to say something, then changed his mind and stopped. He looked at the two lawyers and shook his head.

"There's nothing left to ask him but the one question," he said. "I'm not going to ask him that. I'm not going to ask him to choose between them. All right, Robert. I guess that's all. Unless there's something, anything at all, that you feel you'd like to tell me."

The boy looked down at the floor and nodded his head slowly. "Yes," he said. "There's something I have to tell you." It was a great effort for him to get the words out. "You know that time we went to the zoo? Mother and grandmother and Charles and Edward and me. Well, Bill went with us."

The judge smiled.

"Robert," he said, "did someone tell you to say that?"

The boy nodded. He seemed vastly relieved to have spoken his piece. It must have been on his mind all morning.

"Yes," he said. "I can't tell you a lie. Somebody told me to say it."

The judge patted him on the shoulder. "You're a good boy, Robert," he said. "Keep on being a good boy. You can go along now."

The judge and the lawyers watched the little boy as he walked out of the room. "Maybe I ought to follow him and see which one he goes to first," the judge said. "But I won't."

"Judge," Holder said, "this case was filed in April last year and it could have come up for trial within 60 days. But Leo and I kept delaying it and delaying it and delaying it. They got back together the other time they separated. We thought they would again. But both of them kept after us, insisting on a divorce."

The judge looked up at the ceiling. "I don't know," he said. "He must have a terrific love for that girl if he keeps asking her to come back after all he claims she's done. Either that or she hasn't really done all he claims. I suspect the latter, despite the contradictions in her testimony. I'm sure he's treated her badly. It's the old story of the woman working in a war plant. When she discovered other men in the plant who thought she was pretty and acted nicely to her, she began to get discontented with her home life. If she hadn't gone to work, they'd still be together. She wouldn't have learned that some men in the world are different from her husband. Ignorance is bliss."

"She won't live with him," Brown said. "If they won't live together, they should have a divorce."

"How does he really feel?" the judge asked Holder.

"He blames it all on this one man in the neighborhood," Holder said. "He believes there'll always be trouble as long as this man is hovering in the background. If the man will get out of the picture, he says, everything between them will be all right again. Judge, what do you think about custody?"

"I don't know," Judge Hamill said. "I'll have to think it over."

"There's one thing to consider," Holder said. "His family is better fixed financially than hers. His father owns a cannery out there in Mooresville and they're really substantial citizens. Of course I'm not trying to make up your mind."

"Well, now—" Brown said.

The judge shook his head. "Money should not be a primary consideration in the granting of custody," he said. "Other things are more important. As I said, I'll have to think it over. Today's Wednesday. I'll give you my decision Friday at quarter to 2. All right?"

The lawyers agreed on the time and stood up and started to leave.

### The judge goes visiting

ONE other thing," the judge said. "I thought I might drive out this afternoon and take a look at her mother's house and his father's place where this older boy is staying. It might help me in deciding the custody. Can I have your permission to do that? Of course I won't discuss the case with anyone in the two families."

"Perfectly all right with me," Holder said. "It's all right with Leo, too. Isn't it, Leo?"

Brown said it was all right with him. The lawyers and the judge walked outside into the courtroom. Mrs. Turner and her mother and Turner and his relatives and friends were still sitting there, waiting for a decision. When the lawyers told them it had been postponed until Friday, they began to put on their coats. Turner's younger sister, the farmer's wife, turned to say goodbye to Mrs. Turner. As she extended her hand, she was suddenly overcome by her feelings. She put her arms around her sister-in-law, buried her face in her shoulder and cried. Mrs. Turner embraced her, whispered to her soothingly and looked over her head at the other women. They stood buttoning their coats, their faces flushed with embarrassment, and tried to make casual conversation among themselves.

CONTINUED ON NEXT PAGE



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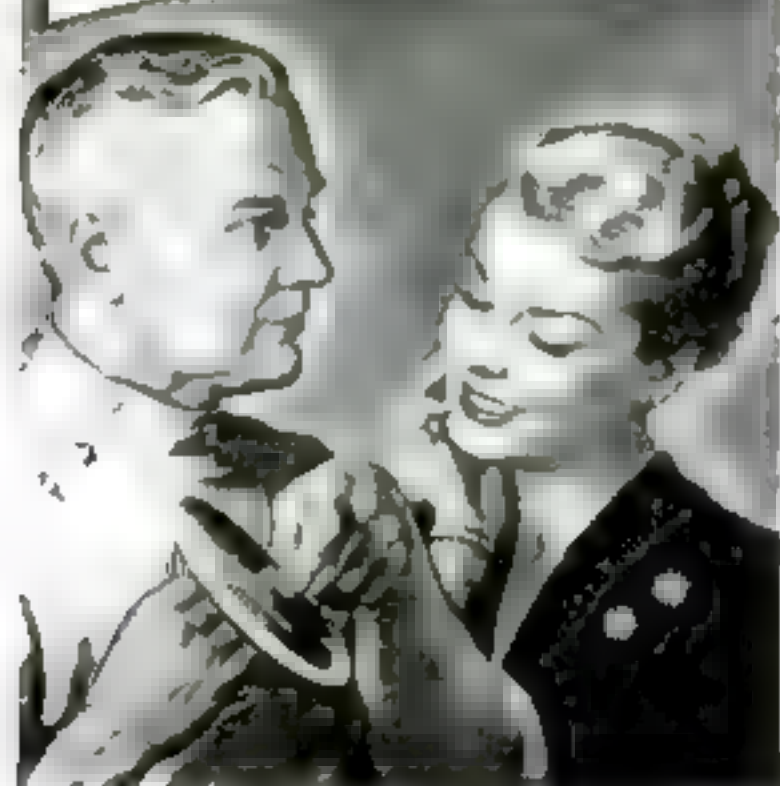
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MRS. TURNER'S HOME was the first inspected by Judge Hamill to decide custody question. Her 16-year-old brother and her mother are in background.

## A DIVORCE CASE CONTINUED

That afternoon Judge Hamill and the writer of this article drove out to Mrs. Turner's mother's home, a small and slightly decrepit house in the industrial outskirts of Indianapolis. The house faced a coal yard and it was flanked by railroad tracks and a tavern. "Not exactly an ideal neighborhood for raising children," Judge Hamill observed.

When he rang the bell Mrs. Turner herself, in a house dress and apron, answered the door. The two younger boys were with her. Her mother was in the kitchen, washing clothes. The crowded and dark living room was decorated with family photographs. One picture of the Turners was evidently taken at the time of their wedding in 1939. Neither of them had aged or changed much in 10 years. The judge stayed only long enough to look at the downstairs rooms and to joke with the little boys. As we were leaving Mrs. Turner's 16-year-old, unemployed brother strolled down the stairs, yawning. He looked as though he had been asleep for a long time.

It was a fairly long drive into the country to Turner's father's farm and tomato cannery at Mooresville. When we finally pulled into the driveway, Turner was walking to the house from one of the outbuildings and came to the car with a greeting. In his blue denim working clothes Turner seemed more natural and at ease than he had been in court in a double-breasted suit. "Can't shake hands,"

CONTINUED ON PAGE 141



HUSBAND'S HOME is visited by Judge Hamill. Turner is at left, back to camera, his father and son Robert in center and a sister at the sewing machine.

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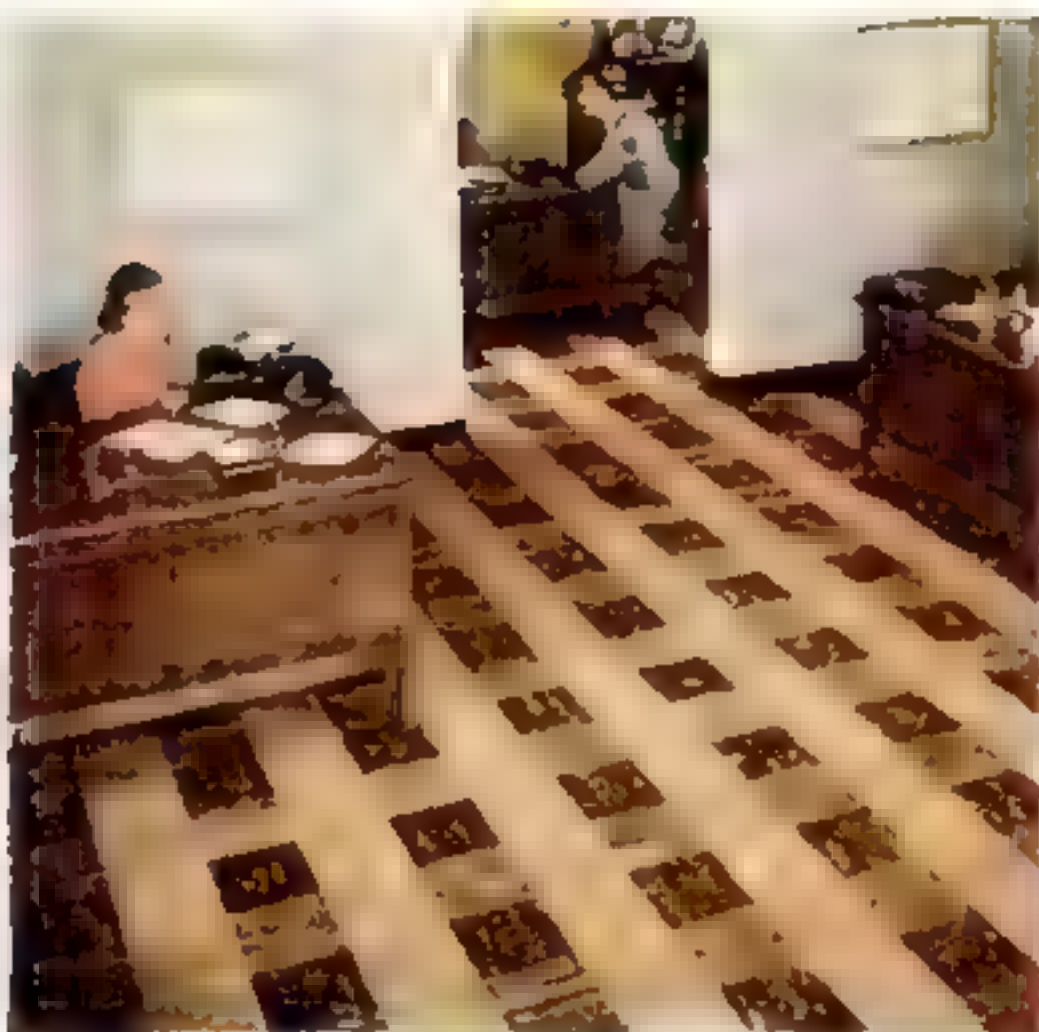
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THE TURNERS' ABANDONED HOME, unliv'd in since they separated for the second time and she filed suit for divorce, is in an Indianapolis suburb.

## A DIVORCE CASE CONTINUED

he said, laughing and displaying black grease stains on his fingers. "Been trying to fix a busted fuel pump. Won't you come in and meet the folks?"

The house was crowded with people. Turner's married sisters had left their children there during the court session and now they had returned, on the way to their homes, to pick them up. Another sister was working on a sewing machine in the parlor. Robert Turner, the boy who had talked to the judge in the morning, was playing on the floor with several cousins. Despite the confusion the house, like most homes of hard-working Indiana farmers, was cheerful, bright and immaculately clean. Turner introduced the judge to his father and mother. "First time we ever had anything like this in our family," the father said. "Don't know what to make of it. We treated that girl like she was our own daughter." Anxious to avoid an unethical discussion of the case, Judge Hamill changed the subject politely but quickly.

As we drove away from the house the judge pulled a slip of paper out of his pocket and glanced at an address that was written on it. "If you're not in a great hurry, let's stop on our way back at this couple's own house. I mean the little place they bought two years ago and lived in until they separated. I understand it's empty now. We won't try to go inside. Let's just see what the neighborhood is like."

## A derelict home

THE street where the Turners had lived in Maywood, an industrial suburb of Indianapolis, is a narrow side road between two closely packed rows of those identical small houses that already look old and haggard although they were built only a few years ago. There was a rural mailbox in front of each house and the judge soon found one that bore the name of Ballard D. Turner. He stopped the car and we climbed out. The deserted house, with its curtains drawn and its white paint dirtied by smoke from neighboring factories, seemed forlorn and dismal. The front gate was slightly ajar. Judge Hamill pointed at something on the lawn. "Look," he said. It was a child's tricycle. Apparently it had been standing there forgotten in the rain and sun for several months. One rubber tire was hanging off. The front wheel was bent and twisted out of shape. The small handlebars were rusted.

"That tells the story of the marriage," Judge Hamill said half to himself. He stood on the lawn looking at the tricycle for a long time.

As we drove toward downtown Indianapolis, neither of us spoke for quite a while. Then I said, "Well, which one will get the custody of the children?"

Judge Hamill stopped for a traffic light and shifted gears. He said, "I honestly don't know yet."

CONTINUED ON NEXT PAGE

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## A DIVORCE CASE CONTINUED

Friday is a busy day in Judge Hamill's court. From early morning until late afternoon he disposes of uncontested and nominally contested divorce trials and many predivorce trial hearings on support and custody so that he will be free the rest of the week to hear the contract, trust, liability and property cases that make up the bulk of a civil superior court's business. "From Monday until Thursday we practice law in here," says Frank Borns, the court bailiff. "Fridays it's a madhouse." When Mrs. Turner came into the courtroom at 1:30 with her mother and her two younger sons she had difficulty trying to find an empty seat. In the throng of people she noticed her husband, alone except for Holder, his lawyer. The Turner decision was the first item on Judge Hamill's afternoon schedule so Mrs. Turner left the two children with her mother in the back of the room and followed Brown, her lawyer, into the court enclosure. She and Brown took their seats at one of the two large tables before the judge's bench. Her husband and Holder sat at the other table. While they waited for the judge to appear the bailiff came out of the clerk's office carrying a small table. He placed it between the Turners and the judge's bench.

Then there was a surprised murmur from the onlookers in the crowded courtroom. Looking up, Mrs. Turner saw the bailiff putting on top of the small table the tricycle that Judge Hamill had found at the Turners' home. She stared at it, recognizing it and wondering why it was there. Then she became aware of the people around her and she blushed with shame. She turned toward her husband. His face was a deep red. He stared straight ahead, keeping his eyes fixed away from everyone and away from the tricycle.

### Judge Hamill's decision

**T**HE bailiff rapped with the gavel, calling the court to order. Judge Hamill came in, sat down and nodded to Holder and Brown. He looked at the tricycle and looked at the Turners. They were still sorely embarrassed. Turner continued to stare grimly at a spot somewhere on the judge's bench. His wife lowered her head, trying to hide as much of her face as possible in the fluffy fur collar of her coat. The judge clasped his hands on the bench in front of him and began to talk slowly and deliberately.

"You see on this table your boy's tricycle," he said to the Turners. "I found it in the front yard of your abandoned home, broken, bent and weatherbeaten. It is a symbol of your marriage. Your home has been deserted, your family ties broken. After the three days of this trial you doubtless feel as weatherbeaten as this tricycle appears. The tricycle can be repaired. The broken parts can be mended. With a coat of paint and some new tires it could be a serviceable instrument of happiness. The question which this court and you yourselves must decide is whether your marriage is worth repairing.

"I say to you quite frankly that the conduct of both of you has been such that if it were not for the children involved you would be entitled to no judicial consideration whatever. A divorce would be denied to both of you.

"The future welfare of the children, however, prompts this court to do everything humanly possible to seek a satisfactory solution of the problem. Robert, your oldest child, told me in my chambers that he loves you both. I am sure that the two younger children would say the same. For the sake of these boys, I want you to think and think about what I am going to say.

"First, it would be best for the children to be reared by both their father and their mother—provided that the home is wholesome and there is love, understanding and consideration in it. If you cannot bring yourselves to such a position, you will be stealing from these youngsters their precious right to security and love in a unified home. You will give them instead bewilderment and confusion. And you will set an example that will be easy for them to follow some day. Still, as bad as that may be, a home in which brutality and immorality exist is even worse.

"After examining the present homes of the litigants, I must say that if a divorce is granted—and I am not saying that it will be—I would not approve the present home of the mother. It is a few doors south of railroad tracks and a few doors north of a tavern. The street is heavily traveled by trucks and automobiles. Further, the boys would not be permitted to live in any home where there is a question of undesirable influence on the part of older relatives. The home that the father offers in the country has everything a child needs except a mother's love. It would be very difficult for the court, in this case, to grant custody in which the mother did not participate fully.

"Here's what I urge you to do. Sell your house. Move out of that neighborhood and get away from its unpleasant memories. Build

CONTINUED ON PAGE 143





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A DIVORCE CASE CONTINUED

a new home and a new life in another place. The mother could quit her job. Both the father and the mother could make it their business to be good parents. You could seek knowledge and an understanding from your adversity that might ripen into respect and admiration, and true love. The answer lies with you."

The judge paused to see if his words had taken any effect. If they had, it did not show on the faces of the man and woman sitting before him.

"The court will take this case under advisement for 60 days," the judge said. "At the end of that time I want you to return with your answer."

The lawyers had no questions. The judge stood up and said, "Five-minute recess." He stepped down from the bench, elbowed his way through the cluster of lawyers around the bailiff's desk and went into his chambers. The silent courtroom broke into a habble of conversation. Turner picked up the tricycle and carried it out of the court enclosure. Mrs. Turner went to the rear of the room where her mother had been sitting with Charles and Edward. They were both healthy, red-cheeked boys, full of good spirits. The crowded courtroom was a novelty to them and they were enjoying it. The 3-year-old one, Charles, caught sight of his father and shouted at him happily, "Daddy! Daddy, are you coming with us?" Their mother and grandmother herded them through the groups of people and out the courtroom door. In a second Charles was back alone. "Daddy!" he shouted. "Come on! Hurry up, Daddy!" He vanished through the door again. Turner, carrying the tricycle, followed him.

Borns, the bailiff, picked up some documents and carried them into the judge's chambers. Judge Hamill was sitting alone at his desk, his chair tilted back and his cheek resting on his hand. He looked tired.

"That was something," the bailiff said. "If the sight of that tricycle wouldn't bring them around, I don't know what would. Oh, well. Maybe they'll get some sense before the 60 days are up."

"Maybe," the judge said.

"If they're still set on a divorce, I suppose you'll give the kids to the mother."

"Only if she gets out of that place she's living in," the judge said.

Borns looked at the papers in his hand. After a while the judge glanced out through the door at the people who were milling around in the courtroom.

"Lot of stuff out there, Frank?" he said.

"Oh, yes," the bailiff said. "A whole lot. Five, no, let me see, six support hearings. Those two lawyers want to talk with you about that jury trial we've got for Monday. And that uncontested case that didn't go on this morning. They say it's ready now."

Judge Hamill pulled himself slowly out of his chair and stood up and straightened his tie.

"Well," he said. "Let's get at it."



AT THE CLOSE OF THE HEARINGS the Turners, as though from force of habit, together put coats on children. They left the court building together.

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NEUTRA HOUSE IN CALIFORNIA DESERT WAS PHOTOGRAPHED AT DUSK BY FIRST EXPOSING FOR ARTIFICIAL LIGHT, THEN FOR TWILIGHT.

## GLAMOURIZED HOUSES

Photographer Julius Shulman is a master at making them look dramatic

To many a novice cameraman, taking pictures of handsome buildings seems a sure road to distinguished photographs. Actually, making well-composed and well-lighted pictures that do justice to an architect's work and also to an owner's pride is a difficult and painstaking art. One of its most compe-

tent practitioners is Julius Shulman, a Los Angeles photographer who took the pictures shown here.

One of Shulman's best pictures (*above*) is that of a house designed for the hot Southwest desert by Architect Richard Neutra, who appropriately enough discovered Shulman. Neutra's solution to comfort-

able living in a wasteland includes a big swimming pool, surrounded by paving that can be warmed or cooled, stone and glass walls, a rooftop terrace which is supplied by a dumb-waiter for occasional meals and a set of huge aluminum vanes which holds back or admits as much sun and wind as the owner pleases.





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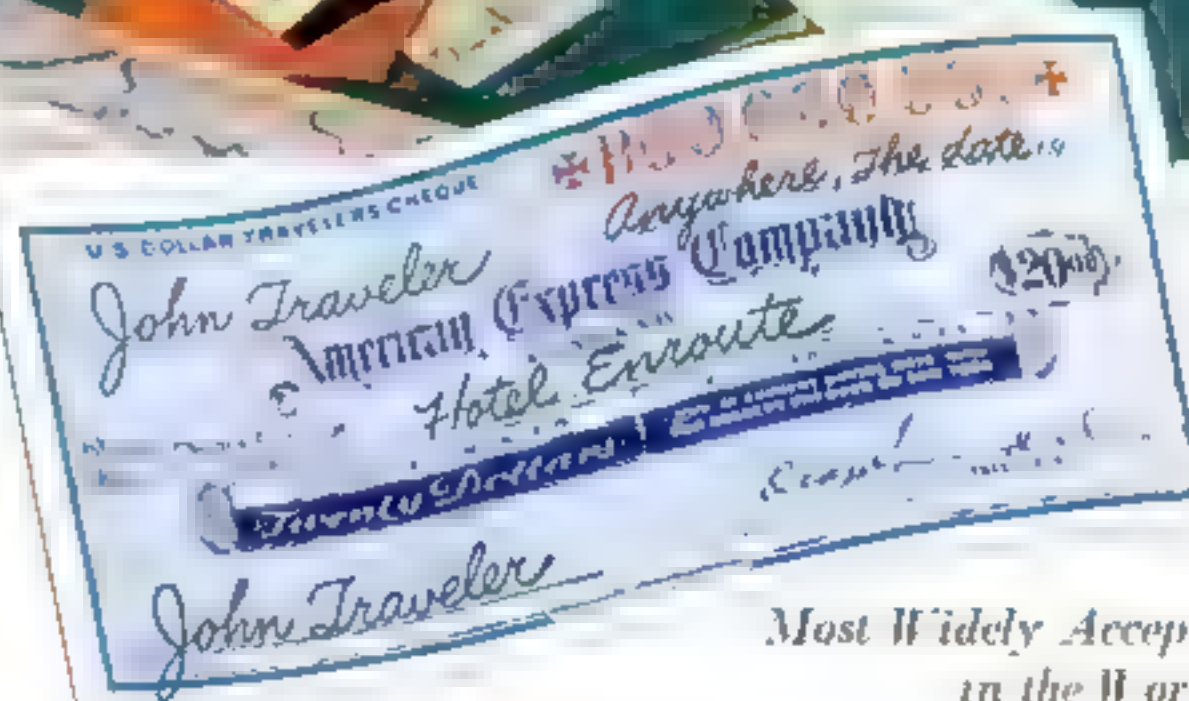
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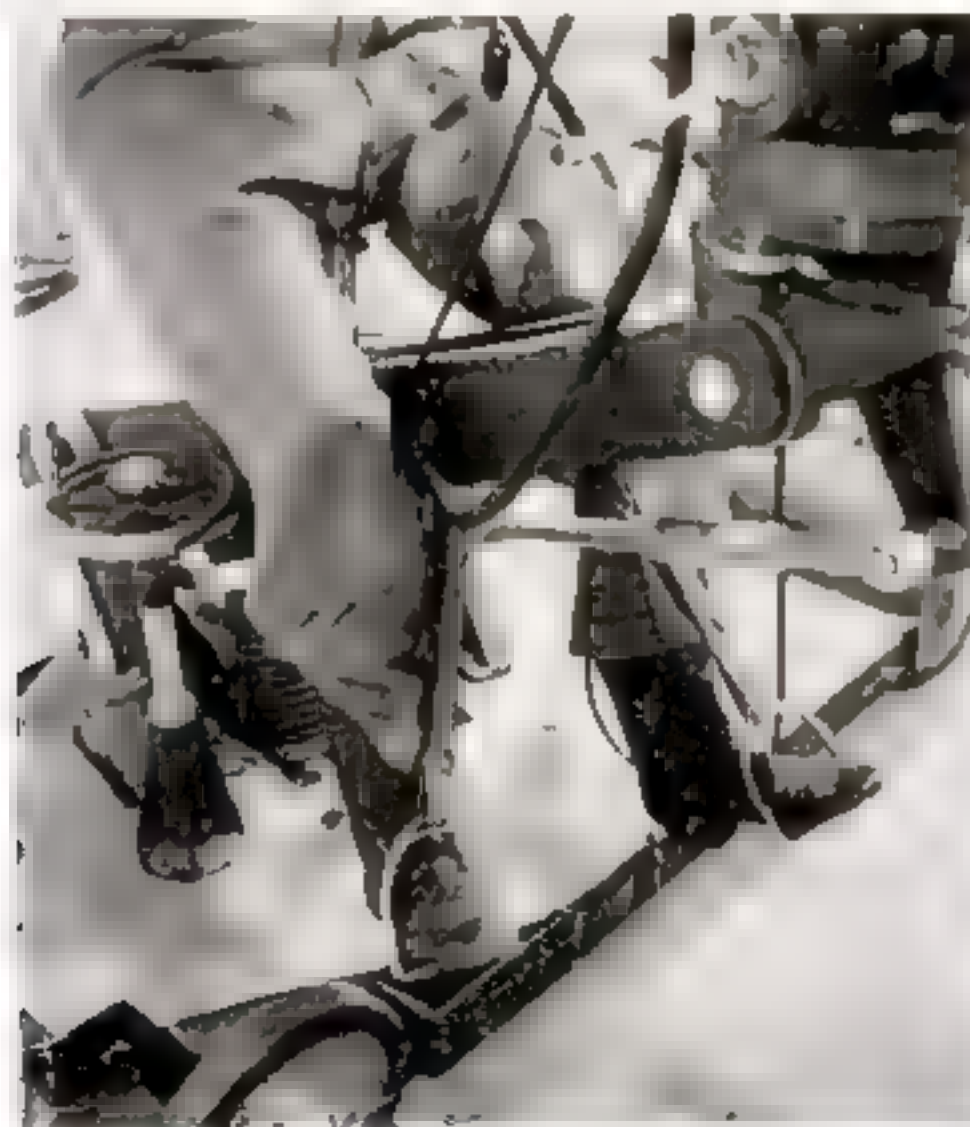
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# TELEVISION, TEXAS STYLE

Horses and cattle cavort in Fort Worth studio to lend local color

When television hit Texas last fall, set owners within reach of the Southwest's biggest station, WBAP-TV at Fort Worth, expected something that would really spell out the Texas spirit. They got it. Outside the studio the station's well-heeled owners, Carter Publications, Inc., picked up every rodeo, stock show and cutting-horse contest within range. Inside the studio they ran chuck wagons, cow ponies, autos and an occasional elephant from a visiting circus past the cameras and regularly put on big barn dances with as many as 120 people prancing about on the huge 82-foot-long floor. To provide local color for corny standard features like the Flying X Ranchboys (*above*), once billed as the Light Crust Doughboys when they helped

elect Pappy O'Daniel governor, the station director frequently runs a herd of cattle right through the studio. This sometimes allows pleased Texans to watch an alert stock handler bulldog an errant calf just before it demolishes a camera or gets badly tangled up in the studio's steel scaffolding. (It never lets them see the arrival of many "cow-hands" in well-polished Cadillacs.)

The station's ordinary range, a whopping 215 miles, has given Texans something new to brag about. Although most eastern stations are happy with extreme ranges of 80 to 100 miles, gloating WBAP-TV engineers claim that because of flat terrain they can supply Texas television fare to set owners in Hattiesburg, Miss., 490 air miles away.



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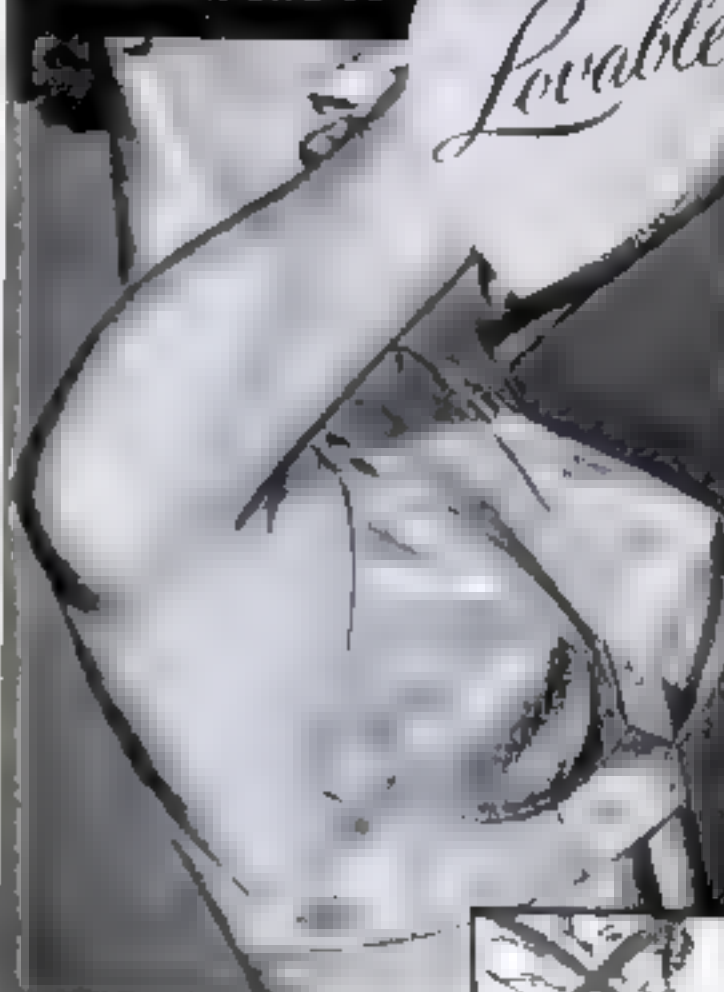
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CONTINUED ON PAGE 154



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**DULLNESS**

*due to ordinary sluggishness*

Whenever you're headachy, sluggish, or sour because of acid indigestion—quick—take sparkling Eno! You'll promptly help neutralize excess stomach acid, ease "full feeling" overnight!

When you wake, take Eno as a quick-acting laxative. It offers positive, yet gentle relief! Used by millions. At all druggists—buy!

- 1 **ANTACID**—relieves sourness, gas and heartburn promptly.
- 2 **LAXATIVE**—to relieve temporary sluggishness quickly, take before breakfast when needed.
- 3 **PLEASANT**—as a glass of sparkling, bubbly soda water!

*Take Good-tasting* **ENO**





Either a dash  
of color or  
a handsome  
"white"—  
If it's a  
"Manhattan"  
it's got the  
craftsmanship  
and fine detail  
to put you  
at the head  
of the Easter  
Parade.

Five smart collar styles . . .  
the Easter Egg is your color guide  
Shirt illustrated, \$3.95 Other  
"Manhattan" shirts, \$3.65 to \$10.00.  
P.S. It's a "Manhattan" tie, too.



© 1949 The Manhattan Shirt Co.

The Manhattan Shirt Company, makers of "Manhattan" shirts, neckwear, pajamas, sportshirts, handkerchiefs, and "Mansco" underwear and beachwear.



HOME BEAUTY HINTS  
by  
NAN GRAY



Household Simoniz  
saves constant  
polishing!



I know you'll be delighted with Household Simoniz—in 4 "colors-to-match" your furniture and woodwork. Notice how it cleans the finish—dries to a brilliant, satiny lustre—helps cover scratches. Never oily or sticky—won't attract dust or fingerprints. A cloth wipes away all smudges.



Paste Simoniz for Floors  
cleans as it beautifies!

The lasting brilliance of Paste Simoniz, I am confident, will appeal to you. It does to millions! They write me that it goes on so smoothly, buffs so easily—cleans as it gives an amazing sparkle...just a light dusting keeps floors bright and lovely. Try Paste Simoniz, won't you?

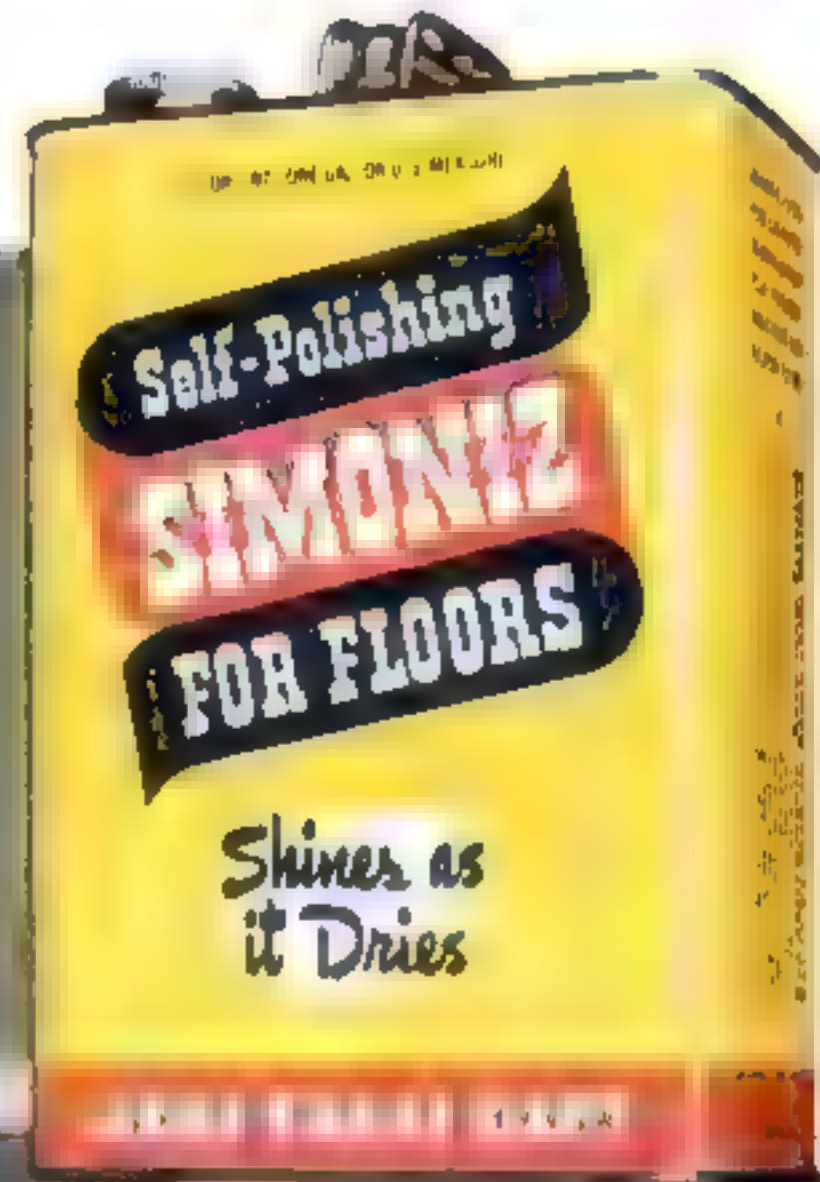


Window GLAZE cleans  
quicker—keeps glass  
bright longer!

I urge you to also get wonderful Window GLAZE with film-dissolving "Alkons." It gives crystal clear brilliance to glass, silverware, chromium, glazed tile, porcelain refrigerators and sinks. Just wipe on with a clean dry cloth—let dry—then wipe off. It's that easy.

AMAZING SELF-POLISHING SIMONIZ FOR FLOORS

# OUTSHINES THEM ALL!



THE LUSTRE LASTS AND LASTS!

GROWS EVEN BRIGHTER WITH WEAR!

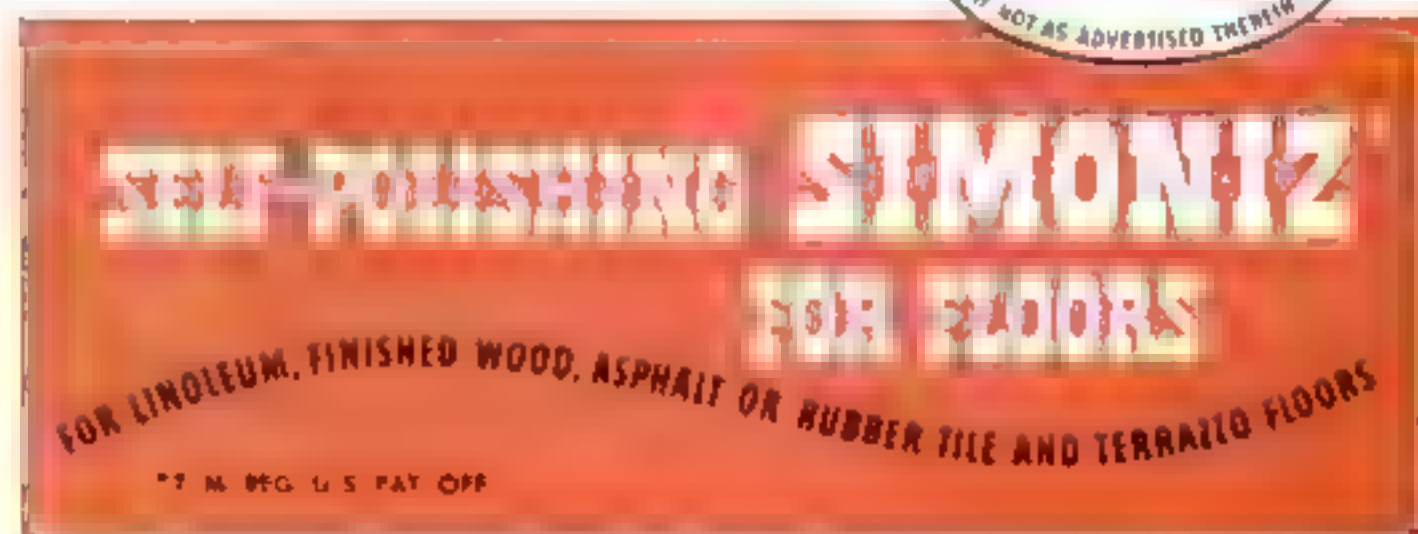
Costs less to use because it lasts longer!

Millions of housewives are switching to Self-Polishing Simoniz. They find it gives longer wearing beauty and keeps their floors brighter. For the same lasting loveliness that makes Simoniz so famous for cars—insist on Self-Polishing Simoniz for your floors!



Sold by grocery, hardware, variety, drug, paint, 5 cents to \$1, auto accessory, department stores—linoleum dealers everywhere.

THE SIMONIZ COMPANY  
CHICAGO 16, ILL.







# CASUALTY OF WINTER

Along Nevada's Highway 43 workmen were still clearing away the snow. In Owyhee Canyon, where a slide had covered the roadway with a blanket 8 feet deep since February, the workmen uncovered this tableau of winter's fury. Evidently the snowslide had caught this deer, swept it along and buried it. Whether an entire herd had been caught with it in the same slide only the melting snows of spring would tell.

**PAAS**  
REG. U. S. PAT. OFF.  
Certified  
**PURE FOOD**  
**Easter Egg Colors**

*The Most for your Dime*  
*at Easter Time*

AMERICA'S FESTIVE  
FOOD CONFECTION

*Manley's*  
**HiPop**  
POPCORN

IN BAGS OR BOXES  
FRESH FROM *Manley*  
POPCORN MACHINES

IN PACKAGES FOR  
POPPING AT HOME

Get hot, fresh, delicious Hi Pop Popcorn anywhere—the Nation's popular food confection. Served from sparkling Manley Popcorn Machines at your movie theatre and variety store or wherever good popcorn is sold. Ask your food store for Hi Pop in the red and white candy cane package. Make your own popcorn at home. Remember—Hi Pop is the same fine corn movie shows feature.

## HARD OF HEARING

You've Waited for This!

HERE IT IS!

NO RECEIVER  
BUTTON  
IN THE  
EAR!

● The Phanto-mold combined with the Beltone Hearing Aid assures you of unsurpassed hearing quality for both tone and volume. But best of all, even your friends won't notice that you are wearing a hearing aid. You owe it to yourself to see this newest hearing improvement and convince yourself that now for the first time you really can conceal your deafness.

**Beltone**  
MONO-PAC  
ONE-UNIT HEARING AID

BELTONE HEARING AID CO., Dept. L-4  
1450 West 19th St. Chicago 8, Illinois

Beltone Hearing Aid Co., Dept. L-4  
1450 West 19th St., Chicago 8, Ill.  
Please tell me more about the new invisible PHANTOMOLD

Name.....  
Address.....  
Town.....State.....





**BERNARD BERENSON** 83, has been using the same desk in his study for 40 years. His books range from guidebooks on Italian Renaissance painters to profound treatises

on culture such as his most recent one (*above*) which is called *Aesthetics and History in the Visual Arts*. Berenson is an American citizen, but he has lived in Italy since 1900.





**VILLA I TATTI** is Berenson's lavish 40-room, 18th Century mansion situated near Florence.

## Life Calls on Bernard Berenson

One of the greatest art experts in the world  
lives among his treasures in an Italian villa

Bernard Berenson (*left*) is an esthetic and remarkably acute intellectual who has established an Olympian reputation as an art expert and has made a mint of money out of it as well. For years wealthy collectors and dealers have paid him large fees for authenticating Italian Renaissance paintings and advising them on their purchases. His word is rarely questioned as he is the most famous living authority on old Italian painting. He is also the author of some 16 books which, considered indispensable to art scholars, have transformed the profession of being a connoisseur into a precise science. Instead of merely recording the history of painters and writing glowing descriptions of their works as other scholars did before him, he carefully analyzed their styles and techniques. His new approach has enabled him to make the most acute selections for his customers and to reveal startling discoveries and changes in the attributions of paintings (*p. 160*). His services have been in such demand that he has participated as adviser or authenticator in virtually every major art collection ever assembled in the U.S.

Bernard Berenson, who is known as "B.B.," to his friends, lives in an elegant villa in Italy (*above*), suitably remote from the world's vulgarities and well filled with his own collection of some 50 rare paintings and a library of 40,000 volumes. He leads a highly punctilious and fastidious daily life under the watchful supervision of his secretary, Nicky Mariano. Promptly at 6 a.m., B.B. awakens and, propped up in his canopied bed, reads, writes or receives visitors until 10, when he gets up. A vase of fresh flowers is placed in his room, and a butler warms up B.B.'s wrist watch, which he finds unpleasant to strap on when it is cold. The rest of his day moves along like clockwork, with allotted hours for strolling in his 40 acres of farms and gardens, napping, writing, dictating and authenticating. Mealtime and evenings are set aside for conversing with guests who flock from all over the world to hear Mr. Berenson's barbed, witty and erudite conversation, which he carries on in several languages, including classic Greek. "I was born . . . to converse," says B.B., "and then only with stimulating interlocutors." His visitors vividly remember his small, frail figure sitting in an upholstered chair which fits him like a glove. A lap robe is wrapped around his legs for he is always cold. Living with the art of the past, he worries about the present and the future. "If totalitarianism wins through, it will shape man into a completely mechanized brute until he becomes a domestic animal. Art can offer the surest escape . . . and transport us from the workaday world to the realms of happiness."



**HALL IN THE VILLA** shows portion of Berenson's art collection. On the wall are (*right to left*) *Story of Coriolanus* by Cima da Conegliano, portraits of Paolo and Vitellozzo Vitelli by Signorelli, another *Coriolanus* scene by Cima, *Entombment* by a follower of Giotto, a 15th Century *Madonna and Child* by an unknown, and at end of the hall *St. Sebastian* by Pietro di Giovanni Ambrosi.



**LUNCHEON** at the villa is time for Berenson, with his habitual boutonniere, to enthrall guests with conversation. Table is set with mats specially embroidered for Berenson by Italian artisans.



**CAN YOUR SCALP PASS THE  
FINGER-NAIL  
TEST?**



**TRY IT!** Scratch your head. If you find signs of dryness, loose ugly dandruff, you need Wildroot Cream-Oil hair tonic. Grooms hair... relieves dryness... removes loose dandruff! Contains soothing Lanolin, an oil resembling the natural oil of your skin.

**YOUR HAIR CAN LOOK  
LIKE THIS WITH NEW  
WILDROOT  
CREAM-OIL**



A LITTLE WILDROOT CREAM-OIL makes your hair look and feel good all day long. Grooms perfectly without that greasy plastered down effect. Get a bottle or tube today at any drug counter. Ask your barber for a professional application.

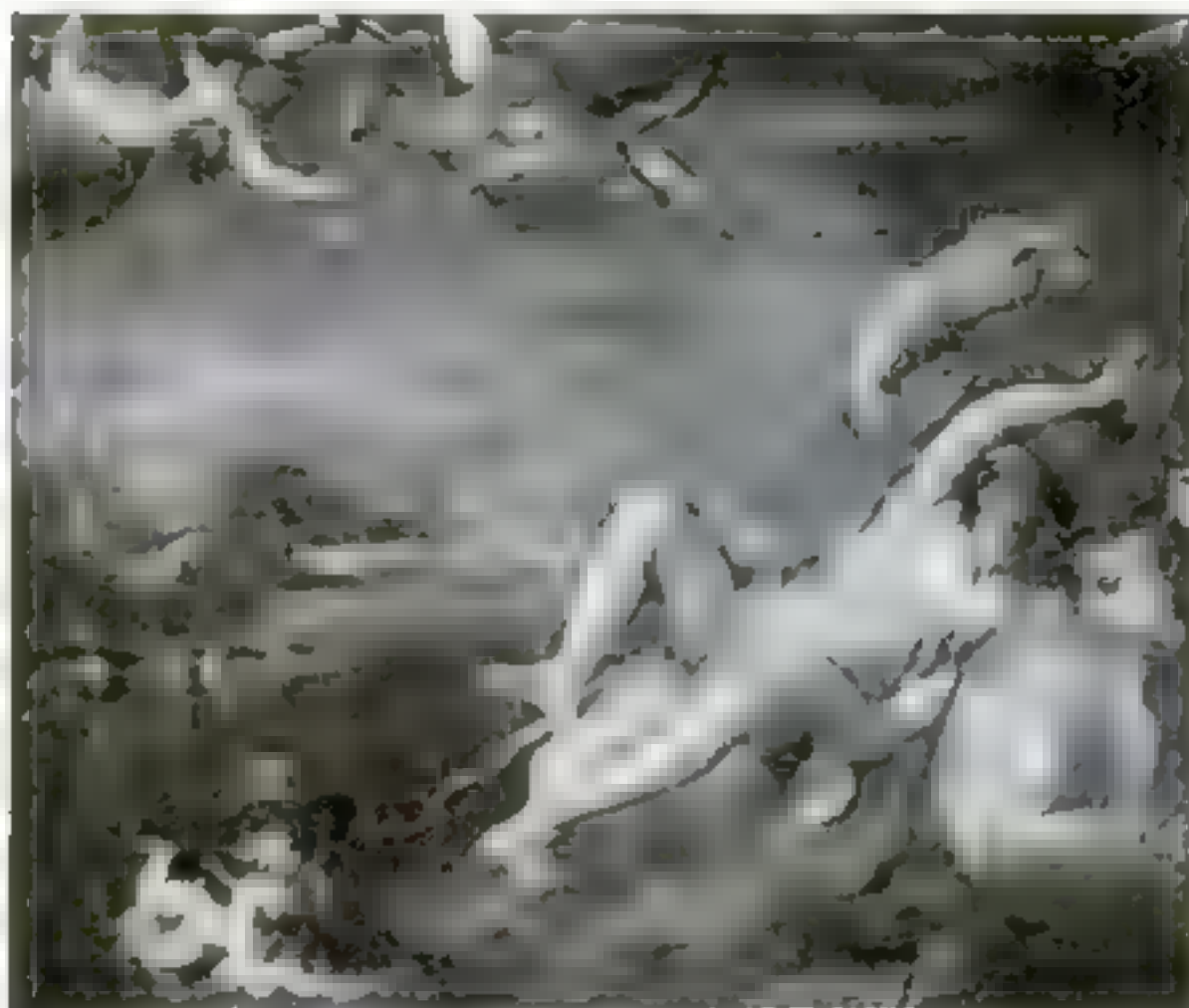
**NOW YOU CAN GET  
AMERICA'S LEADING HAIR  
TONIC IN NEW 25¢ SIZE!**

IF YOU'VE NEVER used Wildroot Cream-Oil, don't put it off any longer. As little as a quarter buys you days and weeks of smart good grooming that can't be beat. Then you'll know why it's—again and again the choice of men who put good grooming first!

**NON-ALCOHOLIC  
Contains LANOLIN**

SMART WOMEN use it for grooming, relieving dryness, training children's hair. Now available in new 25¢ size (also larger economy sizes) at drug counters.

**TUNE IN "The Adventures of Sam Spade" Sun. evgs., CBS Network.**



**THE RAPE OF EUROPA**, by Titian, was chosen by Berenson for Mrs. Jack Gardner, a Boston collector who was for years his benefactor (p. 163). Once Berenson decides on a picture he booms it for all its worth. He called this "one of the few greatest Titians in the world."



REMBRANDT'S self-portrait was also purchased for Mrs. Jack Gardner by Berenson. He described it as "the most precious picture in existence."



FRANCESCO SFORZA was long believed done by the great Mantegna. Berenson, noting a false inscription, changed attribution to minor artist.



**JUDITH AND HOLOFERNES**, a genuine Mantegna, was once thought by Berenson himself not to have been painted by Mantegna at all. "I spoke of it in a way of which I am thoroughly ashamed." His excuse: "a squalid varnish added its color and clogged its line."

**How to give  
QUICK REST  
to tired eyes**

MAKE THIS SIMPLE TEST TODAY

Eyes dead tired? Feel like you can't keep them open?—can't go on working?—can't enjoy yourself? Then give your eyes a quick, refreshing rest with Murine.

**WHAT  
IS MURINE?**

Murine is a scientific blend of seven ingredients. Murine gives tired eyes that wide-awake feeling in just a few seconds. Put two drops of aise, gentle Murine in each eye and feel the blessed relief from the discomfort of tired eyes.

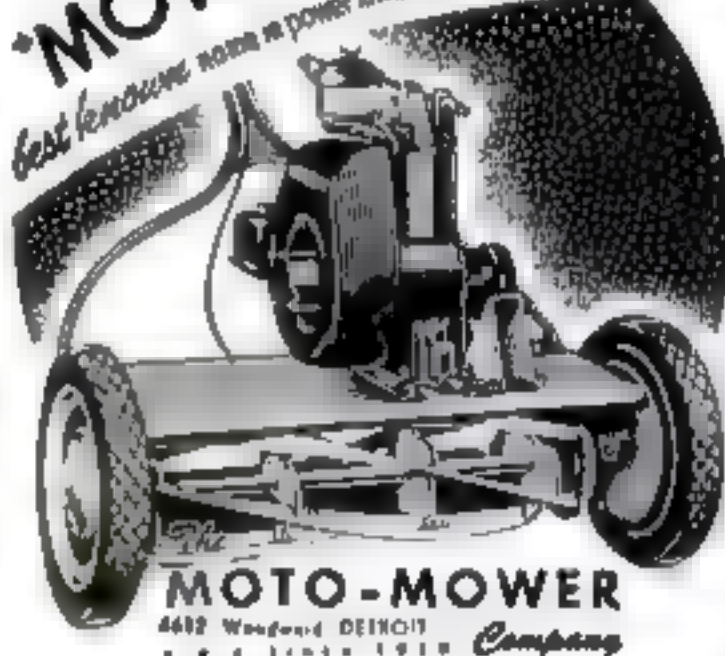
**MURINE  
FOR YOUR EYES**



Why push a hand mower when you can drive a "Moto-Mower" . . . builders of quality power mowers for thirty years . . . write for literature and the name of the nearest dealer . . . a MOTO-MOWER is worth waiting upon . . .



When Junior wants the family car . . . let him drive the "MOTO-MOWER" . . . Best known name in power lawn mowers for thirty years



**PAIN**

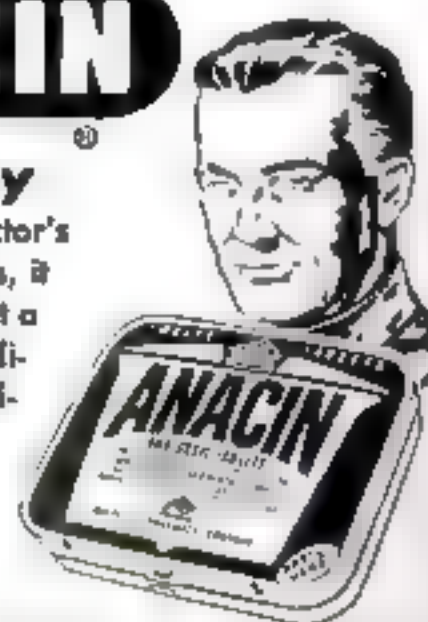
of headache, neuritis and neuralgia

**RELIEVED**

**incredibly fast**  
the way thousands of physicians and dentists recommend—

**ANACIN**

**Here's why**  
Anacin is like a doctor's prescription. That is, it contains not one but a combination of medically proved ingredients. Get Anacin Tablets today.





# Look!!



WEATHERIZING  
MAKES  
*Weather-Bird*  
SUPER-VALUE  
*Shoes*



FOR GIRLS  
Style 5547



FOR GIRLS  
Style 6478-1

## Weatherized 5 Ways

FOR SUPER-STYLE, SUPER-FIT, SUPER-WEAR!

1. **Outsoles** specially treated to repel water, wear longer
2. **Goodyear Stitched** with stout, hot-waxed thread
3. **One-Piece, All-Leather Insoles** will not curl; insulate against dampness
4. **Pliable Uppers** of plump, selected leather expertly styled and finished
5. **Linings, Eyelets, Laces** of highest quality for peak performance, extra reinforcements in vital parts, special fitting qualities

FOR BOYS  
Style 6474



FOR BABY  
Style 995-1



FOR GIRLS  
Style 6517



*Weather-Bird* **SUPER VALUE** *Shoes*

FOR BOYS AND GIRLS ARE



PETERS  
DIAMOND  
BRAND

Look in Classified Phone Directory or Write Us for Your Dealer's Name • PETERS, DIVISION OF INTERNATIONAL SHOE COMPANY, ST. LOUIS 3, MO.





Enriched bread (the kind a baker bakes) gives you more energy for less money than any other basic food, and bread 'n' gravy is a wonderfully good way to enjoy it.

## YOU NEED SOMETHING THAT A BAKER MAKES to make each meal complete

THE BREAD that helps balance your diet helps *balance your budget*, too!

Penny for penny, it gives you more of the things your body needs—more generously—than any other food you eat at every meal.

And bread is *no more fattening*, according to nutritionists, than any other food that gives you equal energy!

So *eat more bread!* Eat it for *energy*

Eat it for *economy*. Eat it for *enjoyment*—the enjoyment that you get from *all* the good things that a baker bakes for you.



**THE BAKERS OF AMERICA**  
who do your baking for you with the same high quality ingredients you would use, bake fresh daily with the same care you would take.



**Pie's the Dessert** that everyone loves. Serve it often. Enjoy it with cheese. Enjoy it with ice cream. Enjoy it plain. And to *double* your enjoyment—to save yourself time and toil and trouble in the kitchen—*buy it baked!*



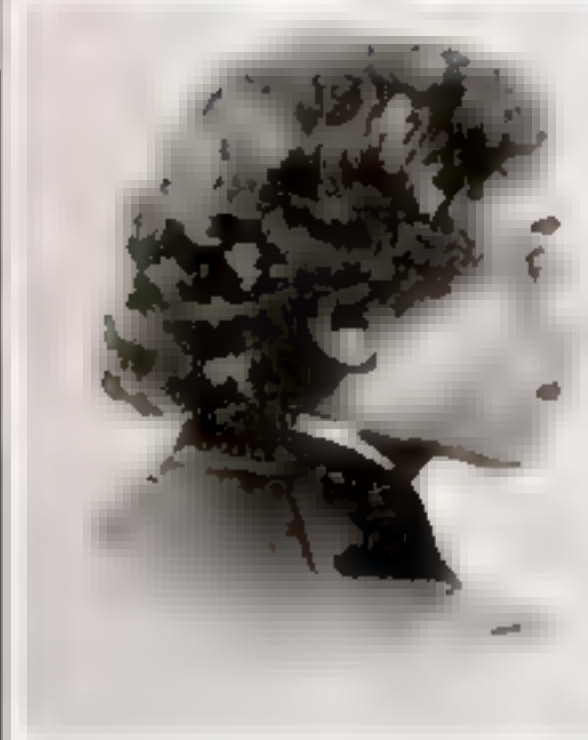
EGGS



You are eating a delicious combination of these good foods when you eat bakery foods. That's why you need something that a baker makes to make *each* meal completely *satisfying*; completely *nourishing*.



# BERENSON AND HIS BENEFACTOR



STUDENT BERENSON HAD LONG HAIR

Berenson's interest in art came suddenly and flamboyantly. At the age of 18 he was a penniless and obscure student at Boston University, bent on being a literary critic. But somehow around 1884 he met Mrs. Jack Gardner (below) who for years had astonished Boston society with her unconventional antics. She openly drank beer at Boston Pops concerts when the fashionable ladies dared sip only sherry in private. She once strolled down Tremont St. with a lion on a leash and on another occasion chartered a locomotive which, with herself at the throttle, she drove 80 mph to over-

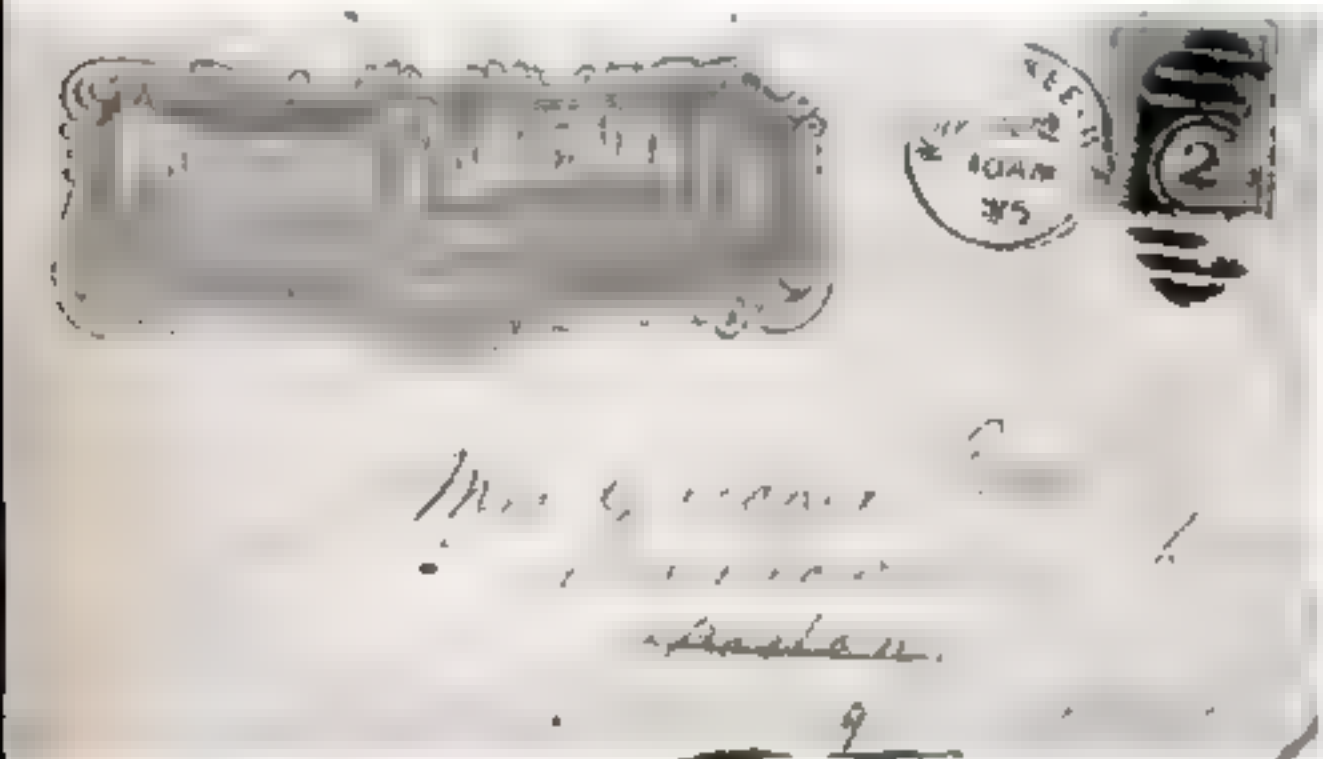
take a coaching party that had failed to pick her up. She also collected art, and in Berenson she saw the makings of a connoisseur who would advise her in her purchases. She diverted his interests to art, helped him through Harvard and sent him to Europe. Soon he was buying paintings for Mrs. Gardner and was prospering on the commissions she gave him for each purchase. Mrs. Gardner was delighted with his choices and with his enthusiasm over her acquisitions. After purchasing a painting by Francesco Guardi, an 18th Century Italian, he wrote her, "Brava! A hundred times brava! I cannot tell you how happy it makes me to think of your possessing that most glorious of all Guardi."



WHISTLER'S Mrs. Gardner (London, 1886) is a miniature in pastels.



SARGENT'S Mrs. Gardner (1888) shows more pearls than she had then.



LETTER, which reached Mrs. Gardner with the address shown above plus directions scribbled by the Boston postmaster, was high tribute to her fame.

CONTINUED ON NEXT PAGE



*EVERYONE in the family is happy over this*  
**NEW DISCOVERY** about HOT WATER



IT MEANS cleaner, purer hot water all the time and always all you want . . . because it's Hot Water "Packaged-in-Glass"!

**NO RUSTING • NO CORRODING**

Remember this one thing about a Permaglas Water Heater: it CANNOT rust . . . because GLASS cannot rust.

The reason, a remarkable development by A. O. Smith scientists, is the tank of glass-surfaced steel. Banished is tank rust that ruins laundry, corrosion dirt that discolors water and fixtures.

Proved in hundreds of thousands of homes all over America, Permaglas Water Heaters assure you a new, economical kind of hot-water convenience. All the hot water you want for every home use, all you need for the newest automatic laundries and dishwashers.

You no longer need to replace your water heater every few years . . . when you install a "Permaglas"!

FOR DRAMATIC PROOF, visit your nearest dealer who displays this emblem.

At leading merchant plumbers, appliance dealers, and public utilities.



*Permaglas*

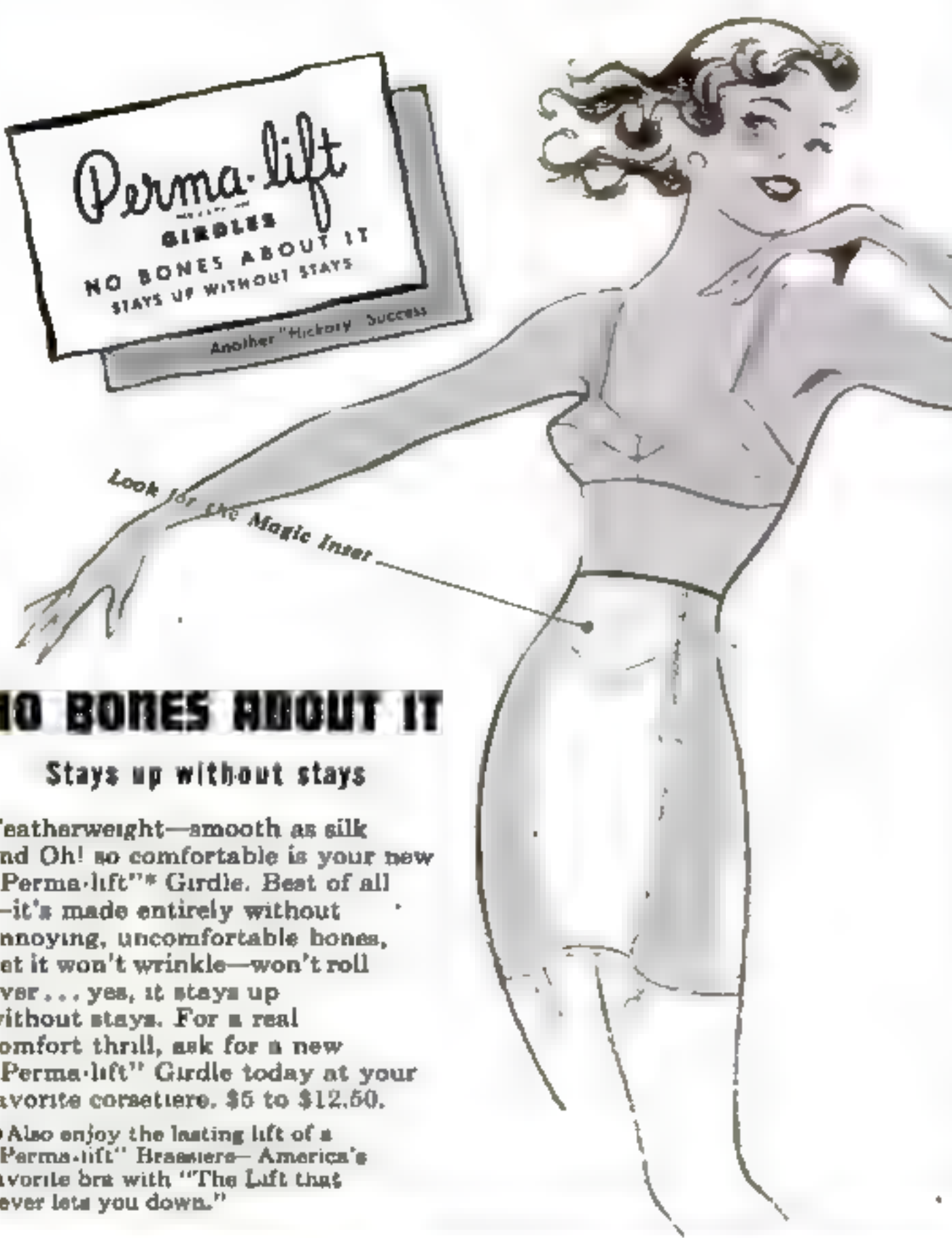
TRADE MARK REG. U. S. PAT. OFF.

**A SMITHway WATER HEATER\***

A. O. SMITH Corporation, Water Heater Division, Kenosha, Illinois  
International Division: Milwaukee 1, Wisconsin • Licensee in Canada: John Inglis Co., Ltd.

\*Also quality zinc-lined Duracold and Milwaukee Water Heaters





**Perma-lift**  
GIRDLES  
NO BONES ABOUT IT  
STAYS UP WITHOUT STAYS  
Another "Hickory" Success

Look for the Magic Inset

**NO BONES ABOUT IT**  
Stays up without stays

Featherweight—smooth as silk and Oh! so comfortable is your new "Perma-lift" Girdle. Best of all—it's made entirely without annoying, uncomfortable bones, yet it won't wrinkle—won't roll over... yes, it stays up without stays. For a real comfort thrill, ask for a new "Perma-lift" Girdle today at your favorite corsetiere. \$5 to \$12.50.

● Also enjoy the lasting lift of a "Perma-lift" Bra—America's favorite bra with "The Lift that never lets you down."

"Perma-lift" and "Hickory" are trade marks of A. Stein & Company Reg. U. S. Pat. Off.



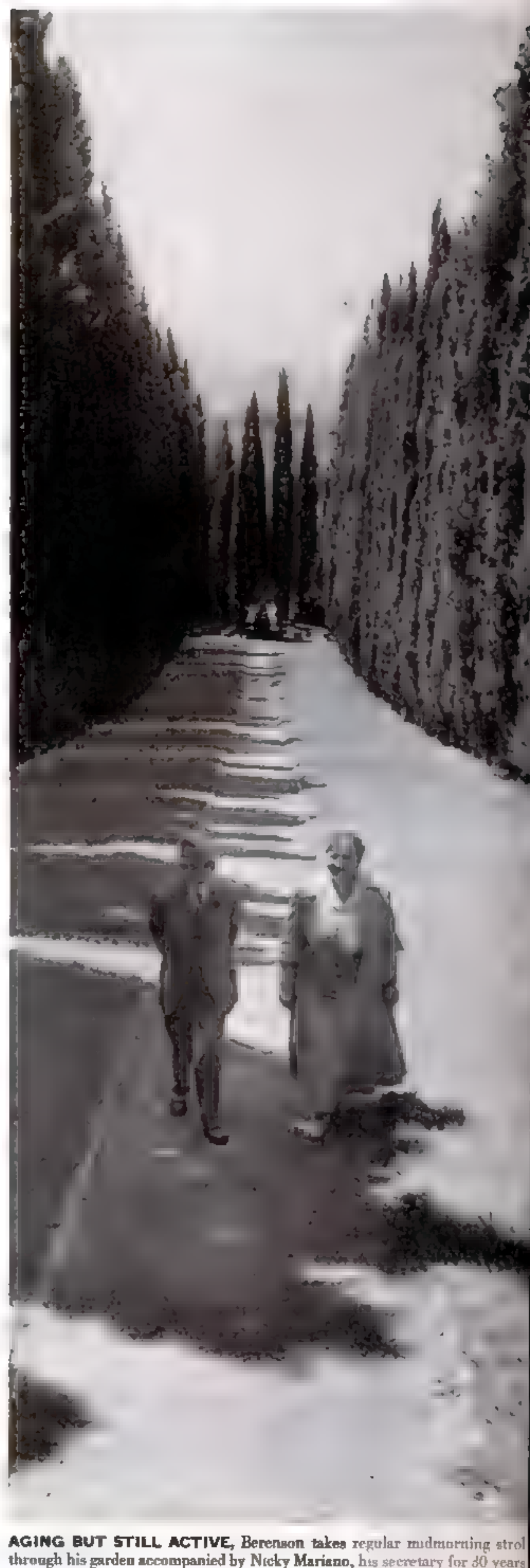
**GUARDIAN ANGELS**  
for your Easter dresses!

Guard the underarms of every dress and blouse with Kleinert's guaranteed Dress Shields! Famous shields in all types, colors and sizes—regular and crescent shape. Try the new cap sleeve shields and those for deeper armholes. From 35¢ to 75¢ at your favorite notion counter.

\* Read the guarantee on the package

**Kleinert's DRESS SHIELDS**

Price 1.45 by mail for 100 in package



**AGING BUT STILL ACTIVE**, Berenson takes regular midmorning stroll through his garden accompanied by Nicky Mariano, his secretary for 30 years





# FOOD BUDGETS CUT

Waterless health-method of cooking saves time and money in the kitchen

By ANN WILLIAMS-HELLER, Internationally Famous Nutritionist

The dinner (pictured above) was cooked and served several weeks ago by Mrs. Emily Ray of Milton, Mass., for a party of four. She did it in less than an hour without help. It was an interesting experience for me. Everything in her kitchen was practical and simple. Her cooking utensils were of unusual beauty . . . a happy blending of homey tradition and streamlined efficiency. Here were large, medium-sized and smaller utensils of silvery stainless steel with a bright mirror finish.

Mrs. Ray was at ease and relaxed . . . paid no attention to what was cooking on top of her stove . . . did not lift a lid. The flame below her cookware was so small you could hardly see it. No kitchen odors, no vapor escaping from under the covers. All you could hear was a sizzling sound, as if something was roasting.

What was cooking? The illustrations tell that part of the story. How it was cooked is a better story.

Mrs. Ray chose her Lifetime Stainless Steel Cookware Set because she is a thrifty homemaker. She has to stretch her food dollar. She wants to serve appetizing meals to her family . . . foods that are good to eat and good for health. She knows health-essential vitamins and minerals within foods

are attacked and destroyed by long boiling, high heat and exposure to air while cooking. She saw at a Lifetime Good Neighbor Health Party how Lifetime waterless cookware works in the home. An amazing demonstration convinced her that this is cooking for health-protection and meal enjoyment.

Waterless top-of-stove cooking at low temperature in stainless steel utensils with self-sealing covers guards nutritional value . . . preserves natural flavor . . . reduces food shrinkage.

Now, Mrs. Ray buys meat for four, yet serves five with ease. These substantial savings put extra money in her purse for needed incidentals. Her fuel bill, too, is much smaller; so very little heat is needed for cooking. In addition, Mrs. Ray has more time for her children and herself, she saves about 1½ hours' daily work in the kitchen. She lets an automatic timer tell her when the meal is ready to serve.

If her husband is late, Mrs. Ray never gets panicky; food stays warm longer without reheating. Her dishwashing is easy because Lifetime cookware cleans in a jiffy. And, of course, she has no worry about ever replacing any piece of her Lifetime Stainless Steel Set; it is guaranteed to give a lifetime of satisfactory service in ordinary use. Any piece defective in material or workmanship will be promptly replaced without charge.

All in all, it is easy to see why economy-minded Mrs. Ray is so happy with her Lifetime Stainless Steel Cookware and her health-method of waterless cooking, which she quickly learned from the easy-to-understand cook book she received with her set. Want to know more? Mail coupon today.

## MONEY-MAKING OPPORTUNITIES OPEN FOR MEN WHO CAN SELL. WRITE TODAY.

If you're not selling Lifetime Stainless Steel Cookware right now, you're missing out on some real big money. You'll be amazed when you learn how much! And, best of all, you'll be your own boss while you're piling up the biggest earnings of your life. If you think you can sell, fill in and mail this coupon today.



**MORE SERVINGS, LESS SHRINKAGE** than oven-roasted meat. Tenderizes inexpensive tough cuts. Saves fuel. Note self-heating domed cover of Dutch Oven.



**FAMILY ENJOYS MEALS MORE** because they know the food that tastes so good is good for them. More vitamins and minerals retained with this waterless method of cooking, which permits baking on top of the stove.



**LESS BUTTER NEEDED** for dressing vegetables because waterless, low-heat cooking preserves natural, palate-pleasing flavors. Self-sealing covers prevent kitchen odors.

Below left: **SCOURING TIME AND COSTS CUT** because stainless steel is naturally easier to clean. Spherical bottomed Double Boiler has no hard-to-get-at corners. Right: **COFFEE BILL MORE THAN HALVED** because scientifically designed Drip Coffee Pot takes one teaspoon (not tablespoon) per cup.



*Lifetime* STAINLESS STEEL COOKWARE  
LAGRANGE, ILLINOIS (Established 1909)

- ☐ I am a housewife interested in receiving more information about the Lifetime Stainless Steel Cooking Method.
- ☐ I believe I can sell. Please tell me how I can make big money selling Lifetime Stainless Steel Cookware.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

MRS. RAY'S BUDGET SAVINGS		APPROX. SAVINGS PER WEEK
FUEL		\$ .40
ROAST MEATS		1.10
OTHER MEATS		.65
VEGETABLES		.80
COFFEE		.26
SHORTENINGS		.35
CLEANSERS		.10
REPLACEMENTS		.20
TOTAL SAVINGS PER WEEK		\$ 3.85
TOTAL SAVINGS PER YEAR		\$ 189.80

**WISE INVESTMENT!** Mrs. Ray says her Lifetime Set saves her about \$3.85 on household bills a week . . . \$189.80 a year.

Lifetime Stainless Steel Cookware Is Sold **ONLY** by Franchised Distributors . . . Not Available in Retail Stores.

THE ONLY DOUBLE-BOTTOM STAINLESS STEEL COOKWARE





As modern as the art of tomorrow.

# Lotus

a colorful new perfume  
by **YARDLEY**

Lotus Perfume, \$5.00 to \$17.50. Cologne, \$1.50 and \$2.50.  
Sachet, \$1.50. Dusting Powder, \$1.65. Plus tax.

Yardley products for America are created in England and finished in the U.S.A. from the original English formulae, combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Avenue, N.Y.C.



## VILLAGE OF Llanfairpwllgwyngyllgogerychwyrndrobwlllantysiliogogogoch



## FARAWAY PLACES WITH Strange Sounding Names

The lyricist in a current Hit Parade favorite confesses there are certain faraway places with strange soundin' names that he simply is burnin' to see. He goes on to mention such familiar dissyllables as Spain and China. But the strangest soundin' names of all he completely ignores and with good reason. They are the longest (*above*) and second longest (*below*) names of localities in the world and (*next page*) the longest reported in the U.S.

The pretty, gently curved hill (top center in the picture below) of Taumatawhakatangihangakoauauotamateapokaiwhenuakitanatahu, which contains 57 letters, is in the heart of New Zealand's sheep-raising country, an area where a man has to get his day's work done, so it is simply referred to as "that hill." In the original Maori it means, "The place where Tamatea known as Land Eater played on his flute to his loved one." The little village of

Llanfairpwllgwyngyllgogerychwyrndrobwlllantysiliogogogoch is on the island of Anglesey, North Wales. In a splendid demonstration of democracy in action no one of its syllables is accented over the other. The natives usually shorten it to only 10 letters—Llanfair P.G. For those to whom plowing through such names even once proves tiring, there are wonderfully relaxing places like the village of Å in Sweden and Holland's admirably simple river Y.



## HILL OF Taumatawhakatangihangakoauauotamateapokaiwhenuakitanatahu



# CLEAN and WAX FLOORS STANDING UP !

Pour...

*Clean...*

Polish...

# BRUCE

floor products

**Bruce Telford-Watson**

**Bruce Paul  
Wax**

**Bruce Self-  
Polishing Wax**

**Bryan Asplund**  
Title: **Chairman**

E. L. Bruce Co., Memphis 1, Tenn. • • • World's Largest Maker of Hardwood Floors

**U.S. CHAMPION**, a Nipmuc Indian name, is in Webster, Mass., where it's ready for consumption as a common fish. A local legend that the word means "You fish on our fish" doesn't exactly hold in the local fish market, which is complete with a g

LAKE  
Chargoggoggmannchaugggghaubbunagungamaugg



OF TOPMOST CHOICE

Signed,  
Sealed  
and Delicious



National Distillers Products Corporation, New York, N.Y.



100 PROOF



# WILLIE MOSCONI

World's Pocket Billiard Champion, 1947 and 1948, holds pocket billiards high-run record of 309 balls in succession and match single game record of 127. Mosconi is also a top-ranking 3-cushion billiard expert in his own right.



# WILLIE HOPPE

Winner of his first World Championship back in 1906, the veteran Willie Hoppe has held every championship in carom billiards. After 44 years of top competition, Hoppe is still world's 3-cushion billiard champion.

WHEN THE "BOY WONDER" MEETS THE "OLD MASTER" OF THE CUE...IT'S

## CAMELS for MILDNESS!



MY BRAND, TOO,  
WILLIE HOPPE—THE  
**30-DAY MILDNESS  
TEST** WON ME  
OVER TO **CAMELS**  
FOR KEEPS!



30 DAYS?...I'VE  
SMOKED **CAMELS**  
FOR 20 YEARS. I  
KNOW THEY'RE **MILD**,  
AND **CAMELS** ALWAYS  
TASTE GREAT!



In a recent test  
of hundreds of people  
who smoked only Camels  
for 30 days, noted throat  
specialists, making weekly  
examinations, reported

**NOT ONE SINGLE  
CASE OF THROAT  
IRRITATION  
due to smoking  
CAMELS!**



● Millions of smokers have been enjoying Camel mildness for years, but if you haven't yet discovered the cool, cool mildness and rich, full flavor of Camel's choice tobaccos...make the Camel mildness test in your own "T-Zone" (T for Taste and T for Throat).

*Money-Back Guarantee!* Try Camels and test them as you smoke them. If, at any time, you are not convinced that Camels are the mildest cigarette you ever smoked, return the package with the unused Camels and we will refund its full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina.

According to a Nationwide survey:  
**MORE DOCTORS SMOKE CAMELS  
THAN ANY OTHER CIGARETTE**

Doctors smoke for pleasure, too! And when three leading independent research organizations asked 113,597 doctors what cigarette they smoked, the brand named most was Camel.



# WILLIE MOSCONI

World's Pocket Billiard Champion, 1947 and 1948, holds pocket billiards high-run record of 309 balls in succession and match single game record of 127. Mosconi is also a top-ranking 3-cushion billiard expert in his own right.



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OF TOPMOST CHOICE

Signed,  
Sealed  
and Delicious



National Distillers Products Corporation, New York, N.Y.



100 PROOF